

\$100,000 GOLF TOURNEY PLANNED HERE

May Be Richest In World

By FRED C. WEIGEL
What promises to be the richest golf tournament in the world will be played in this area in January of next year.

With prizes amounting to not less than \$50,000, and possibly climbing as high as \$100,000, the tournament will be played on four local courses and will draw a total of 150 professionals and 150 amateurs.

To be tentatively known as the Desert Classic Pro-Am, the tournament will take the place of the \$15,000 Thunderbird Pro-Am Invitational, which has grown to virtually unreal proportions.

THE FOUR LOCAL clubs which will take part in the new tournament will be Thunderbird Country Club, Eldorado Country Club, Indian Wells Country Club, and Tamarisk Country Club.

Each club will contribute \$12,500 to make up the \$50,000 in prize money. Desi Arnaz, one of the promoters of the new tournament, is trying to get television coverage of the four-day event, which could add another \$50,000 in prizes.

Scheduled to become one of the richest tournaments in the world, the Desert Classic is expected to draw the largest gallery ever assembled on any group of courses in a single weekend.

FOR THE FIRST three days of the tournament, golfers will play on a different course each day. On the final day the fourth club will host play with a reduced number of players, possibly 100. It will be a 72-hole event.

To set up arrangement for the tournament, each club will appoint two men to serve on a special tournament committee. They will start meeting immediately and will draw up a format for the four-day event.

A contract has been signed for four years with the Professional Golfers Association, setting forth a minimum purse of \$50,000 a year. Each year's finale will be played on a different course, with the final day of next year's tournament scheduled for Thunderbird.

THE GROWTH OF Thunderbird's Pro-Am has proven that many thousands of persons will come to Palm Springs to watch top professional and amateur golfers play. Last year, Thunderbird drew more than 5,000 spectators on the final day of its tournament.

According to a spokesman for the group, the tournament will probably be held during the last week of January, 1960.

The contract was signed last week between the local clubs and Ed Carter, business manager of the PGA, in Los Angeles. The tournament will be under the full sanction of the PGA.

MEN WHO ARE currently involved in the plans for the new project are Jimmy Hines, who had the original idea for the tournament more than a year ago, John Dawson, Ken Hayes, Ben Shearer, Bill Worthing, Kent Hayes, Dick Meyers, Eddie Susalla, Milt Hicks and Desi Arnaz.

A meeting will be held within the next few weeks to work out the format for the tournament and will be followed by a regular meeting of the special committee which will handle all arrangements for play.

Second March Snowstorm Off For Great Lakes

United Press International
A second major March snowstorm in a week swirled out of the plains and headed for the lower Great Lakes today. Hail the size of golf balls and violent rains battered the Southwest.

Although spring is only 10 days away, winter was making the most of its dying days in the already snow-burdened portions of the plains and Midwest.

ECONOMY-MINDED ASSEMBLY VOTES TO ADD MORE DAYLIGHT

SACRAMENTO (UPI) — A bill extending daylight savings time through October has won unanimous approval of an Assembly committee.

If approved by the entire Legislature, the measure would go before the voters at the next general election.

Assemblyman Louis Francis (R.), San Mateo, author of the bill, said an extra month of daylight savings time would increase highway safety, give Californians more recreational time and put the state in conformity with the East in the matter of radio and television programs.

Weather

Desert Area Forecast: Clear today through Thursday. Slightly cooler today. Highs today 68-77 upper valleys, 80 + 88 lower valleys.

Yesterday's high, 91, low, 52.

The Desert Sun

The Desert Empire's Daily Newspaper

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22 Pages—2 Sections

Palm Springs, California, Wednesday, March 11, 1959

Single Copy 10c

PHONE FA 5-5005

N.Y. Stock Exchange

30 Industrials 610.78, off 0.36
20 Rails 163.98, up 0.49
Member New York Stock Exchange
and All Leading Exchanges
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'Hysterical' Critics Lashed by President; Tax Hike 'Only Result' of More Troops

INGRAM TO MARK 30th ANNIVERSARY

One of that dwindling band of pioneer desert citizens who had a hand in the incorporation of Palm Springs back in 1929 reaches a red-letter day of his own here next week.

He is Fred G. Ingram, a familiar face at the Bank of America here since 1937 and the date he'll be observing on March 13.

On that date, Ingram will have compiled a three decade history with the Bank of America.



FRED G. INGRAM

THE STORY OF his rise to the management of the Palm Springs branch and a post of vice president for the Bank of America has an almost Horatio Alger touch to it.

Ingram started with the chain as a utility teller in a Hollywood branch of the bank back in 1929. By 1937 he had given management of that branch indications of his own managerial abilities and was transferred to Palm Springs to become an officer of the branch here.

By 1943, Ingram had gained management of the Palm Springs branch and in 1956 was named a vice president of the banking firm.

FOR THESE achievements, Bank of America brass and employees figure they'll really put on the dog for Fred next Wednesday. And they'll have company, too.

Ingram, who was first city treasurer for Palm Springs and instrumental in launching the city's first accounting system, will also be feted by city workers and by his friends in many organizations here.

Since he is past president of the Rotary Club, Chamber of Commerce and Polo Club, a former

LOCAL REPRESENTATIVE for the Salvation Army and a director of the Village's United Fund Campaign, Fred — who lives with his wife, Helen, at 1579 Sunrise Way — is a member of the Racquet Club and the Indian Wells Country Club and has been awarded a life membership in the Tennis Club as well.

One thing is certain for the pioneer banker — he'll never have enough time on Wednesday to accept the deluge of congratulations that will be descending upon him from all directions.

Police Plan 'Polite, Firm' Easter Week

Enforcement Aimed At Curbing Young Offenders in Village

A policy of polite but firm law enforcement during the forthcoming weeks—including Easter vacation—will be followed by the Palm Springs Police Department, it was announced today by Chief of Police August G. Kettmann.

Chief Kettmann said that the curfew which affects persons under 18 years of age and forbids them to be on the streets unless properly chaperoned after 10 o'clock—along with traffic laws—will be strictly enforced.

"RECKLESS DRIVING, disregard for pedestrians, loud mufflers, illegal use of horns or vandalism will not be tolerated," reported the chief.

Because of the climate, Palm Springs has become a mecca for thousands each winter. It is a place dedicated to peace and quiet and it is "our intention to prevent young people from getting into trouble while they are here," he said.

Parents are strongly urged to ascertain that sons or daughters are coming here with proper provision made for their lodging, money, transportation, and supervision.

MOST OF THE TROUBLE in the past has been caused by a very small percentage of the thousands of young people who come to Palm Springs, the chief said.

Chief Kettmann assured parents that "the department engages in no abuse or brutality and that the young people coming to our attention will be dealt with politely but firmly."

5 Electrocuted In Philippines

MANILA — (UPI) — Four small children, responding to their 22-year-old mother's screams for help, grabbed and clung to her Tuesday when she touched an electric light socket.

All five were electrocuted.



FOUR LITTLE INDIANS demonstrated some of the customs of early California Indians for their parents at Cielo Vista School. These young braves and squaws, members of the fourth grade class at Cielo Vista, are busy grinding meal and check-

ing warbows in this display of Indian lore gleaned from classroom studies. The pretty "squaws" are Barbara Fuson, left, and Jesusa Layson. The "braves" are Tim McCarthy, left, and Russell Langdon. (Desert Sun Photo)

RETAIL SELLING CLINIC TO FEATURE TOP FIGURES

A series of five 15-minute motion pictures, produced at a cost exceeding \$100,000, will be unveiled at 7:30 p.m. Monday, in Palm Springs High School Auditorium when The Desert Sun presents its First Annual Retail Selling Clinic.

The clinic, aimed at aiding Village merchants in creating a better sales environment, is being financed by The Desert Sun as a public service and will be presented free for all active sales personnel here. Tickets are available for the asking at Sun offices in The Center.

THE FILM SERIES includes:

- How to say "No" without giving Offense.
- How to Sell Creatively without "Pushiness."
- How to Keep your Customers Coming Back—to You.
- How to Help Win New Customers.
- How to Merit the Rank of a Professional.

Appearing in the five sales films are such national and international business figures as Richard C. Borden, Richard S. Burke,

Harry B. Cunningham, George W. Dowdy, Charles E. McCarthy, Malcolm P. McNair, H. V. McNamara, Arthur H. Motley, Sylvia F. Porter, Philip Salisbury and others.

THE FILMS AND the program are under the direction of Morris I. Pickus, president of the Personnel Institute, originator of the Tele-Clinic series and now a Village resident. Pickus indicated the sales research program will probably be made available to other Coachella Valley communities and added that the series is to be augmented here by the inclusion of a panel symposium on the stage of the high school auditorium which will endeavor to relate the film to specific selling jobs in the community.

"Good selling," said Pickus, "is that leadership to buying action essential to providing high and rising standards of living."

He said that ineffective sales jobs are the rule, not the exception, throughout most of the nation today and that untold millions are lost through faulty salesmanship.

BORN AT LOCKPORT, New York, Waite had operated an automobile painting shop prior to his retirement. He lived at 32-300 Shifting Sands Trail here.

He is survived by two daughters, Mrs. Florence I. Schute of Palm Springs and Mrs. Marge Quarters of Birmingham, Mich., and by two grandsons, Frederick Schute of Malibu and Dr. J. Elwood Quarters of Saginaw, Mich.

DR. JAMES H. Blackstone, pastor of the Community Church of Palm Springs, will officiate at the funeral.

Desert Braemar

Higgins Suits Are Dismissed

Two suits, filed by Robert C. Higgins against Desert Braemar, Inc., to recover \$131,000 for damages, costs and services, were declared "non-suits" and dismissed by special sessions Judge Bertram D. Jones in Indio this week.

The cases were dismissed on the fifth day of the trial upon a motion by Attorneys Roy W. Colegate and Robert D. Allen for Desert Braemar, who cited decision after decision showing that under the statutes of California, Higgins had no cause for action.

HIGGINS SUED to recover \$131,000 for damages, the amount he claimed due on a mechanic's lien, and a suit for services.

Army Staff Chief Joins Critic Ranks

Nation 'Not Doing Enough' in Defense, Says Gen. Taylor

WASHINGTON — (UPI) — President Eisenhower today challenged congressional critics of his defense policies to have the courage to ask for higher taxes when they call for larger armed forces.

In his ninth consecutive weekly meeting with reporters since the first of the year, the President warned strongly against reacting to each new international crisis with demands for appreciably larger armed forces. He said some of these demands are hysterical.

HE SAID CONGRESS in the past had made some very serious mistakes on national defense. He thought it would be ruinous at this point to change his announced, established program of military strength because of new crises generated by Soviet Premier Nikita Khrushchev.

Furthermore, he told reporters that if Congress forced additional military manpower on him at this time, he had no intention as commander in chief of sending added manpower to Europe, but would merely stick these extra troops away in some quiet and convenient place.

SELDOM HAS Eisenhower shown more emotion and vigor in defense of his beliefs than he did at his news conference today.

He said the United States could not win a ground war in Central Europe over the Berlin crisis or anything else. He accepted the fact that nuclear weapons might have to be used if the Russians were so foolish as to start a war. But he said he did not believe anyone, even the Russians, would launch a self-defeating, self-destructing major nuclear war.

PRESIDENT EISENHOWER spoke out at his news conference as the Senate preparedness subcommittee, headed by Sen. A. Democratic Leader Lyndon B. Johnson, heard Gen. Maxwell Taylor, Army chief of staff, tell about his "reservations" on the President's defense budget.

In an opening statement, Johnson noted that the subcommittee has been studying the nation's preparedness for more than 15 months.

"Throughout these hearings I have been unable to escape the conclusion that we are not doing enough, fast enough or thoroughly enough," Johnson said, restating a view that he has expressed frequently.



ANTIQUE CAR RALLY, here in preparation for the coming big event during the Desert Circus, found a dozen old car owners meeting at the parking lot in Cameron Center today for a trip to the canyons for a picnic

lunch. They then travelled around town on a sight-seeing trip. An Antique Car Rally will be held at the Polo Grounds during Desert Circus, with old car owners

from all over the state scheduled to attend. At the advance rally cars were brought here from as far away as Long Beach. (Desert Sun Photo)

Wood Joined In 'No' Vote Against Tower

City Council records revealed today that Councilman John Wood voted with Ruth Hardy and Mayor Frank Bogert against the establishment of the KPAL Radio tower near the Araby Point Bridge.

The narrow margin of one vote was the subject of the issuing of an injunction against KPAL Radio Broadcasting corporation by special sessions Superior Court Judge W. P. Rouse.

The decision by Judge Rouse cited that the action by the City Planning Commission and the City Council "was contrary to the provisions of the Palm Springs ordinance code."

Mission to Be Held Tonight

CATHEDRAL CITY — Mr. and Mrs. Norman Wickland will present the Mission Study Wednesday night, March 11, at Cathedral City Community Church, following the pot luck supper that is scheduled for 6:15 p.m. The "Wicklands" theme will be "Our North American Neighbors."

All interested persons are invited to attend.

Reversing the tube may improve a fluorescent light that has grown dark at one end.

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Continuous Sat.-Sun. 2:45

Kid Show 11:45 A.M.

Weekdays Show Starts 7 p.m.

Now Showing

7:00 and 8:45

WIDMARK
LEE
COBB
LOUISE
HOLLIMAN

Hidden among the
brooding hills, an
invisible menace...
tightening its grip
around these four
closer... closer...
closer!

"THE TRAP"

TECHNICOLOR
with Carl Benton Reid - Claude Rains - Directed by
George H. Brown - Produced by Nelson Fox and Norman Krasna
Written by Robert Siodman and Norman Krasna

"TOKYO AFTER
DARK"



MAE WEST, in person, the fabulous "Diamond Lil" who made the line "come up 'n see me sometime" an international household phrase, will unveil her all new cafe act, complete with Apollo-like music men, dancers and singers, at the Chi Chi in Palm Springs on Sunday, March 15, for one week preceding her Las Vegas engagement.

In addition to her wit and great seductive charm, Mae West will display a magnificent new \$25,000 wardrobe by the nation's most famous couturiers. At the Village night club through Saturday are the Ames Brothers, Lili St. Cyr and the Birk Twins plus Bill Alexander's orchestra.

Desert Art Center

No. 19 The Plaza

• Paintings on display
by S. Calif. artists
• Complete Art
Supplies

Attend the Art Mart
Saturday and Sunday
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Desert Inn Grounds

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810 N. Palm Canyon Dr.

Tonight Thru Saturday

7 and 9:05

"A MAJOR EVENT OF THE
DANCE SEASON... A MUST!"

JOHN MARTIN, NEW YORK TIMES

THE BANK ORGANIZATION
takes pride in presenting

THE
Bolshoi
BALLET

World in Motion
in European style

A Full Circle - L. S. Haver
Production

featuring
"Giselle" in two acts
starring
GALINA
ULANOVA

Exclusively as presented before
Her Majesty, Queen Elizabeth II
at the Royal Opera House, Covent Garden

and
"TOKYO AFTER
DARK"

Planes Traveling at Total Speed of 1,200 'Brush' in Air

MOUNTAINHOME AFB, Idaho
UPI — A board of inquiry was
assembled today to investigate
the midair brush between two six-
jet B-47 bombers at a collision
speed of about 1,200 miles an
hour.

Both bombers, each carrying
four men landed safely at the
Mountain Home Air Force Base
after remaining aloft to exhaust
their fuel supplies.

The accident occurred over
Southern Idaho at an altitude of
30,000 feet.

MAJ. E. E. OURS, base infor-
mation officer, said a disaster was
averted only by split-second re-
actions of the two pilots.

"It appears," he said, "the
planes were on a direct collision
course, flying toward each other

at 600 miles an hour or a com-
bined rate of about 1 1/2 times the
speed of sound. However, miracu-
lously the pilots took evasive ac-
tion in time, one swinging up and
the other down. They just brushed
each other."

MAJ. OURS SAID a vertical
stabilizer on one aircraft was
slightly damaged. The right wing
of the other had a slight gash.

Col. Robert V. De Shazo, com-
mander of the 9th Bombardment
Wing, said the collision happened
near Twin Falls during a routine
training flight.

The crew of one plane was Maj.
K.E. Muller, instructor-pilot, St.
Louis; Maj. F.G. Kauffman, in-
structor, Norristown, Pa.;
Capt. Stanley N. Ratto, aircraft
commander, Vero, Okla.;
1st Lt. Elbert H. Derrick, pilot,
Ellensburg, Wash.; and Capt. Wal-
ter H. Knippel, navigator, Wau-
sau, Wis.

Aboard the second plane were
Lt. Col. Joseph O'Hara, instruc-
tor - navigator, Norristown, Pa.;
Capt. Stanley N. Ratto, aircraft
commander, Vero, Okla.;
Capt. William B. Maxson, pilot,
Akron, Ohio; and Lt. Francis A.
Bostie, navigator, Fairfield,
Maine.

SUNAIR DRIVE-IN THEATER

Hiway 111 PA 8-3111

Now Playing

FRANK SINATRA
DEAN MARTIN
SHIRLEY MACLAINE
"SOME CAME RUNNING"

also
"Wink
of an eye"

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Nearly 200 Villagers at UJA Event

Campaign Near Half Of Quota

Nearly 200 Villagers hoped the
Palm Springs United Jewish Ap-
peal campaign to realization of 45
per cent of its campaign goal in a
dinner-show-address program here
Sunday night.

The program, held in the Palm
Springs Jewish Community Cen-
ter, netted approximately \$45,000.
Campaign Chairman Emil Laufer,
expressing the response as "heart-
ening," advised that the campaign
"must not let down now."

"We must give," he said, "not
only money but time to this
cause."

LAUFER'S APPEAL climaxed
a two-hour program which fea-
tured the comedy of Marty Drake,
the folk dances of the Bill Hei-
den Israeli Dancers, a delinea-
tion of the job that must be done
by Col. Yehuda Prihar, and a first-
hand view of the situation that
faces Europe's Jewry detailed by
Dr. Ralph Kaplan.

Earlier in the evening, two Vil-
lage leaders were honored for
their contributions in service to
the UJA. The Hon. William Fried-
man was presented with a plaque
on behalf of Palm Springs for his
efforts and Mr. and Mrs. Max
Grone were presented with a
scroll from the national offices of
the UJA for their sacrifices on be-
half of the campaign.

AFTER THE dinner, Drake's
antics put the assembled 200 at-
tendees in the right mood for the
program that followed and the
well-trained, well-disciplined Is-
raeli Dancers—performing authentic
Israel dances in authentic Israel
dress—caught the imagination of
the audience with their efforts. A
marriage ceremonial dance was
especially well received.

Colonel Prihar told of the prob-
lems involved in assimilating thou-
sands of Jewish refugees from
all parts of Europe into the Israel
economy each year.

"Heretofore," he said, "we have
received the core of Europe's un-
wanted Jewry—of all categories.
Now we are receiving doctors
and lawyers, statesmen and ar-

Realtors to Hear Suess Talk Here

County Planning Director Tyler
Suess will be guest speaker at the
weekly Thursday breakfast meet-
ing of the Palm Springs Real Es-
tate Board.

Suess will address Village real-
tors during a breakfast meeting
scheduled for 8 a. m. at Uncle
John's Pancake House.

He plans to discuss present and
future county planning.

Phone FA 5-5005 for Classified Ads



ENERGETIC HALF-DOZEN key workers in Sun-
day's United Jewish Appeal kick-off dinner and
program were, from left, Dr. Ralph Kaplan, news
analyst; Col. Yehuda Prihar, commandant of the
Israeli Combined Army, Navy and Air Force
Command School; Max Grone, campaign co-
ordinator for the 1958-UJA drive here and, stand-

ing, Zachary Pitts, president of Palm Springs
Jewish Community Council; Commissioner Wil-
liam Friedman, honorary chairman of the 1959
UJA drive; and Emil Laufer, co-ordinator of the
1958 campaign. Function netted the local drive 45
per cent of the \$100,000 campaign goal. (Desert
Sun Photo)

ists—people with professions who
are able to make significant
contributions to Israel.

"It costs us \$1,600 to re-settle
each Jew from his own land into
a new place in Israel."

WHAT'S MORE, he added, the
situation—particularly in places
like heavy Roumania—isn't a
happy one for Jews. They are told
to leave, sometimes on 24-hour
notice. Their transit visas permit
them no more than five days in
most European nations.

"Dr. Kaplan augmented the col-
one's message by detailing some
of the plight of Europe's Jewry.
He said that Roumania is only
one of several major trouble spots.
It is apparent that Jews in Rou-
mania face a bitter existence, he
said, but that situation exists
throughout most of the mid-Euro-
pean nations.

Laufer said that the initial
check in the community's UJA
campaign will be sent to national
headquarters later this week and
urged continued effort on the part
of the community.

The Desert Sun

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Sheppard's ROOM
SPECIAL
IN WHITEWATER
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CORNED BEEF \$1.95
NEW CABBAGE

REMOVAL SALE

All Merchandise Selling at...
GREATLY REDUCED PRICES!!!

• Refrigerators • Washers
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We Are Moving to Our New Location

Anthony's Refrigeration Co.

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MIRACLE HOT SPRINGS

Inside Mineral Pool

ONLY ONE IN THIS AREA

Hot Mineral Water From Our Own Wells

Rates \$1 All Day—9 a.m. to 9 p.m.

DESERT HOT SPRINGS

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WAREHOUSE

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AT WHOLESALE COST!
EVERYTHING...
MUST BE SOLD!

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Mattress and Spring. \$60.00
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Webbed nylon—heavy \$19.95
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BAMBOO BLINDS

Good quality—outside pull 98¢
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Bought to retail at \$19.95.
Still in original boxes. \$12.50
Will sell at wholesale cost.
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ODD MATTRESS and BOX SPRINGS \$20.00 up

Full and
twin size

NIGHTLY THRU MARCH 14th THE AMES BROS.

ED, VIC, GENE and JOE

LILI ST. CYR

THE BURKE TWINS

BILL ALEXANDER'S ORCHESTRA

SHOW TIME 8:45-11:45 P.M.

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Reservations: FAirview 5-5133 or 5-7391

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Now Showing

7:00 and 9:30

M-G-M presents

a suspense romantic drama

Deborah Kerr - BRYNNER

ANATOLE LITVAK'S Production of

"THE JOURNEY"

with ROBERT MORLEY - E.G. MARSHALL

with JANE FARRAR - DAVID ROSS

with JANE FARRAR - DAVID ROSS

with JANE FARRAR - DAVID ROSS

with JANE FARRAR - DAVID ROSS

with JANE FARRAR - DAVID ROSS

with JANE FARRAR - DAVID ROSS

with JANE FARRAR - DAVID ROSS

with JANE FARRAR - DAVID ROSS

Clarke Lecture Series Attracts Fifth Weekly

An unusual type of lecture series—in which the audience does a king-sized amount of lecturing itself—has captured the fancy of nearly half a hundred Villagers.

John Robert Clarke, the globe-trotting lecturer who launched his series "Adventures in Living" three weeks ago in the Desert Inn here, isn't so surprised about the turnout.

In fact, Clarke admits, he planned it that way.

THE THURSDAY evening series has Clarke tossing out ideas and thoughts about motivation of the world's literary masters through an hour-long lecture. After a break for coffee, Clarke reconvenes his audience for what he calls "a Great Circle discussion group."

The first week's discussion, centered about the topic of "Why To Read a Book," eventually wound up with a heated debate on censorship. This week the group will discuss "How to Communicate While We Can." But, Clarke feels, last week's discussion—on "Socrates and the High Cost of Living"—was the best palaver the attendees have had to date.

"Do Socratic theories still apply?" asked Clarke, in starting

the discussion. He ducked quickly as the replies came from all angles.

"I THINK," offered a bespectacled matron, "that the ideals of the man hold as true today as they did when he stated them."

"But," another person countered, "they're still as unwanted today as they were then."

"Why should we admit we're ignorant," another person declared. "The world we live in is based on knowing things—in business, government, military. It would be fatal to admit that we perhaps didn't know something we were supposed to know."

CLARKE SAID that Socrates hadn't invented the philosophy of admitting ignorance and pointed out that there was ample proof that ancient Egyptian culture had advocated that line of reasoning. "It would still be impossible in this age," a member of the circle said.

"I don't know," an angular young man said, "we find that the military and the government are actually self-critical."

"But not very," another person quipped.

"What is lacking, what makes Socratic philosophy impossible today," a slight, PTA-ish woman said, "is that we largely lack a sense of humor. We can't stand to have ourselves used as the possible butt of someone's joke."

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Dinner From 2 P.M. to 11 P.M.

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DESERT HOT SPRINGS DRUG
12-065 South Palm Drive, Desert Hot Springs

COACHELLA DATE & GIFT SHOP
624 Broadway Cathedral City

PALM SPRINGS MUSIC
360 North Palm Canyon Drive, Palm Springs

HI-FI MUSIC SHOP
123 North Palm Canyon Drive, Palm Springs

JOE'S LIQUOR
71-416 Highway 111, Rancho Mirage

INDIO MUSIC & ELECTRONICS
Miles Avenue, Indio

PALM DESERT DRUG
73-647 Highway 111, Palm Desert

YATES MUSIC
45-729 Smurr Avenue, Indio

COUPON

WORLD'S GREAT MUSIC BONUS COUPON
no. 27 Every day a Bonus Coupon bearing a different number will be printed. Clip and save these Bonus Coupons. Present any 5 differently numbered (they do NOT have to be consecutive) plus \$1.39 each (plus tax) for one or both of each week's release in the world's Great Music Series. You can obtain any and all of these records, as many as you desire simply by presenting 5 coupons for each week's releases (plus tax).

Michel Honored by Group

John Michel, manager of Radio Station KDES, has been accepted as a member of the Broadcast Pioneers, an organization made up of men and women in the radio business who have been 20 years

or more in the industry. A singular honor, the membership affords its members the opportunity to meet with other leaders in the industry for social and educational purposes.

The organization was established in 1950, and meets at least once a year in convention for the exchange of ideas between such radio pioneers as Dr. H. V. Kaltenborn, Arthur B. Church, William Hedges, and J. R. Poppele.



LOS ANGELES PHILHARMONIC Orchestra will make its third annual appearance here April 5 under the auspices of the Palm Springs Playhouse Guild, and the cooperation of the Desert Circus Committee. Plans for presentation of the Philharmonic concert, scheduled for the high school auditorium, as the last stanza in the Desert Circus Week program, were completed here by Mrs. William Otto, left, chairman of the Guild's Philharmonic committee, Desert Circus Chairman Jimmy Morton and Mrs. Ethel Luccarelli, president of the Playhouse Guild. (Desert Sun Photo)

Area Residents Advised To Seek State Careers

Coachella Valley residents were today offered an opportunity to seek careers in the State Department of Employment, it was announced by Richard Nelson, manager of the department's Indio office.

Nelson said applications are now being accepted for positions as employment security trainees for state civil service jobs in California's employment security program.

EXAMINATIONS FOR the posts are scheduled to be conducted by the State Personnel Board at various locations throughout the state on April 11.

Nelson said March 30 is the deadline for filing of applications.

No Answer

MONTPELIER, Vt. (UPI) — City police didn't realize their telephone was out of order until a reporter told them he had been trying to call for three hours.

LEGAL NOTICES

NOTICE FOR PUBLICATION OF TIME APPOINTED FOR PROBATE OF WILL In the Superior Court of the State of California in and for the County of Riverside

In the Matter of the Estate of KATHRYN McMAHON KREMER, Deceased. PROBATE NO. 490

NOTICE IS HEREBY GIVEN, that Friday, the 26th day of March A. D. 1959 at 10 o'clock A.M. of said day, and the Court Room of Department A of said Court, at the Court House in the City of Riverside, County of Riverside, State of California, have been appointed as the time and place for proving the will of said deceased and for hearing the application of EDITH McMAHON OUBRY for the issuance to her of Letters of Administration.

G. A. PEQUEGNAT, Clerk. By G. L. CHRISTIANSEN, Deputy. Thurman Arnold, Jr. Attorney for Petitioner 121 South Palm Canyon Drive Palm Springs, California Dated March 3, 1959. Published March 10, 11, 12, 13, 14, 15, 16 and 19, 1959.

Get "haulout savings" in a FORD pickup



New! Economy carburetor

Improves fuel metering in both idling and high-speed ranges

See your nearby FORD Dealer

Barbara Ann

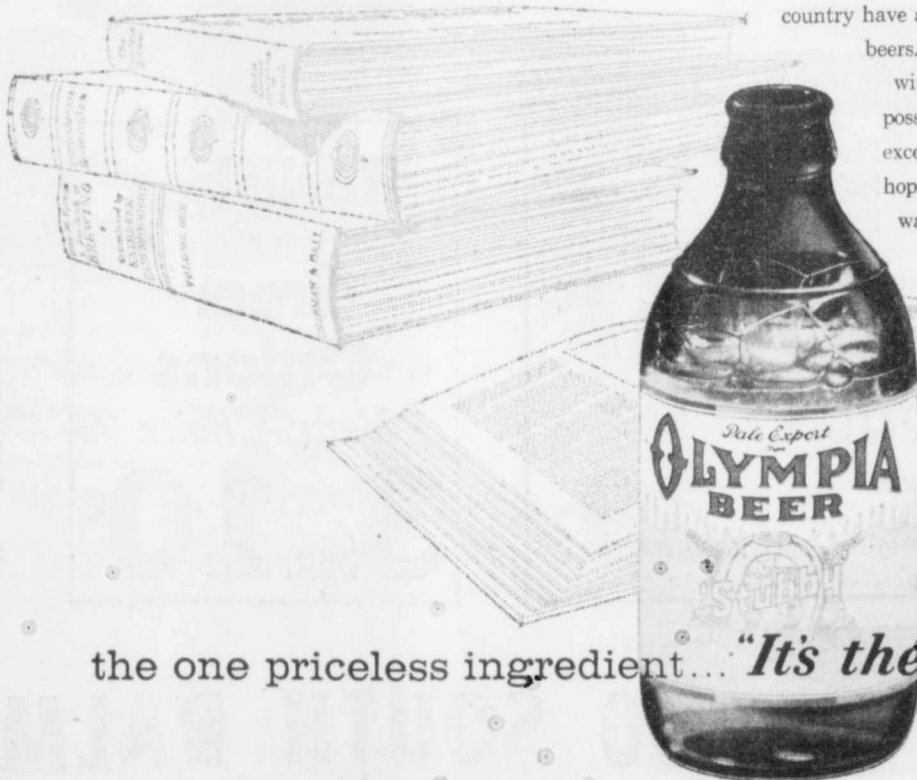
brown 'n serve rolls

Mmm...mm... fresh out of your oven!

Barbara Ann BROWN 'N SERVE ROLLS are always so deliciously satisfying. They taste better because they're made better. Many tempting varieties at your food store.

The best-known secret in brewing

Since before the turn of the century, brewing authorities in Europe and this country have agreed that a common link exists between the world's great beers. Whether brewed in Bavaria, the British Isles or America, beers with world-wide reputations for quality always have been found to possess brewing waters of exceptional character and unchanging excellence. These rare waters are capable of extracting from select hops and grains the most delicate flavors and aromas. One such water flows cold and clear from Olympia's own artesian wells. It is this rare, naturally perfect brewing water that makes the refreshing difference in light Olympia Beer.



the one priceless ingredient... "It's the Water"

Visitors are always welcome to "One of America's Exceptional Breweries," Olympia Brewing Company, Olympia, Washington, U.S.A., every day between the hours of 8:00 and 4:30. *Oly. *B. 54

150 County Musicians Plan Concert

Program to Be Given at Local Auditorium

A concert band composed of 150 of the most outstanding young instrumentalists in Riverside County Schools will gather here March 18 where they will prepare—in one day—a program to be delivered in the Palm Springs High School Auditorium at 8 p.m. that night.

Gustave Patzner, director of instrumental music at Palm Springs High School and secretary of the Riverside County League Bandmasters Association, said that the Annual Honor Band Music Festival will draw the county's best young musicians here for the day.

Patzner also announced that John E. Green, bandmaster California, will direct the day's activities for the young musicians.

Plans tentatively call for the musicians to arrive in the morning, launch preparation of their program early and complete it by late afternoon. The concert, free to the public, will commence promptly at 8 p.m. and will be under Green's direction.

Patzner said that a group of approximately 90 Palm Springs High School musicians are expected to participate in the day-long activities.

Nearly 85 per cent of all births in the U.S. are to women 15 to 34 years old.

CROSS-CROSS
RULES: Using the following 18 letters in the blank squares below how many words can you form either vertically or horizontally? Use same word only once and no plural forms. When words contain less than 5 letters and are in same line—e.g., "COICE" starting in 3 pt. for word "TO" and 3 pts. for word "ICE." MAXIMUM NUMBER OF POINTS PER LINE IS FIVE. To assist you, we have inserted a few clues which include additional letters.

AAAA B
EEE G L M
SSS UV

SOLAR AT SE

SCORING: 4-letter words, 4 pts. 5-letter words, 5 pts. 6-letter words, 6 pts. 7-letter words, 7 pts. 8-letter words, 8 pts. 9-letter words, 9 pts. 10-letter words, 10 pts. 11-letter words, 11 pts. 12-letter words, 12 pts. 13-letter words, 13 pts. 14-letter words, 14 pts. 15-letter words, 15 pts. 16-letter words, 16 pts. 17-letter words, 17 pts. 18-letter words, 18 pts. TOTAL 43

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Notice
• Developers
• Builders
• Selling Organizations

Will wholesale 130 large lake view lots. Roads in, water piped to part of subdivision. Also elec. on U.S. 395 Cal-Nev. State Line, 61 Mi. So. of Reno on Nev. side of beautiful Sierra Nevada Land. Excellent trout fishing, duck, goose, and deer hunting, swimming and boating at your front door. Close to West's Finest Ski Resorts.

Retail Value \$200,000
Big Discount
April to October
Selling Season:
CASH—TERMS OR
SELLING
AGREEMENT
Phone or Write for
Particulars
FA 8-1364 or
FA 4-1892 Evenings

ALWAYS FUN AT THE Bali-Bali
Happiest Bartenders in Town

SHOP SAFELY FOR PRODUCE AND SAVE



Here is all the good-eating, better value that you have come to expect in Safeway guaranteed meats, properly trimmed and at a price that means extra savings for you.



Safeway Guarantee

Each cut of meat you buy at Safeway carries our Perfect Eating guarantee. Each cut is properly trimmed before weighing to provide all the good-eating meat that belongs on a true tender piece of meat. Only the top grades of beef, lamb, pork or veal are sold at any Safeway!

Speaking of Low Prices—Look at This Lineup!

Pure Cane Sugar	Candi-Cane	5-lb. bag	39¢
Chunk Tuna	Chicken Of The Sea Serve with Gold Medal Noodles	6 1/2-oz. can	25¢
Breeze Cheese Food		2-lb. loaf	65¢
Zee Napkins	White & Assorted Colors	2 pkgs. of 80's	19¢

Fresh Eggs
Grade "AA"
Rushed fresh from egg ranches to your local store in refrigerated trucks.

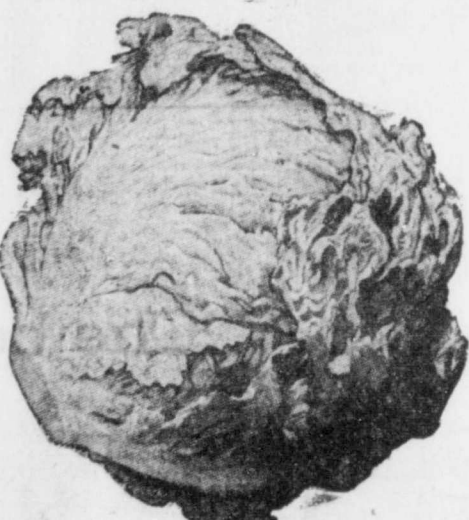
Medium Size	1-doz.	49¢
Large Size	1-doz.	51¢

Curtis BAKERY Special

Pineapple Coffee Cake
Fruit Filled Jelly Snails
Butterhorn Iced Coffee Cake

Choose Your Favorite

3 pkgs. of 2	57¢
POUND CAKE	
Curtis Baked Made in our Immaculate bakery.	12-oz. size 39¢



Radishes or Green Onions
Your Choice

3 bun. 10¢

Melrose Family Pack COOKIES

Assorted 24-oz. 39¢
Varieties pkg.

White Magic Quality DETERGENT

All-Purpose Heavy Duty 59¢
Giant pkg.

"Garden-Fresh" LETTUCE
Large Heads

Check This Low, Low, Price!

each 10¢

Additional Produce Values!

Fuerte Avocados	Peak O' Season Quality	each	10¢
Solid Tomatoes	Perfect for Salads	13-oz. pkg.	19¢
Celery Hearts	Crisp Tender Hearts	pkg.	19¢

75 CARLOAD BEEF SALE!

U.S.D.A. "CHOICE" BEEF

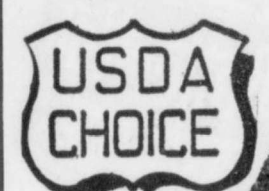
CHUCK ROAST

Safeway Chuck Roast, juicy and fork-tender, has the rich flavor you get from the finest grain-fed steer beef. It's trimmed free of excess bone and fat—cut from the same high quality meat as our finest roasts.

"No Neck Cuts" Blade Chuck Cut

lb. 49¢

All Safeway Beef is USDA Choice! Perfectly Aged! Safeway Trimmed! Unconditionally Guaranteed!



T-BONE, CLUB or PORTERHOUSE

USDA Choice Beef Steaks "No Tails"	lb.	\$1.29
Top Sirloin	lb.	\$1.49
Rib Roast	lb.	89¢
Beef Cube Steaks	lb.	98¢
Ground Round	lb.	79¢
Boiling Beef	lb.	15¢
Beef Short Ribs	lb.	39¢
Rath's Sliced Bacon	1-lb. pkg.	59¢
Sterling Wieners	1-lb. pkg.	49¢
Large Bologna	1-lb. pkg.	43¢
Fishstix	3-oz. pkg.	1.19

7-Bone Chuck Roast	USDA Choice Beef	lb.	53¢
Round Bone Roast	Arm Cut	lb.	59¢
English Cross Ribs	USDA Choice Beef—To Braise	lb.	49¢
Boneless Chuck Roast	Roll Shoulder	lb.	79¢
Boneless Beef Cubes	For Stew	lb.	79¢
Ground Chuck	Extra Lean Beef	lb.	59¢

U.S.D.A. "CHOICE" BEEF

ROUND STEAKS

Safeway Round Steaks are cut from the same high quality beef as our finest Porterhouse Steaks.

Center Cut Rounds

Bone In lb. 79¢

Boneless Swiss Steaks	Boneless Beef	lb.	79¢
Top Round Steaks	Boneless Cut	lb.	89¢
Sirloin Tip Steaks	Flavorful Tender	lb.	89¢
Beef Rump Roast	Bone-In Cut	lb.	79¢
Sirloin Tip Roast	Boneless Tender-Juicy	lb.	89¢
Beef Rump Roast	Boneless USDA Choice	lb.	89¢

Prices Like These Prove You Save At Safeway!

Grape Juice	Tea Garden Concord Refreshing—Delicious	3 24-oz. btl.	\$1.00
Diced Beets	Town House Rich-Flavored	2 16-oz. cans	25¢
Mashed Potatoes	Minute Brand	3 16-oz. pgs.	19¢
Salad Dressing	Piedmont Quality	16-oz. jar	29¢
Dreft Pink Detergent	Miracle Washday Product	20-oz. pkg.	33¢
Tide Detergent	Iodized or Plain	2 12-oz. pgs.	25¢
Leslie Salt	Chiffon Assorted 3c off you pay...	2-roll pack	24¢
Toilet Tissue	Gold Medal Extra Wide	1-lb. pkg.	33¢
Egg Noodles			
Enriched Flour	Kitchen Craft Top Grade Flour	5-lb. bag	59¢
Heinz Baby Foods	All Varieties Strained	3 cans	32¢
Graham Crackers	Busy Baker	1-lb. pkg.	35¢
Emerald Baby Walnuts		1-lb. pkg.	35¢
Sunshine Ginger Snaps	Fresh Baked	7 1/2-oz. pkg.	29¢
Sliced Jack Cheese	Dutch Mill	8-oz. pkg.	29¢
Seeded Rye Bread	Skyline Baked	15-oz. loaf	29¢
Boysenberry Syrup	Nalley's	12-oz. btl.	49¢
Jell-well Gelatins	All Flavors	4 3-oz. pkg.	29¢

FROZEN FOODS

Bal-Air Premium Quality at no extra cost. Wide variety. You can serve a different one every day for 3 weeks.

Potato Patties . . . 12-oz. pkg.
Mix Vegetables . . 10-oz. pkg.
Grape Juice 6-oz. can

Mix 'Em as you Wish

6 for \$1.00

Brussels Sprouts . . 5 8-oz. pgs. \$1.00

PRICES EFFECTIVE Thurs. thru Sun., March 12, 13, 14, 15, 1959



We reserve the right to limit and not sell to other merchants. No sales to dealers. Subject to stock on hand.

White King Soap	All Detergent	Vel Detergent	Joy Detergent	Ajax Cleanser	Jell-Well Puddings
Granulated Heavy Duty 48-oz. pkg. 69¢	Automatic Washers 24-oz. pkg. 39¢	For Dishes, Fine Fabrics 15-oz. pkg. 33¢	Liquid Type 12-oz. can 41¢	Household Cleanser 2 14-oz. cans 29¢	Assorted Flavors 3 pgs. 25¢
Lux Bar Soap 2 bath bars 31¢	Spry Shortening 7c off you pay... 3 lb. can 91¢	Genie Cleaner Household Liquid 15-oz. btl. 37¢	Puss n' Boots Cat Food 2 15-oz. cans 29¢	Dr. Ross Dog Food Balanced Ration 6 15-oz. cans 73¢	Cali Rose Peaches Freestone 28-oz. cans 27¢

360 SOUTH PALM CANYON DRIVE

PLENTY OF FREE PARKING



AD BEEF SALE!

All Safeway Beef is USDA Choice! Perfectly Aged!
Safeway Trimmed! Unconditionally Guaranteed!



U.S.D.A. "CHOICE" BEEF ROUND STEAKS

Safeway Round Steaks are cut from the same high quality beef as our finest Porterhouse Steaks.

Center Cut
Rounds
Bone In lb. **79^c**

T-BONE, CLUB or PORTERHOUSE

USDA Choice Beef Steaks "No Tails"	lb.	\$1²⁹
Top Sirloin Tender—Juicy Boneless	lb.	\$1⁴⁹
Rib Roast	lb.	89^c
Beef Cube Steaks U.S.D.A. Choice	lb.	98^c
<i>Additional Values</i>		
Ground Round Freshly Ground Lean Beef	lb.	79^c
Boiling Beef U.S.D.A. Choice	lb.	15^c
Beef Short Ribs Ideal To Braise	lb.	39^c
Rath's Sliced Bacon Black-hawk	1-lb. pkg.	59^c
<i>Delicatessen Items</i>		
Sterling Weiners Protein Added	1-lb. pkg.	49^c
Large Bologna Chunk Style	lb.	43^c
<i>Lenten Suggestion</i>		
Fishsticks Captain's Choice	3 8-oz. pkgs.	\$1⁰⁰

7-Bone Chuck Roast USDA Choice Beef	lb.	53^c
Round Bone Roast Arm Cut	lb.	59^c
English Cross Ribs USDA Choice Beef—To Braise	lb.	49^c
Boneless Chuck Roast Rolled Shoulder	lb.	79^c
Boneless Beef Cubes For Stew	lb.	79^c
Ground Chuck Extra Lean Beef	lb.	59^c

Boneless Swiss Steaks Boneless Beef	lb.	79^c
Top Round Steaks Boneless Cut	lb.	89^c
Sirloin Tip Steaks Flavorful Tender	lb.	89^c
Beef Rump Roast Bone-In Cut	lb.	79^c
Sirloin Tip Roast Boneless Tender-Juicy	lb.	89^c
Beef Rump Roast Boneless USDA Choice	lb.	89^c

Prices Like These Prove You Save At Safeway!

Grape Juice Tea Garden Concord Refreshing—Delicious	3 24-oz. btls.	\$1⁰⁰
Diced Beets Town House Rich-Flavored	2 16-oz. cans	25^c
Mashed Potatoes Minute Brand	3 3 1/2-oz. pkgs.	19^c
Salad Dressing Piedmont Quality	Pl. Jar 29 ^c Qt. jar 45 ^c	
Dreft Pink Detergent	18-oz. pkg.	33^c
Tide Detergent Miracle Washday Product	20-oz. pkg.	33^c
Leslie Salt Iodized or Plain	2 12-oz. pkgs.	25^c
Toilet Tissue Chiffon Assorted 3c off you pay...	2-roll pack	24^c
Egg Noodles Gold Medal Extra Wide	1-lb. pkg.	33^c

Enriched Flour Kitchen Craft Top Grade Flour	5-lb. bag	59^c
Heinz Baby Foods All Varieties Strained	3 cans	32^c
Graham Crackers Busy Baker	1-lb. pkg.	35^c
Emerald Baby Walnuts	1-lb. pkg.	35^c
Sunshine Ginger Snaps Fresh Baked	7 1/2-oz. pkg.	29^c
Sliced Jack Cheese Dutch Mill	6-oz. pkg.	29^c
Seeded Rye Bread Skylark Baked	15-oz. loaf	29^c
Boysenberry Syrup Walley's	12-oz. btl.	49^c
Jell-well Gelatins All Flavors	4 3-oz. pkgs.	29^c

FROZEN FOODS

Bel-Air Premium Quality at no extra cost. Wide variety, you can serve a different one every day for 3 weeks.

Potato Patties . . . 12-oz. pkg.
Mix Vegetables . 10-oz. pkg.
Grape Juice 6-oz. can

Mix 'Em
as
you
Wish

6 for \$1⁰⁰

Brussels Sprouts . . 5 8-oz. pkgs. **\$1⁰⁰**

PRICES EFFECTIVE Thurs. thru Sun., March 12, 13, 14, 15, 1959

Lucerne Bonus Quality

HOMOGENIZED MILK

qt. **22 1/2^c** 1/2-gal. **49^c**
ctn. ctn.

(Milk price in local milk areas)



SAFEWAY

We reserve the right to limit and not sell to other merchants.
No sales to dealers. Subject to stock on hand.

White King Soap Granulated Heavy Duty 40-oz. pkg.	69 ^c	All Detergent Automatic Washers 24-oz. pkg.	39 ^c	Vel Detergent For Dishes, Fine Fabrics 15-oz. pkg.	33 ^c	Joy Detergent Liquid Type 12-oz. can	41 ^c	Ajax Cleanser Household Cleanser 2 14-oz. cans	29 ^c	Jell-Well Puddings Assorted Flavors 3 pkgs.	25 ^c
Lux Bar Soap Toilet Soap 2 bath bars	31 ^c	Spry Shortening 7c off you pay... 3 lb. can	91 ^c	Genie Cleaner Household Liquid 15-oz. btl.	37 ^c	Puss n' Boots Cat Food 2 15-oz. cans	29 ^c	Dr. Ross Dog Food Balanced Ration 6 15-oz. cans	73 ^c	Cali Rose Peaches Freestone Halves 28-oz. cans	27 ^c

PLENTY OF FREE PARKING



SAFEWAY

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The Desert Sun Wed
March 11, 1959 5A

City Council Will Meet On Thursday

Two Resignations
To Be Received;
Vacancies Filled

At its adjourned meeting, which will be held Thursday night instead of Wednesday, the City Council will consider more than a score of items presented to them by the City Manager, planning director, director of public works, and the building inspector.

Under communications, a total of eight letters will be read — two of them resignations.

BEN F. SHEARER resigned his post on the Park and Recreation Board, and Francis Crocker has resigned his position on the Airport Planning Board. Appointments to fill these vacancies are expected to be filled by Mayor Frank Bogert, with the approval of the council.

Other matters, up for council action, include:

CITIZENS IN THE El Cielo District in regard to sewer problem. Introduction of ordinances: rate change for Tanner Motor Livery, Anro Construction Co. waiver of liquidated damages from Feb. 28, resolution setting forth requirements of the Anro Construction Co. to make acceptable the sewer line on North Palm Canyon Drive, along with report from chairman of the Sewer Committee in connection with this item.

Police Building Change Orders—change of paving, change of irrigation system from manual to automatic, purchase of palm trees for additional landscaping.

APPROPRIATIONS: State Compensation in deficit of \$2,000. Liquor license of Don the Beachcomber.

Liquor license of Sherman Steak House, Inc.

State Legislative Items—Chapter 1466 Senate Bill reducing public utility rates, Bill 156 concerning application of building and zoning ordinances of cities and counties to other agencies, Bill AB 243 creating California Youth Commission.

HILLMAN

now at
WOODFIN MOTORS
PRICES START AT \$1699
Cathedral City

Real Estate Firms in Palm Springs and Desert Area

PALM SPRINGS Phone
COWEN-RATTERREE 4-9475
1171 N. Palm Canyon Dr.
HIRSCH, LEO FA 4-9453
125 S. Indian Ave.
ISRAEL, ADOLPH FA 5-2881
671 N. Palm Canyon Dr.
ROCKS, MADGE O. FA 5-6707
The Center, Suite 7
SHEPTENKO, PETER B.
The Pioneer Realty Co.
475 N. Palm Canyon Dr. FA 5-2727
WADE, RUSSELL FA 5-2858
850 S. Palm Canyon Dr.
WINSLOW, BOB FA 5-2121
260 N. Palm Canyon Dr.

CATHEDRAL CITY

ARNER'S DESERT REALTY CO., 68-615 Hwy. FA 8-3251
CLARK, PAUL W. FA 8-2512
68-657 Broadway
JORGENSEN, E. M.
36-574 Broadway FA 8-2279
SHARP, JOHN FA 8-2816
68-555 Broadway

LA QUINTA

HOFFMAN, MILTON A.
P.O. Box 308 DI 74441

PALM DESERT

McGLASHAN REALTY
73-945 Hwy 111 FI 6-6081
CARL HENDERSON FI 68239
73-941 Highway 111
EDITH EDDY WARD FI 6-6382
P.O. Box 285
PALM DESERT SALES CO.
73-555 Highway 111 Next to
Standard Station FI 6-6108
ED WELCOME-DICK KITE
73-385 Hwy 111 FI 6-6117

RANCHO MIRAGE

TED SMITH FA 8-3600

THUNDERBIRD AREA

TONY BURKE FA 8-2390
West of Thunderbird C.C.
70-237 Highway 111—1/4 Mile
—Adv.

COCKTAIL HOUR

At the Chi Chi



THE MOST ENVIED Chamber of Commerce manager in the country is Jimmy Cooper of Palm Springs, whose attire and mode of transportation are as casual as the city he represents. Patti O'Quinn receives a brochure from Manager Cooper.

SAFETY ADDRESS NOTED JUDGE GIVES

In the campaign to rid America's highways of murderous drivers, over-zealous citizens have managed to overlook one of the principal factors in America's tragic toll of road deaths.

Superior Judge Roger A. Pfaff, speaking before the Palm Springs Safety Council here Friday, declared that "careless pedestrians" have been "almost completely overlooked" in the scramble to halt the mounting figure.

"Over one-half of all traffic deaths in most metropolitan areas in the United States are pedestrians," the jurist said. "In New York, over 70 per cent of all persons killed by automobiles are pedestrians."

THE JUDGE, who is currently awaiting trial on a speeding citation of his own, said that he did not exonerate bad driving. "We have," he pointed out, however, "overemphasized safety in motorists and almost completely neglected pedestrians."

"Pedestrians," he continued, "by and large, are careless, discourteous, reckless and oblivious to traffic signals or approaching traffic."

HE SAID THAT with figures indicating that pedestrians form the major group of traffic fatalities, "we should direct more of our education and law enforcement to wards them."

Liner Arrives 17 Hours Late

NEW YORK — 10P — The liner Queen Mary arrived 17 hours late Monday night on its Atlantic crossing due to heavy seas and gale winds.

Capt. Andrew Mac Kellar said the ship got off lightly with minor damage reported to its superstructure.

"No crockery was broken," he reported.

The Mary's sister ship, the Queen Elizabeth, suffered its worst crossing in many years last week when \$6,000 worth of dishes was smashed as the ship rolled in heavy seas.

LE'RON of FIFTH AVE.

Presents

Special Exhibit from New York of Newest Imported

- Table, Bed and Bath Linen
- Hand Made Lingerie
- Custom Made Dresses with Matching Sweaters

This Week Only

El Mirador Hotel
Suite 425

Miss Carolyn Manville—in charge

FA 4-1141

Mayfair

SUPER MARKETS

BUTTERNUT, VACUUM PACKED
ALL GRINDS, FINEST QUALITY

COFFEE 1-lb. Can **59**

DEAL PACK SHORTENING
ENRICHED, 3-LB. CAN

FLUFFO **69**

MAYFRESH, 1-POUND CARTON
FINEST QUALITY, ENRICHED

OLEO 2 for **29**

MADE BY KRAFT — QUART JAR
FINEST QUALITY SALAD DRESSING

MIRACLE WHIP **49**

Waterfill & Frazier
Straight Kentucky
BONDED
BOURBON
8 Years Old, 100 Proof
\$4.39
5th

Blended Bourbon, 7-Yr. Old
International Club **\$3.79**
5th
St. Bourbon, 8-Yr. Old
Club Banquet **\$3.39**
5th
Halt's Scotch Whiskey
Mountain Cream **\$4.29**
5th
Imported, Gold or White
Bombula Rum **\$2.89**
5th

Bourbon Fair
Six Years Old
STRAIGHT
KENTUCKY
BOURBON
\$3.79
5th
86 PROOF

VET'S
DOG FOOD

Beef Flavor
16 15-oz. \$1.00
Cans

SUNNYLAND

Fresh
ORANGE
JUICE

49¢ Quart

LIBBY'S
Beef Stew 24-oz. Can **49¢**

GARDEN VALLEY, CUT
Green Beans 8 303 Cans **\$1**
PILLSBURY, ASS'T.
Cake Mixes 4 Reg. Size **\$1**

VAN CAMP'S
Grated Tuna 5 No. 1/2 Cans **\$1**
COMSTOCK
Sliced Apples 5 No. 2 Cans **\$1**

SUPERIOR, MACARONI
Dinners 2 Reg. Size **29¢**
HILLSDALE
Pineapple Juice 4 1/2 oz. Cans **\$1**

"PERFECTION in PRODUCE"

DELICIOUS APPLES

EXTRA FANCY, WASHINGTON STARKINGS **29**

2 25

ARTICHOKES 3 for **29**

CABBAGE "Garden Fresh" **3**

ROMAINE LETTUCE **5**

... WHERE SMART SHOPPERS
SAVE TWO WAYS ...

(1) Low, Low Prices
plus

(2) S. & H. Green Stamps

Penny Mayfair Says:

Low prices don't mean much unless they're backed up by the quality that you know and trust. In any Mayfair, you can rest assured that your purchases are quality guaranteed... with S & H Green Stamps as your extra shopping bonus!



ADVERTISED PRICES
EFFECTIVE

Thursday Thru
Sunday, March 15

LIMIT RIGHTS
RESERVED

PORK ROAST

EASTERN, GRAIN-FED LEAN, TENDER PORK

Mayfair's famous
"Blue Ribbon" pork.
Enjoy its freshness
and superb corn-fed
goodness! The most
delicious you've ever
tasted.

29
lb.

SHOULDER, PICNIC STYLE

PORK BUTT ROAST 39¢ PORK STEAKS 49¢ PORK SAUSAGE COUNTRY STYLE 33¢

SPARE RIBS

EASTERN, GRAIN-FED
LEAN, TENDER PORK
3- to 5-lb AVERAGE

39
lb.

ARDEN'S CHEESE Sliced Amer. Pim. & Swiss 8-oz. pkg. **29¢**

BISCUITS Ballard or Pillsbury 2 Reg. Pkgs. **25¢**



FAST PAIN RELIEF
BAYER
ASPIRIN
100 TABLETS **67¢**
LESS THAN 1/2 A TABLET

KRAFT'S ITALIAN
SALAD DRESSING 8-oz. Jar **31¢**
HEINZ, STRAINED
BABY FOOD 3 Reg. Size **32¢**
DETERGENT
NEW CHEER Giant Size **79¢**
SUNSHINE
HI HO CRACKERS 1-lb. Pkg. **35¢**
NABISCO
HONEY GRAHAMS 1-lb. Pkg. **39¢**

FROZEN FOODS

VAN CAMP'S CASSEROLES

Tenderoni & Cheese 12-oz. Pkg. **39¢**
Tenderoni & Beef 12-oz. Pkg. **59¢**
Spinach Loaf 12-oz. Pkg. **45¢**
Potatoes Au Gratin 12-oz. Pkg. **39¢**

BIRDSEYE
Garden Peas 2 10-oz. Pkgs. **33¢**

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- (1) Low, Low Prices
plus
- (2) S. & H. Green Stamps

Penny Mayfair Says:

Low prices don't mean much unless they're backed up by the quality that you know and trust. In any Mayfair, you can rest assured that your purchases are quality guaranteed... with S & H Green Stamps as your extra shopping bonus!

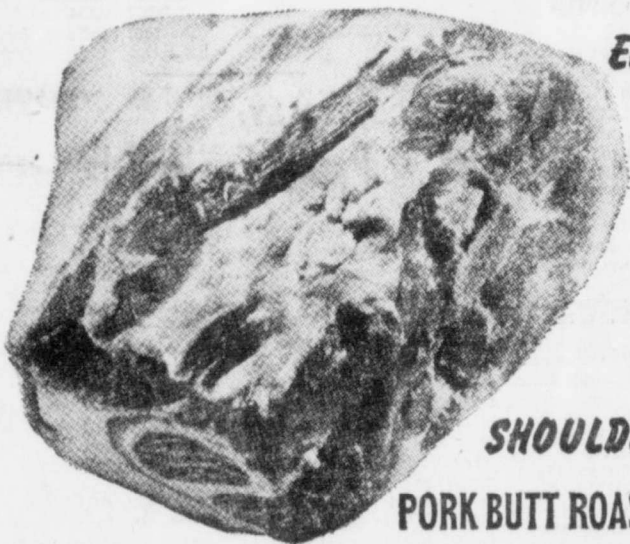


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PORK ROAST



EASTERN, GRAIN-FED LEAN, TENDER PORK

Mayfair's famous
"Blue Ribbon" pork.
Enjoy its freshness
and superb corn-fed
goodness! The most
delicious you've ever
tasted.

29^c
lb.

SHOULDER, PICNIC STYLE

PORK BUTT ROAST 39^c lb. PORK STEAKS 49^c lb. PORK SAUSAGE COUNTRY STYLE 33^c lb.

SPARE RIBS

EASTERN, GRAIN-FED
LEAN, TENDER PORK
3- to 5-lb AVERAGE

39^c
lb.



ARDEN'S CHEESE Sliced Amer. Pim. & Swiss 8-oz. pkg. 29^c

BISCUITS Ballard or Pillsbury 2 Reg. Pkgs. 25^c



DETERGENT PINK DREFT Giant Size 79^c
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DETERGENT NEW CHEER Giant Size 79^c
SUNSHINE HI HO CRACKERS 1-lb. Pkg. 35^c
NABISCO HONEY GRAHAMS 1-lb. Pkg. 39^c

FROZEN FOODS

VAN CAMP'S CASSEROLES

Tenderoni & Cheese 12-oz. Pkg. 39^c
Tenderoni & Beef 12-oz. Pkg. 59^c
Spinach Loaf 12-oz. Pkg. 45^c
Potatoes Au Gratin 12-oz. Pkg. 39^c

BIRDSEYE Garden Peas 2 10-oz. Pkgs. 33^c

The Desert Sun Wednesday, March 11, 1959 7A



GIRL SCOUT WEEK in Palm Springs—March 8 through 14—is officially established with a proclamation, signed by Mayor Frank Bogert as Girl Scout Leader Mrs. Cecil P. Jones looks on. The mayoral proclamation marks Village observance of the 47th anniversary of the founding of the Girl Scouts, March 12. (Desert Sun Photo)

KDES LEADS OTHER STATIONS IN AREA

Radio Station KDES has 50 per cent of the listening audience of the desert area, it was announced today in a special report compiled by the research department of Ball Advertising.

In a breakdown of local radio stations the report said that in a telephone campaign daily over a period of two weeks, 50 per cent of the people interviewed listen to KDES, 32.3 per cent listen to radio station "A" and 17.7 per cent listen to radio station "B".

PALM SPRINGS station KDES pulled heavily from the area of Twentynine Palms, Joshua Tree, Rancho Mirage and Palm Desert.

In Palm Springs KDES showed a 44.7 per cent listening power, compared to 36.2 for station "A" and 19.1 per cent for station "B". Response to calls in the Cathedral City area showed that KDES had a better than 2 to 1 appeal over both of the other local stations.

JOHN MICHEL, manager of KDES, said today "the tremendous growth of KDES is directly responsible to the new programming techniques by the station and its expanded coverage of local area news programs."

"Personal comments by people telephoned in the campaign indicate that we are giving listeners what they want in radio programming of music, news, sports and special events," commented the station manager.

Mounted Drill Team Awarded 'First' Trophy

The Palm Springs Mounted Drill Team has been awarded a first place trophy for its precision horsemanship in the Riverside County Fair and National Date Festival, it was learned here today.

The India fete notified the organization that it was judged best in its class at the recent fair and festival.

Members of the Mounted Drill Team had introduced several new patterns in the appearance at the India spectacle.

Whitey Keefer, director of the organization, indicated that the team is aiming for many more such trophies in entering a wide variety of parades and events in the immediate future. It is the second award to be presented to the Mounted Drill Team in its short history here.

Gas Company Employees to Be Honored March 17

Veteran Southern California Gas Co. employees from the San Bernardino and Riverside County communities will be honored at a special Eastern Division service recognition dinner on Tuesday, March 17, at the Mission Inn, Riverside.

Company senior vice president R. R. Blackburn will present gold watches to 30-year employees and jeweled service pins to employees marking their 25th, 20th and 15th year of service with the company.

Gold watch recipients will be inducted into the company's exclusive "20-Plus Club" which now numbers 35 members in the Eastern Division, according to division manager William P. Hand.

In addition to presenting the awards, Blackburn will give a short talk on company and employee milestones achieved in 1958. Hand will act as master of ceremonies.

Together Again

ROCHESTER, N. Y. (UPI) — Minutes after Joseph Piedici, 38, drove away from St. Mary's hospital where he visited his wife, Benedetta, he was in an automobile accident. He returned to the hospital as a patient.

MOTOR TUNE-UP Special!

For Only **\$9.95** Plus Necessary Parts
(ANY MAKE)

- Clean and space spark plugs
- Check and adjust electrical system
- Adjust carburetor
- Clean fuel pump bowl
- Test engine compression
- Adjust fan belt. Inspect cooling system
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Market Director—N. Weismeyer

The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

Short Range Problem



This Side of The Sun

By Phat

Hoping to keep
Us all alive
They've cut the
Speed to sixty-five.

That is, come January 1, 1960, they will.

PAT BROWN, who recommended several drastic changes in the state motor vehicle code with an eye to reducing the number of wrecked cars and bodies on our highways, had one of his suggestions adopted last week.

The legislature approved a measure to kick out the old flexible 35 mile law and substitute a rigid 65 miles per hour.

HE MAY HAVE SIGNED it by the time this is converted into metal and some ink rubbed on it.

The 55-mile prima facie law as an attorney explained it to me, merely is for evidence purposes. It means, he said, "at first appearance," and when a traffic officer came into court he had that 55 mile peg on which to hang his evidence.

THE FACT that the driver was doing more than 55 per, was the initial evidence that he was driving in an unsafe manner. Then, if the driver wanted to argue, the fight was on.

He could say there wasn't another car in sight, not an intersection for miles, that he was endangering no one.

THIS LEGAL FRIEND said he hadn't seen the new bill but from the descriptions of such as a "rigid or firm" 65 miles per hour maximum, he presumed that the measure meant exceeding that speed automatically classified the driver as unsafe. And he is stuck, forthwith.

Right now, on the Freeways, some drivers swoosh by you at 75 or 80. But still might be considered safe.

BUT NOT NEXT YEAR... Then, if this lawyer's interpretation is correct, top 65 and you'll be tagged.

All I can think of now, is that the state printing plant is going to have to put on extra shifts. To keep up with the demand of the California Highway Patrol for citation books.

WHILE THEY were about it, why didn't they take care of the slowpokes?

Establish a minimum speed law?

Slowpokes cause many accidents by forcing other drivers to shift lanes. Especially the dawdlers who persist in driving in the left lane. Isn't there a law providing slow drivers must use the right lane?

WELL, SINCE this essay is answering the call of the Open Road, let's not change lanes. Let's finish, driving.

How about a traffic light at Ramon and Indian?

If that isn't one of the most hazardous corners in town outside of the Y, I'm the thin man. Ever watch them there, two abreast, trying to steal the right of way, tail - gaiting the car ahead, causing confusion?

Of course, there are few fatalities there, drivers have to go too slow.

But that corner sure keeps the body-straighteners-out in groceries at cetera.

STAN DELAPLANE'S Postcard

The Nile Hilton telephone began ringing this warm and sunny Cairo morning. We are invited to climb on a camel and go to a "tent party."

"What is a tent party?" "It is a party in the desert, sir. On holidays in Cairo we go to the desert and have a tent party."

Since there is NOTHING around Cairo but desert, I do not know where else you could go. I was indisposed. And a Broadway columnist bowed out.

"IF I WANT Shashlik," he said, "I will get it at El Morocco."

However, the others were game people. They trotted out, and I suppose, got on camels and went to the desert. A big sand storm was blowing.

I MENTION this because tent parties and camel rides are what Egypt is offering with hopes of cornering some of the traveling Yankee dollar.

Last year only 15,000 Americans came for the camel rides. The tourist situation was plagued by Middle East uneasiness. Then there was a strike on TWA, the biggest carrier running into Egypt. And American Export Lines cancelled their ship calls into Alexandria at the height of the season.

THIS year the sea and air carriers are booked up solid.

Mr. Hilton opened his 400-room hotel on the banks of the Nile. The town now has three top class hotels. The government is contracting for air-conditioned smaller hotels throughout the country.

Nasser made some standoffish remarks about Russia. And generally the tourist business looks bright in the land of Cleopatra.

I SPENT THE morning writing letters. If you are a stamp collector you should know that

THE CLERK SAID no, sir. He thought Samia Gamal was shaking her abdomen in Rome.

After awhile, the camel corps came back to the hotel. They said the food was pretty sandy. However, they all went out and bought ornate camel saddles and shipped them home as souvenirs.

You sit on these things in front of TV sets. And brag about your adventures in Egypt.

GRIN AND BEAR IT

By LICHTY



"Our new policy offers COMPLETE coverage on your home! ... It insures against destruction by fire, wind, flood AND new Federal highways and freeways!..."

EARL WILSON:

Florida Weather Is Chilly

NEW YORK—he word from Miami Beach was that Frank Sinatra's very cool toward Sammy Davis' hopes of patching up their palship which got ruptured when Sammy said in a Chicago radio interview that Frank's sometimes rude. Sammy's at the Eden Roc, Frank's next door at the Fontainebleau, and 'twas reported that Sammy was ready to hurl himself prostrate on the stage in front of Frank and ask his forgiveness... if it would do any good. One report to Sammy was: "It wouldn't help you."

First Hypochondriac: "I never felt better in my life." Second Hypochondriac: "Aw, quit complaining!" (from Tony Pettito)... When Marilyn Monroe got the French Oscar recently, she gasped, "Gee, the only French word I know is out!" (Know how MM's spending her nights lately? Recording the songs of "Some Like It Hot" for United Artists records. A French critic reviewing the picture wrote for his magazine, "The Champ is back. This is the end of Brigitte Bardot.")

I say there, Maria Callas—don't hurry back! The Met brass privately says it won't be taking you back "for years"... Who ordered a whole section of Claude's beauty salon cleared out so the Duchess of Windsor could have privacy when she got her tresses touched up? (Several non-royalists were pretty annoyed)... Kim Novak kept her promise and saved time for a date with Perry Como's comedy writer, Jay-Burton. Trouble was, the time she allotted was from 12:30 to 1 p.m., a half hour in midday. When Jay said he wanted a more romantic hour, Kim retorted she was being romantic already with somebody else.

The marijuana and cocaine set is repeating this one: A young addict was writing a mournful letter to an understanding father. "I'm penniless, I'm hooked on the stuff, I broke my leg and can't get fare to get to a doctor, I don't have enough money to mail this letter, I might as well kill myself." Just then, rummaging, he found a reefer and lit up. "And furthermore," he wrote, "And anytime you want anything from me, all you have to do is ask me, no matter how expensive or how difficult it is to get. I'm loaded!"

Rocky Marciano likes the story about the heavyweight who was badly battered but still able to stagger to his corner at the end of the ninth. His manager said, "Say, I suddenly got a great idea for you. Why don't you hit him back?"

Women are giving up the Rockefeller diet, reports Gary Flyer; "it's too taxing"... "A go-getter," according to Breadwinner, "is a guy who gets in behind you in a revolving door and comes out ahead of you."

FARM NEWS: Skedje Miller wears a wig of white chicken feathers for his Lord Foppling role in "She Shall Have Music," the off-B'way hit. The wig sheds a lot, so his mother sends him a fresh batch of feathers regularly from her white Leghorns at Greenville, O., out there in God's country down the road a piece from Dayton. (Gol darn my hide!)

B'WAY WITTICISM: Arthur Murray made a fortune—but he had to step on a lot of toes to do it"... A fellow who'd never smoked, taken a drink nor gone out with girls said he was celebrating his 90th birthday and Joe Doris asked him, "How?"

(Distributed 1959 The Hall Syndicate, Inc.)

MIKE CONNOLLY:

Parties For Ingrid

HOLLYWOOD — Hollywood's

horde of "professional" party-throwers are hammering at Ingrid Bergman's agency, Music Corp. of America, to let 'em toss receptions in her honor when she arrives for the Academy Awards telecast April 6 — the selfsame set that spurned the star because of the Rosellini scandal of 10 years ago!

Lou Costello died broke, and now is the time for the top singer discovered by the comic in 1946 to come to the aid of Lou's family! His 21-year-old daughter Carol, pitching in to help her mother in this hour of need, asked Steve Allen to let her take over her father's two commitments to appear on the Allen show.

DEBBIE REYNOLDS, packing for Spain to co-star in "It Started with a Kiss" opposite Glenn Ford: "I'll be so glad to get away from Hollywood reporters and their Eddie-Liz-Debbie questions!" Bing Crosby: "What makes you think the Spanish reporters won't ask the same questions?" Debbie: "At least they'll be in Spanish!"

One Warner Bros. player, Frank Gifford, is almost as rich as his bosses, and not from his movie salary. Eight months ago Frank netted \$190,000 off his extra-curricular pro-football bankroll and bought 10,000 shares of Warner stock. He just sold it for \$300,000, a handsome capital-gain grab of \$110,000!

Gurgled at the Coconut Grove: "He's the kind of Hollywood sharpie who enters a revolving door after you and gets out first."

THEY'RE ALL climbing aboard Mike Todd Jr.'s Smellovision wagon: Douglas Fairbanks Jr. will produce "Scent of Dancer," starring Dorothy Dandridge, Richard Basehart and Trevor Howard for Warner Bros. and there are other "Scent"-like stories coming up too. Young Todd's own two-scent-worth of course, will be called "Scent of Mystery."

Good old pictures never die, they just get reissued. Paramount will re-release the late C. B. DeMille's "Samson and Delilah" and "The Greatest Show on Earth" and the Warners are wrapping up Judy Garland's "A Star Is Born" for another go-round in the nation's theatres.

SIR ALEC GUINNESS is gunning for Maureen O'Hara to replace Lauren Bacall (who bowed out because she wanted to live abroad) for a room with himself. Sir Ralph Richardson and Noel

Coward in Graham Green's "Our Man in Havana."

Audrey Hepburn bowed out of one too — Paramount's version of the controversial best-seller, "The Mountain Is Young." Slanted-eyed Audrey accepted it originally because she liked the idea of playing an Eurasian. But now, with "The Nun's Story" coming out, she has decided against playing the part of the exotic "Mountain" adulteress.

CHANNEL CHATTER — The showstopping for next season has already started and the Madison Avenue gray-flannel-suit set is swarming Tinseltown's TV stages scouting new series ideas for their sponsor-clients. What's in store for you viewers for the 59-60 season? One ad exec (he asked to remain anonymous) tells me his bosses want more filmed and less live shows; no "stand-up" comedian segments (as in the case of Milton Berle and Jerry Lewis taking over large portions of the shows to crack jokes); no more panel shows; no more Westerns.

What they DO want are fantasies (specs or series, on the order of Mary Martin's "Peter Pan" or Shirley Temple's Storybook); "gutsy" police or private-eye shows (ala Dagnet and 77 Sunset Strip); more situation comedies like The McCoys; and if possible, a revival of quiz shows but HONEST ones!

THERE'S ALWAYS the exception to any rule, of course, and that's why NBC-TV is at long last blueprinting a Hollywood-orienting panel show on the order of Gohman's highly successful What's My Line? First pretty panelist set is Zsa Zsa Gabor, an expert at panel-parrying from 'way back.

CBS-TV's Warner Toub has an unusual sideline: buying old churches. He just purchased a condemned church in downtown Los Angeles, for the sake of its stained glass windows and rare old wood in the pulpit, pews, prie-dieus and patina'd paneling. Why? "I like antiques," he told me, "and some day I'll find a place for them."

WARNER-TV signed Chicago singer Bob Conrad to a term contract. So it looks like the Cheyenne-Maverick-Sunset Strin producers may be turning out some TV tuneshows too.

Telegram from Eddie Cantor: "Strange but the only one of Marie Sack's friends who literally stole the all-star 'Friends of Marie's' show hasn't got a job. Sid Caesar." Aside to Eddie: Accord. Sid was a showstopper. But so was Frank Sinatra!

Dave Beck Conviction Shows Tax Evasion Can Be Pitfall

Once again it has been clearly demonstrated that evasion of income taxes is the one crime which the Federal government will not tolerate, forgive or forget.

Conviction of former teamster union boss Dave Beck and levying of the maximum fine of \$50,000 together with a five year jail sentence give convincing proof that regardless of how one comes by his or her personal income every penny had better be reported and taxes paid thereon or Uncle Sam will catch up with evaders in the end and lower the boom but hard.

Even though Boss Beck is said to have filched and stolen huge sums from the Union and its members, the chances are that if he had correctly reported his ill-gotten gains and paid he \$250,000 in income taxes he was held liable for, he would never have been sentenced to jail and might even have escaped conviction altogether on the remaining

charges of fraud and theft.

The situation is reminiscent of the days when the racketeers who declared their illegal income and paid taxes on it were in effect protected by the Treasury Department by that particular information being withheld from law enforcement branches of the government. Mobsters such as Al Capone and others who failed to report and pay were caught, fined and imprisoned in spectacular examples of the folly of not including the Treasury Department in their pay-offs.

More than anything else the Dave Beck conviction gives notice and renews the same old warning to criminals, crooks, racketeers, mobsters, swindlers and their ilk that regardless of the numerous risks of disclosure, capture and punishment for law violations involved in illegal but lucrative professions, the greatest and most dangerous of all is income tax evasion.

Not Afraid to Fight

WASHINGTON, D. C. — Congressman John McCormack, the Democratic floor leader, recently put some unusual, almost unprecedented, questions to Defense Secretary Neil McElroy.

Was the Administration "stuck in the defensive position?" Were we committed to permitting Russia to launch a nuclear air attack before we cut loose with our own missiles and aircraft? Was this not a very "untenable position" in these days when the first punch would be so devastating? Which was more important under present military conditions — "public opinion" or "leadership"?

IT'S A RARE thing to hear the subject of "preventive war" broached in public by a high-ranking party leader, in the case of Mr. McCormack, a very experienced and responsible legislator. And only a few days prior to this event, there was one very much like it on the Senate side of the Capitol.

Senator Tom Dodd, a freshman in the upper chamber but a former House member and a Nuremberg war crimes prosecutor, made a speech which had a lot of iron in it.

In view of the eviction notice which the Russians have served on us to get out of Berlin by May 27th or else, Dodd said, "We ought to embark on a 90-day crash program... I think the danger is quite imminent... it is a pity that the people of this country have not been made to understand... We

should get ready for what may be a tragedy."

SOMETHING VERY extraordinary and, I think, heartening is taking place when a Representative and a Senator can recognize the thing which is there before us — the real possibility of war this summer. The American people have become so unaccustomed to facing realities that the McCormack and Dodd remarks failed to catch much public attention. We have been lulled so long on the theme of peace and prosperity that we have come to reject any consideration of the opposites.

In fact, a whole new school of demagoguery has grown up around the combination of peace-mongering and foreign give-away. It is most difficult for the American people to pat their feet to any other tune than the policy of Pax and the Open Purse.

BUT THE TUNE is changing. Congressman McCormack did ask the questions pertaining to preventive war, and Senator Dodd did call for "a 90-day program of the utmost urgency" to brace the country for the Battle of Berlin. Moreover, there were significant responses to both these startling suggestions.

Secretary McElroy replied that we would presumably allow the Russians to strike first "because we are not aggressors." Then McElroy added: "Whether this will always be true is another matter." He said that our traditional habit of taking the first

punch "might be the subject of a high-policy reversal, but at the present we will not attack with our big weapons." Later McElroy said this policy applied to all weapons.

SENATOR DODD'S speech evoked a surprisingly positive reaction by his colleagues. Several members, including a couple of other freshmen — McGee of Wyoming and Byrd of West Virginia — commended the daring idea of stand-and-fight, although only in general and guarded terms. Nobody mentioned the awesome duty which the Constitution lays upon Congress — to declare a war.

But what needs to be noted is that Congress may be in the van of some realistic atomic age thinking. We went through the guilty period when Hiroshima was spoken in hissing tones of shame, and through the fearful period of "No Place to Hide."

BUT IT OUGHT to be evident that these are not the attitudes of a people who are jealous of their liberties and a nation which pretends to Free World leadership. For more than a decade our pallid lips have refused to say the forbidden three-letter word, war, and we have tried to buy peace with billions of dollars of tribute.

These weaknesses on our part have given the enemy a big advantage which he has recklessly exploited. Now comes a healthy change.

—Holmes Alexander

NEW RECORD

Styled For You By Attilio

Styled for You by Attilio Attilio and His Orchestra. Epic LP Album, \$2.95.

The introduction of "mood music" to the American cultural scene wasn't launched by either Mantovani or Jackie Gleason, no matter what you may have heard.

The sound of music — used in instrumental backgrounds — has been a part of the American scene for better than a decade and a half and is with us virtually everywhere we go.

INDUSTRY HAS discovered that worker efficiency rises

when music is part of the environment and some plants have actually found that output can be increased by quickening the pace of the music that peals across the assembly lines.

Instrumental "mood music" has also proved a good commercial investment for the record-buying public. It is usable as background for dinner conversation, for card game sessions, for virtually anything people do together.

That's why this new release, in which Villager Laurence Hess had a hand, seems destined for success.

IT IS PLEASANT music, written and arranged by the same Attilio who plays it here and published by the music company which Attilio and Hess own jointly. Some of the tracks are done with a vocal choir, some are strictly instrumental, and all are relaxing yet interesting.

The second of Attilio's releases, this album shows a cohesive unit at work with good material. The chances are reasonably good that Attilio — given even a passing amount of exposure — will probably join the Gleason-Mantovani rank immediately.

—George Laine

Quotes from the News

KINGSPOUT, Tenn. — Pilot Tex., on giving up his attempt to fly a single-engine plane non-stop from California to Rome when ice formed in his fuel lines over the Appalachian Mountains: "I'm glad it happened over land. Three more hours and I would have been out to sea."

HOLLYWOOD — Mrs. Vittoria Albergheiti, in announcing that she no longer opposes the marriage of her daughter, singer Anna Maria Albergheiti, to divorced composer-arranger Buddy Bregman:

"I give them all the blessing they want, and I haven't anything against them. I didn't like a divorced man for Anna, but

everybody is divorced here except a few. This is the younger generation, and I am the older generation, and I don't understand them and never will. I don't care what they do. I'm a little tired of everything and would like to go back to Italy."

LONG BEACH, Calif. — Louis Kuplan, director of the Interdepartmental Coordinating Committee on Aging, seeing retirement years as a time of challenge when the average life span is increased to 100 years:

"The period of retirement will become a time of challenge and opportunity when the individual can pick up the unfinished business of life and finish doing the many things he dropped when

he entered the labor force."

BOSTON — Mrs. Catherine Byrne, lady lord mayor of Dublin, on her intention of attending the St. Patrick's Day parade in New York:

"I'm looking forward to the parade there. It certainly will be different than in Ireland. We have only a small parade."

NEW YORK — Secretary of Labor James P. Mitchell claiming raising jobless benefits would do more to speed recovery than heavy federal spending:

"Government spending, applied in great does to an unemployment problem, never has worked."

WELL, SINCE this essay is answering the call of the Open Road, let's not change lanes. Let's finish, driving.

How about a traffic light at Ramon and Indian?

If that isn't one of the most hazardous corners in town outside of the Y, I'm the thin man. Ever watch them there, two abreast, trying to steal the right of way, tail - gaiting the car ahead, causing confusion?

Of course, there are few fatalities there, drivers have to go too slow.

But that corner sure keeps the body-straighteners-out in groceries at cetera.

Rancho Mirage

By JEAN PATANE

It was almost a family reunion at the West Veldt home of Mr. and Mrs. Clayton C. Singer over the weekend. Her sisters, Mrs. Raymond Leavitt and Mrs. Harvey Lunsman, came down from Oakland and were joined by Mrs. Lunsman's son, C. A. Lunsman and his friend Roland Richie, whose home is Miami, Florida, on leave from the Long Beach Naval Station. Their daughter and son-in-law, Mr. and Mrs. Richard Grove, of Glendale, arrived Thursday. Their children, Mike and Kathy, had been with their grandparents for the past week. Another daughter, Mrs. Shirley Profit of Huntington Park, also arrived. Mrs. Singer's nephew and family had planned on being here. He is Lt. Alden M. Hutchinson of the U.S. Navy. He remained at their Lakewood home with children Donna, Alden and Allen—all ill with mumps. Mrs. Hutchinson and their older daughter, Diane, came to join the family for the happy weekend.

Mr. and Mrs. Charles Falcetta

and Mr. and Mrs. Charles Vita of Silver Lake were weekend houseguests at the home of Mr. and Mrs. Michael Buccino of Michael Buccino Interiors. Buccino did the interior of one of the El Dorado model homes now on display for the benefit of Angel View Crippled Children's Hospital in Desert Hot Springs.

Among weekend guests at Montecito Apartments, owned and managed by Mr. and Mrs. "Chuck" Hough, were her daughter, Diana Lloyd, and friends Cathy McGovern and Robert Klingbiel who attend the University of California at Riverside. Relaxing at Montecito are Mr. and Mrs. Ken Heath from Homer, Alaska; Mr. and Mrs. B. Sprott, and son, from Pasadena; Mr. and Mrs. Clyde Toler and daughter, Cathy, of Pomona and Mr. O. Starub from San Fernando. Mrs. Hough left Tuesday by plane for Vancouver, B. C., her former home, to visit for a few weeks with her son David Lloyd who is attending the University of British Columbia.

Lyman and Ada Noyes, of Noyes Investment Company of Hollywood, are now the owners of one of the large Rancho Mirage homes with a pool. Mr. and Mrs. Noyes wanted to be near their son Richard and family who became Rancho Mirage residents a few weeks ago. Mr. and Mrs. Noyes purchased their home through Rancho Mirage Realty.

Mr. and Mrs. Joe Cooke of Westwood Village spent the weekend at their Desert home on Desert Drive. They are frequent visitors throughout the season. Cooke is associated with Frank Capra Productions in Hollywood.

Relaxing at El Rancho Hotel were Mr. and Mrs. Roy King of Sublimity, Ore., who were here for a week; Mr. and Mrs. S. B. Dall, from Seattle, Wash.; Mr. and Mrs. M. J. Neff of Oakland, and Mr. and Mrs. W. J. Johnson, from Colwell, Wash. Among weekend guests were Mrs. Alice Donaldson La Grandeur of Somerset, Wis.; Mabelle Mann and Olga Voigt from San Francisco and Edward Wamben of Tacoma, Wash.

Pat Martin, owner of the Palm Springs Driving Range, was in Los Angeles to attend the meeting of the Professional Golfers Association, held at the Candlewood Country Club.

New residents to Rancho Mirage are Mr. and Mrs. Howard M. Sturtevant of Hermosa Beach who purchased Mrs. Charlotte Stecher's home on Sahara Road. The Sturtevents are close friends of Mr. and Mrs. Paul Clark of Clark Realty in Cathedral City. He is a general contractor and they will spend their winters in the desert and summers at their beach home.

With Dr. and Mrs. George Gordon for the weekend at their home on Magnesia Falls Drive were their grandchildren, Robin Joy and Gregory Michael Gordon. Dr. and Mrs. Gordon, who live in Santa Monica, spend many weekends during the season at their Rancho Mirage home.

Mr. and Mrs. Red Carl left Sunday morning to visit with their son and daughter-in-law, Mr. and Mrs. Bob Carl, at their new home in Santa Ana.

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\$8⁹⁸ to \$14⁹⁸

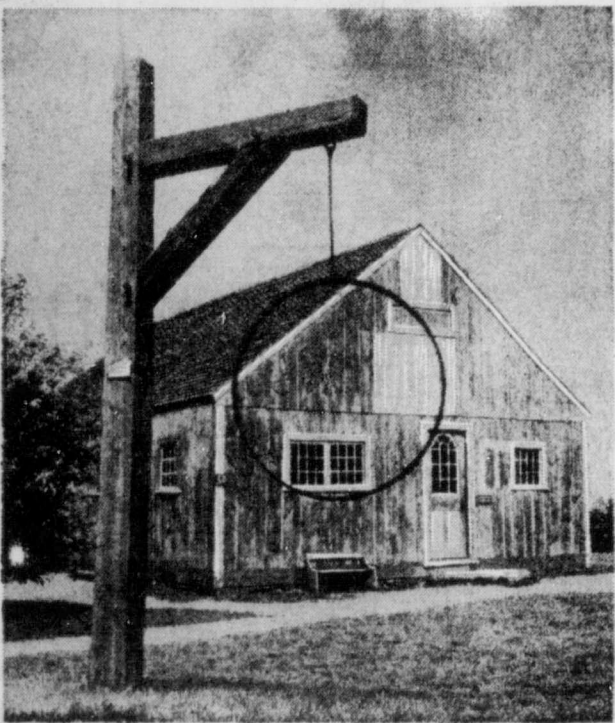
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Just North of Andreas S & H Green Stamps

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It was used to bring help fast

When fire broke out in the village of yesteryear, someone would bang on this iron ring to get help in a hurry. Today, when home financing needs arise, a visit to this Savings and Loan Association is the best way to get the most effective help fastest. For a low-cost loan to build or buy, consult us.



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AND LOAN ASSOCIATION**

383 South Palm Canyon Drive — Phone FA 4-1241
Corner of Bliss and Towne, Indio



VANITY FAIR WEEK at Eldorado Palms Estates at Palm Desert saw more than 1,000 persons visiting the furnished model homes decorated by Michael Buccino, Arthur Elrod and Harry Friedman. Proceeds go to the Angel View Crippled Children's Hospital at Desert Hot Springs. Hostesses provided through the Palm Desert Woman's

Club are, left to right, front row, Mrs. Carl Henderson, Mrs. Dudley Shell and Mrs. John J. Moran; back row, Mrs. George L. Townsend and Mrs. L. C. Ceter. El Dorado Palms Estate is located at the western boundary of Indian Wells Country Club. The charity event and home display runs through Sunday, March 15.

Mounted Police To Meet Tonight

A special meeting of the officers of the Palm Springs Mounted Police will precede the regular monthly meeting of the organization at 7 p.m., today, in the Los Compadres Clubhouse. The regular session of the group will be held at 8 p.m., according to PSMP Secretary Clare Ballagh.

**THE CHOICEST FARM FRESH
POULTRY & EGGS**
Home Made
CHICKEN PIES
Frozen - Oven Ready
at
PAT'S FINE POULTRY
485 North Indian Avenue FA 5-5165

Advice Given

Mail Service Goes to Oasis

Daily mail delivery service to the Palm Springs Oasis subdivision north of the city was started this week. Postmaster Merritt Williams said today.

Williams said that all residents of the area who desire home mail delivery should promptly erect boxes to receive their mail.

Williams pointed out that correct house numbers should be plainly marked on both the residence and the mail box.

Further information concerning the placing of mail boxes may be obtained by calling the postmaster's office at the Palm Springs Post Office.

INSULATE NOW
"FOR the HOT" SUMMER MONTHS
15 to 20 Degrees Cooler in Summer
Here is comfort during the Hot Summer Months
• GOLD BONDED LIFETIME GUARANTEE •
• FREE ESTIMATE NO DOWN PAYMENT •
• HOME DEMONSTRATION •
ABC INSULATION We Give S&H Green Stamps
Desert Hot Springs — FA 9-5440

WONDER BREAD Helps Build Strong Bodies 12 Ways

1 Slice Each Meal
And A Sandwich
Daily Supply!

1 MUSCLE

As much Protein as a serving of roast sirloin of beef.

2 BONES & TEETH

As much Calcium for bones and teeth as in a helping of cottage cheese.

3 BODY CELLS

As much Phosphorus for cell metabolism as 1 egg.

4 BLOOD

As much Iron for rich red blood as found in 3 lamb chops.

5 APPETITE

As much Vitamin B₁ to help maintain appetite as supplied by a serving of fried liver.

6 GROWTH

As much Vitamin B₂ for growth processes as 3 slices of yellow American cheese.

7 BRAIN

As much Niacin to help maintain mental health as 6 saltines.

8 ENERGY

As much Energy as supplied by the carbohydrates, fat and protein of 2 glasses of milk.

9 RED CELLS

As much Copper for hemoglobin generation as 1 banana.

10 VITAMIN B₁₂

As much Cobalt for B₁₂ synthesis as 1 serving of green peas.

11 PROTEIN DIGESTION

As much Manganese to aid enzyme activity for protein digestion as a liberal serving of lettuce.

**It's Not a Dream—
It's a Wonderful Truth!**



WONDER BREAD
Helps Build Strong Bodies 12 Ways!

MILLIONS OF CHILDREN up to 20 years of age can prove that Wonder Bread helps build strong bodies 12 ways.

Because, for over 25 years this remarkable bread has been a favorite of mothers coast to coast.

Today Wonder Bread is the most widely enjoyed bread in America. So it must be the most wonderful bread you ever tasted!

And how children go for it! Each tender slice has a rich, delicious flavor and toasts to a glorious, golden color because of richer ingredients, lavishly used.

Today your children can enjoy delicious Wonder Bread with all its vital food value for sturdy growth.

Note chart—the 12 ways Wonder Bread helps build strong bodies.

Now—what more can be said about your most important food? You simply know that you owe it to your family to give this famous bread a trial in your home.

Call your grocer now! Ask him to save you a loaf of Wonder Bread—the bread that's got the whole town talking!

You'll know Wonder Bread by the famous red and yellow and blue balloons on the wrapper.

Copr., 1957, Continental Baking Company, Inc.

**THE
WONDER BAKERS**

*This amount consumed daily is not a substitute from a nutritional standpoint for the total nutritional values of the various foods listed.

Building Nears \$-Million Value

Palm Springs echoed with the clangor of busy hammers last week as contractors went to work on \$346,686 worth of new construction in the city.

That was the total value of building permits issued in one week to:

L. L. Cook, 251 Lago Road, storage shed, \$1,000; O. L. Dalton, 1869 Calle de Maria, dwelling, \$28,000; S. J. Zulli, 327 Laurel Circle, addition, \$2,200; M. H. Smith, 1280 Marion Way, swimming pool, \$4,000.

BETTY SCHACHTER, 202 Orchard Tree Road, addition, \$2,400; Evelyn Mittery, 303 Ridge Road, dwelling, \$14,000; Thunderhill Building Corp., 622 Warm Sands Drive, wall, \$625; Frank Schoffell, 306 Sycamore Circle, pool, \$4,000; W. H. Cocayne, 1821 San Antonio, wall, \$500; Bernard Wyman, 967 Chino Canyon Road, addition, \$961; Harold Rogell, 2055 Magnolia Road, dwelling, \$17,000; Michael W. Heathman, 325 Overlook Road, dwelling, \$20,000.

ROBERT KEMPE, 2111 Wayne Road, addition, \$1,000; Edna C. Ellis, 900 Mel Avenue, fence, \$300; Racquet Club Road Estates, 483 Sycamore Circle, pool, \$3,000; Marion S. Bunt, 206 Morongo Road, addition, \$600.

Michigan Police Official Joins Local Force

Gale Eldridge, 31-year-old veteran police officer, this week started his new duties as a patrolman with the Palm Springs Police Department. Police Chief August Kettmann announced today.

A native of Illinois, Eldridge served with the Glendora, Calif., police department for almost a year before joining the Village police force.

The newest member of the Palm Springs PD, who was appointed after competitive examinations with the Garden City, Mich., police force.

Eldridge was juvenile officer with the Garden City police for the last three years of his service there.

The new officer is presently living in Cathedral City with his wife and three children.

Council Views Bus Station Plan

City Council this week got its first look at a proposed plan to construct a gasoline station and bus terminal at the corner of S. Main and Indian Avenue, across from the Safeway market.

The bus depot, being considered for use by Greyhound Bus Lines, will be in conjunction with a service station and restaurant use.

Applicant for the development is Jon Stainbrook of Palm Springs, who plans to lease property from Lorene McGlamary.

Final plans have not been drawn, and an official application has not been filed with the city for the project.

Tests made by ornithologists indicate that migrating birds can navigate by the stars.

Ranch Club, 3000 Verona Road, addition, \$2,000; Richard Hetzel, 611 Desert Way, addition, \$500; Charles Farrell, 635 Tachevah, heating and cooling, \$6,800; Thurman Arnold, 232 Cerritos Drive, pool, \$3,000.

RAYMOND LOEWY, 600 Panorama Road, addition, \$2,000; Miller, 4019 Calle San Raphael, pool, \$3,000; W. M. Easton, 463 Vereda Norte, addition, \$5,000.

Carl R. Megowan, 1707 Don Coyote Trail, dwelling, \$60,000; Welfare and Friendly Aid Society, 3122 Civic Drive, building, \$8,000; Pierre H. Gascoyne, 1146 South Palm Canyon Drive, addition, \$500.

GEORGE ALEXANDER Construction Co., 2808, 2828, 2876 2950, 2976 and 2977 Wiman Drive; 454, 590, 566, 500, 482, 410, 320 and 374 Lindsey Drive; 2381, 2929, 2889, 2839, 2811 2808, 2832, 2870, 2918 and 2970 Davis Way, 2949, 2875, 2845, 2809, 2810, 2840, 2890, 2930 and 2990 Wyman Drive; 2975, 2917, 2895, 2841, 2815, 2812, 2842, 2888, 2910, 2978 and 2960 Starr Way, 44 dwellings at \$12,000 each.

Alexander Construction Co., 421 and 465 Desert Holly Circle; 302 Racquet Club Road, 403 Desert Willow, 1366 Granite Circle, 236 Orchard Tree, 215 Farrell Drive, 266 Monterey Road, 219 Orchard Tree, nine swimming pools at \$3,000 each.

IRVING FENTON, 296 and 295 Orchard Tree Lane, two pools, at \$7,000 each; Harold Rogell, 2055 Magnolia Road, pool, \$4,000; J. B. Thomas, 1600 East Palm Canyon Drive, addition, \$500; Ed Glenno, 445 Farrell Drive, dwelling, \$14,000.

William Walder, 589 Sycamore Circle, addition, \$200; Ruth Mason, 2639 Livmore Avenue, addition, \$300; Fred Gooden, 1221 Linda Vista Road, addition, \$6,000; Louis Folk, 2227 Paseo Roseta, dwelling, \$16,000.

Sal Bossel, 574 Roxbury Drive, addition, \$600; Ed Hurley, 936 Paseo Dorotea, dwelling, \$12,000; Robert Farr, 2000 Joshua Tree Place, Walnut Estates, 3010 Via Escuela, dwelling, \$17,000; Tom May, 424 West Vista Chino, addition, \$1,500.

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Heated Pool
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Palm Springs
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Desert Charter Service

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Red Carpet Accommodations
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DISPENSING OPTICIAN

1060 North Palm Canyon Dr. FA 5-2779
No obligation for Audiometric Tests.

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Noon
News

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SANTA FE FEDERAL SAVINGS AND LOAN

Thrifty Drug

Pharmacy Scholarship Awarded

Taking another step forward toward furthering higher education in the field of pharmacy, Thrifty Drug Stores' vice president, Manny Borun, presented a check covering three full yearly scholarships to Dr. Alvah G. Hall, Dean of the School of Pharmacy, University of Southern California.

Presentation of the scholarships, which cover the ensuing academic year (1959-60), was made yesterday at the USC campus.

THIS MARKS THE fifth year that Thrifty Drug Stores has participated in this scholarship program, a long range plan to interest and help Southland students in following the profession of pharmacy. The selection and administration of these scholarships is under the jurisdiction of Dean Hall.

Dr. Hall, in accepting the scholarships, stressed the need for this type of student aid in furthering pharmacy education. He pointed out that nearly 90 per cent of the prescription items in use today were "practically unknown ten years ago."

Borun, presenting the awards, stated, "That with the ever growing importance of pharmacy in the health and welfare of our community, we at Thrifty Drug Stores place great import in the necessity of developing outstanding young men and women in this profession. We are indeed pleased to be a part of this program and to be able to work with Dr. Hall and the School of Pharmacy in this endeavor."

Some of the hottest springs in the world are located in Iceland. In fact, says the National Geographic Magazine, the word "geyser" comes from the Icelandic.

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850 North Palm Canyon Drive — Phone FA 5-2093



MANNY BORUN, right, Thrifty Drug Stores vice president, presents a check to Dr. Alvah Hall, Dean of the School of Pharmacy, University of Southern California. The check, covering three full yearly scholarships, is applicable to the academic year 1959-60. This marks the fifth annual award made by Thrifty to the University and administration of the scholarships is under the direction of Dr. Hall.

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FABULOUS VITAMIN SALE!

BUY A BOTTLE OF 200 GET 50 FREE!

BORBOR® 100 MG. ASCORBIC ACID VITAMIN C
BUY 200 Tablets AT THRIFTY'S LOW PRICE... GET 50 FREE! \$1.46

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REG. 98c NOW 1/2 PRICE!
ETIQUET DEODORANT CREAM OR STICK
Around the clock protection. Safe, sure. YOUR CHOICE 49c*

\$2.00 VALUE!
ROGER & GALLET SUMMER COLOGNES
Enchanting long lingering fragrances of romance. \$1.00*

REG. 57c PRELL SHAMPOO
Highly concentrated shampoo in handy tube. Thrifty priced! 39c

Visit Our Hand-Pack Ice Cream Department

The best ice cream in town at the most attractive prices... It's well known that Thrifty's ice cream is fresher and better tasting. And you get more when it's packed by hand.
Hand-Pack PINTS 30c
Hand-Pack QUARTS 59c
Hand-Dipped ICE CREAM CONE STILL ONLY 5c

HERE'S PROOF! SELL FOR LESS

SAME 1st QUALITY SELLING ELSEWHERE FOR \$1.00 EACH!
RAYON MARQUETTE 30x81" CURTAIN PANELS
Sheer, long wearing. While only. Give windows new beauty for Easter!

Compare With Others Selling for \$4.95!
MEN'S 1st QUALITY FUTURO ELASTIC HOSE
No overheat needed. Eliminates leg fatigue. Give needed support for varicose veins. Knee length. \$1.95

\$2.95 VALUE! 2 FT. BY ALMOST 6 FT. COTTON SCATTER RUNNER RUGS \$1.99
Washable, quick drying. Decorator shades. Slide-resistant. Later backing. Fringed ends.

59c VALUE EA! ARTIFICIAL PIN-ON FLOWER CORSAGES
Fresh as Spring. Assortment of colors. Special Easter colors! 3 for \$1 39c Each

\$1.59 VALUE! CHILDREN'S 1ST QUALITY CANVAS OXFORDS
With Arch Cushion Insole. Duck upper, crepe type sole. Red or blue. Sizes 5 to 13 and 1 and 2. Comfortable, long wearing. 98c

\$6.95 VALUE! ENAMELED WICKER CLOTHES HAMPERS
Pearlized Plastic Top. Pearl shell vinyl plastic tops. Enamel finish won't chip, peel. Self-cleaning. Color choice. \$4.44

IT'S NEW! BUBBLE GUM TRUCK
With 80 Bubble Gum Balls. Truckload of Rain-bow colored bubble gum! To get it, lower rail gate on truck! 59c

AS SEEN ON T.V. EXCITING WHIRLEY-WHIRLER TOY
A balance and juggle toy that lets kids, adults, perform like jugglers. 79c

THRIFTY LIQUOR VALUES
Brookdale Straight BOURBON WHISKEY
FIFTH GALLON \$3.29

BRADLEY'S Deluxe BLENDED WHISKEY
FIFTH GALLON \$3.09
FULL QUART \$3.79

ASSORTED EASTER TOYS
YOUR CHOICE \$2.98
Others 98c & \$1.98
Buy one our Layaway! 50c Down! 50c Week!

JELLY BEANS
JELLY BIRD EGGS
YOUR CHOICE FULL POUND 29c

PANORAMA EGGS
Sparkling sugar candy eggs with peep hole to view enchanting scenes inside! 3 oz. Box. 29c

LEAF'S CHOCOLATE-COVERED MARSHMALLOW RABBITS
Tray of 10 for 23c

FULL DOZEN—LARGE CHOCOLATE EGGS IN EGG CRATE
Made with Sweet Delicious TENDER MARSHMALLOWS & THE RICHEST COCOA. 23c

EASTER BASKETS AND NOVELTIES
YOUR CHOICE 69c to \$3.59 Ea.
Beautiful baskets filled to overflowing with goodies... no novelties for Easter!

ELMAR® FULL PINT RUBBING ALCOHOL 11c
ELMAR® 12-OZ. CITRATE OF MAGNESIA 9c
PURITY® RED ASTRINGENT QUART MOUTH WASH 24c
101 USES! POUND ROLL 69c Household Cotton 49c

REG. 69c to \$1.00! 1st QUALITY ASSORTED DOMESTIC MADE PILLOW CASES
• Percale—Hand Drawn Hems
• Muslin Overall Prints
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Lovely, fine quality cases at a very special Thrifty low price! For yourself, for gifts. YOUR CHOICE 2 for 88c

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Values to \$2.95
KITCHEN KNIVES
A famous make you'll recognize on sight. Hand-some pakka-wood handles. While stocks last! Never before at this price!

A \$2.95 8" COOK'S KNIFE
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D 98c PARING KNIFE
E \$1.50 UTILITY KNIFE
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FOUNTAIN GRILL SPECIAL HAMBURGER SANDWICH

Full quarter-pound of lean, choice quality ground beef, ground fresh daily... served on oven-baked, toasted bun with crisp lettuce, tomato, pickle chips, and Thrifty's Special Sauce. 50c



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PALM DESERT ROTARIANS boost the building fund of the Community Library Association with presentation of a check by Gay Webster, treasurer of Rotary, to Hal Kapp, right, president of the Library Association. Watching is Roy St. Leon, Rotary president. The check is in the amount of rent formerly paid by the Rotary Club for the present library. Riverside County assumed rent payments about six months ago. (Desert Sun Photo)

Airport Planning Board To Meet Friday Evening

The Airport Planning Board will meet Friday at 7:30 p.m. at the City Hall to discuss many important factors concerning the Palm Springs airport and its use. Mayor Frank Bogert told the City Council this week that he wanted a special Council Airport Committee to discuss plans for the airport and to take them to the board for action. Things currently affecting the airport are whether it should be retained at its present location; whether Palm Springs should provide for jet air travel; what should be done with the airport master plan; and whether Palm Springs wants to make a strong bid as the main alternate of the Los Angeles International Airport.

Mayor Bogert also asked the council for suggestions on a replacement for Francis Crocker, who resigned his position on the Airport Planning Board.

Crocker Tells Electric History

Francis Crocker, district manager for California Electric Power Co. here, reported on the history of "the electrification of the Coachella Valley" at a luncheon meeting of the Palm Springs Optimist Club. Crocker related the tale of how the first power lines were brought into the valley. He compared the population and needs of the desert area then and now and discussed the problem of supplying new facilities for today's rapidly growing resort area.

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SP Official To Be Speaker

Brad Atwood, publicity director for the Southern Pacific Railroad, will be the speaker tomorrow noon before Palm Springs Lions Club and guests in the Starlite Room of the Chi Chi, speaking on the topic: "American Railroads, the Symbol of Free Enterprise."

Sandy Cooper, downtown agent for the Southern Pacific will be program chairman.

President Charles O. McDonald announced that the Hard Luck Party originally scheduled for Friday, March 13, has been postponed in order to avoid conflict in dates with the High School that same evening and Saturday.

New Clubhouse

Palm Desert Building Exceeds \$500,000

PALM DESERT — Work on the Eldorado Country Club's new, \$400,000 clubhouse boosted Palm Desert area construction to \$540,718 during the past week. Building permits for the week were issued by the County Building Department office here to:

ELDORADO COUNTRY Club, clubhouse, \$400,000; Lakeside Development Co., Joshua Tree Drive, dwelling, \$18,044; Eldorado Palms, Choline Way, wall, \$550; B.A. Riggers, 73-445 San Nicholas, duplex, \$16,040.

Henry Callason, Willow Street, wall, \$500; Lakeside Development Co., 73-540 Joshua Tree, swimming

pool, \$3,000, and Mountain View Drive, pool, \$3,000; Eldorado Palms, Inc., Choline Way, three pools, at \$3,000 each.

PALM DESERT Community Service District, Portola Avenue, dwelling, \$7,848; Rancho Palmaras Estates, Palm Shadow Drive, two dwellings, at \$20,998 and \$20,772; C. Alexander, 44-386 Mountain View Drive, addition, \$2,079. George E. Henry, 76-339 Eldorado Drive, wall, \$500; S. L. Ham-

Civilian consumption of margarine in the U. S. last year was 9.1 pounds per person, compared with 8.5 pounds for butter.

son, 73-162 Willow Street, pool, \$3,000; Tom Cathcart, 74-549 Pepper Tree, wall, \$140; Palma

Rickover Made Vice Admiral

WASHINGTON — (AP) — The Senate today confirmed the promotion of Rear Adm. Hyman G. Rickover, the Navy's nuclear submarine expert, to the rank of vice admiral.

It also approved the promotion to full admiral of Vice Adm. Robert L. Dennison, former naval aide to President Truman.

Apartment, Shadow Mountain Drive, triplex, \$26,050. Betty Ring, 74057 El Cortez Way, addition, \$38; J. Witte, 74-066 De Anza, carport, \$85; A. W. Russell, De Anza Way, dwelling, \$9,084.

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A LIGHT SCOTCH AT A LIGHT PRICE

4/5 QUART

By the Case

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Best Food—Fanning's 15-ounce

BREAD and BUTTER PICKLES 19¢

Treesweet—46-ounce Can

Grapefruit Juice 33¢

Florence—100% Semolina

Spaghettini 2 Lbs. 59¢

Smucker's

Strawberry Jam 49¢

ZEE—4 Pak

Toilet Tissue 29¢

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HERE FROM CHICAGO Dr. and Mrs. Edward L. Compere, on right, were honored at a cocktail party given by Mr. and Mrs. O. E. L. Graves at their Sunrise Way home Monday evening. The portrait in the background is of Mrs. Graves and is the work of her artist husband. (Desert Sun Photo)

Around Town

with Hildy Crawford
Phone FA 5-5005

Away back in the early days there were palm trees in Palm Springs . . . but they were just a clump around the hot water springs that gave the Village its first name of Agua Caliente . . . When those palms were moved recently it was established that they were two centuries old . . . There are different explanations of how the palm trees came to grow in the mountain canyons beside the streams . . . Indian legends say that the wild birds carried seeds and dropped them in the canyons . . . Palm Springs as we know it today . . . owes much of its beauty to the palm trees . . . that line the streets in green beauty by day . . . in spotlighted glamor at night . . . and a continuing program of planting them should be a part of the Palm Springs way of living . . .



Two cocktail parties in one evening . . . sounds like par for the Palm Springs course . . . and not too remarkable . . . but when one of them is for Ivy Baker Priest, United States Treasurer . . . and the other for one of Chicago's most prominent surgeons . . . it makes an interesting evening . . .

Headed first for the Rothbart home at the end of Via Sol . . . where Mrs. Priest is houseguesting during her brief stay in Palm Springs . . . for Ivy and Edna are long time friends . . .

Found the United States Treasurer in a simple black lace dinner gown . . . talked with her about her book "Green Grows Ivy" which is now on the news-stands . . . and asked if she had help on it . . . as so many books of this type are ghost written . . . She said "no" . . . that she was supposed to have help but it didn't turn out that way . . . and if she had known how much work it was going to be . . . she'd never have started it . . . She did though . . . and finished it too . . . and it's a warm book . . . worth reading . . .

Chatted too with Carl Hirschman who arrived with Ray Ryan . . . This handsome young Swiss engineer was with Ray on the African safari . . . and said their big entourage of guides, hunters and carriers kept them busy shooting meat just to feed the hungry mouths . . .

The Fred Albertsons were there . . . (Fred arranged for Mrs. Priest to address the Committee of Twenty Five Club this noon . . . Edna was to accompany her . . . and it's probably one of the few times a woman has been permitted inside those hallowed precincts before six o'clock) . . .

Bobby Perlberg and Nonnie Hall arrived together . . . and the hostess had to look twice to verify which was which (a common happenstance because these two blondes are a matched pair) . . . Joan Bering was there . . . and Stan Eckers . . . and it was an informal last minute affair . . . that was so pleasant it was not easy to leave . . .

Hastened back across town to the Graves' Sunrise Way home . . . where the photographer was setting up a picture of the hosts, Bud and Vie . . . and their guests of honor Dr. and Mrs. Edward L. Compere of Chicago . . . He was Vie's Chicago surgeon . . . and likes to check up on her each year . . .

The Compere are here as the guests of the Sydney Schiffs . . . Sydney is in snow-bound Chicago right now . . . but Evelyn is hosting a small dinner for the visitors tonight at Romanof's . . .

Elsinore Machris and John Haskell were there . . . and the Henry Dollards who entertained for the Compere last night . . . the Co Thomtons, Jack Blighs, Dr. and Mrs. Milton Portis, Mrs. Hathaway Kemper, Mr. Wally Brunmark . . . and several more . . .

Ginny Simms planned to Las Vegas yesterday morning . . . for a week's engagement at the Sa-

talked about twosome . . . Liz Taylor and Eddie Fisher were there with the Michael Wildings . . . Wilding, of course, is an ex-spouse of the glamorous actress who is credited with breaking up the Eddie Fisher - Debbie Reynolds marriage . . .

Miss Taylor (widow of the late Mike Todd) was wearing slacks and a hooded sweater . . . and observers report she had more to say to Mike than to Eddie . . .

Bettye (Mrs. Monte) Herbert had her car stolen in December . . . and in the car were all their Christmas greeting cards . . . so this week the Herberts' friends are receiving belated Christmas and New Year's greeting . . . and a map showing how to find their new abode . . . It's off Mulholland Drive at 7221 Outpost Cove Drive . . .

A telegram from Eleanor Larabee Smith from Washington D.C. . . . brings news of the sudden death of her husband Karl . . . who passed away at their Washington home on March 8 . . . Eleanor and the prominent attorney were married last October . . .

A fall two weeks ago . . . has kept Mrs. Homer Hilton out of circulation . . . but she is making good progress and hopes to be out and around soon . . .

John Robert Clarke to Discuss Word-Symbols Causing Wars

"Why do some people grow together while others only grow together?" will be the big question when John Robert Clarke holds his third public Adventures in Living lecture-forum at 8 p.m. Thursday in the main dining room of the Desert Inn.

Speaking on "How to Communicate While We Can," Clarke will consider the view that human speech among races, nations and persons is today still dangerously primitive, and discuss techniques of communicating when we talk.

In scoring the ancient habit of "describing before looking" as a leading cause of conflict, Clarke notes that "from Socrates to the present the failure to communicate has helped to produce 967 international wars and 1623 civil wars in the Graeco-Roman and Western world. Most of this bitter conflict concerned opponents who

were actually in agreement, but whose word-symbols kept them apart. It is time to ask why we crusade so often to destroy people, and crusade so seldom to understand people."

Clarke, whose public inquiries on the uses of history in everyday living are presented in San Diego and Beverly Hills each week as well as locally, follows each talk with coffee and a "great-circle" discussion in which warm welcome is given to dissenting opinion.

Hostesses for the Thursday night meet will be Mrs. Mary Bedford-Jones, Mrs. Gayle Burns, Mrs. Leona Victoria Smith, Mrs. Julia Bachman, and Mrs. Gayle Burnham, it was announced.

The current Desert Inn series, slated to run weekly until April 30, will have as its next topic, "Can Shakespeare Win Over Milton."

Shakes and single tickets are available at the door or at the Desert Book Shop, 150 E. Tahquitz Drive, FAirview 5-5208.

DINNER GROUP

Dining at the Ranch Club Sunday night were Mr. and Mrs. Morton Degen of Omaha, Nebraska, and Mr. and Mrs. Seymour Shane of Chicago.

Tennis Club Planning Hat Parade

Easter is just around the corner! The traditional decorated hat parade will again be held at the Tennis Club under the guidance of Joan McManus, who originated the colorful event.

This year's parade is to be held in the gardens of the beautiful club, which once again will be decorated and brightened with all sorts of Easter colors, and there is to be special entertainment. Guests will assemble at the 5 p. m. cocktail hour for the hat parade and the excellent Sunday night buffet supper will be served following the awarding of prizes to the unusual hat creations.

Another traditional Easter party at the Tennis Club will be the Children's Egg Hunt set for 11 a. m. in the gardens. This is just as much fun for the grown-ups as children, as they gather to see the tiny starched youngsters darting about in their search for the colorful Easter Eggs.

It is suggested Tennis Club members and their guests make reservations for these events very soon, as many are planning parties for the Easter Hat party at the cocktail hour and many will want to be present to view the parade.



IN PAINTER'S SMOCK, Ivy Baker Priest, treasurer of the United States, tried her hand at painting during her Palm Springs visit. Here she is pictured in front of the easel in John Morris's studio as she paints the clown model. With her, watching her work, is her hostess Mrs. Ed Rothbart, and artist John Morris. (Desert Sun Photo)

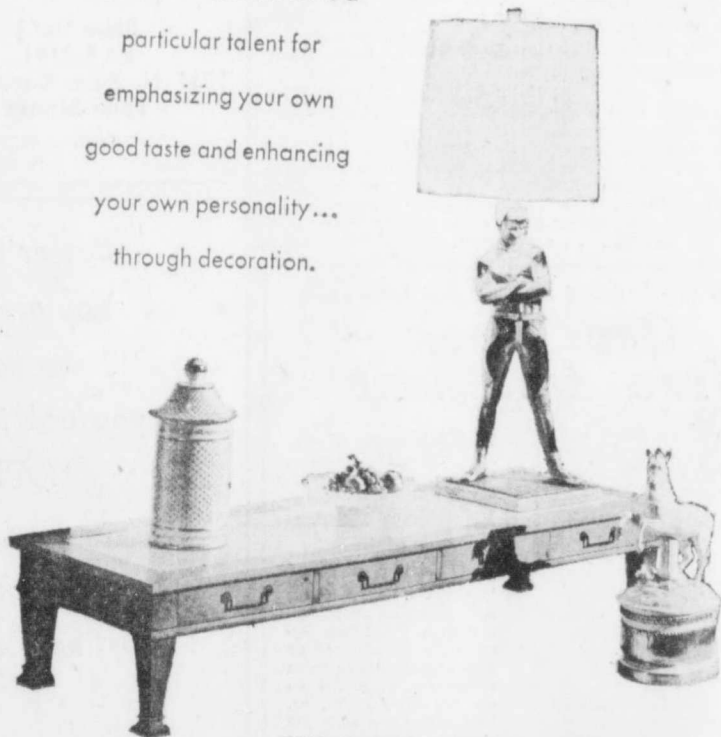


EARNING BEADS by glueing "emeralds" on to the beautiful gold programs for Saturday night's WAIF Ball at El Mirador, are three Camp Fire Girls. From left, they are Julene Norril of KIO-TE (Nellie N. Coffman Junior High); Linda Dewey of ITAN-MO-KI (Katherine Finch); and

Kristina Moe of UTO-WA-NA (Cielo Vista). Members of the three Camp Fire groups, from three Palm Springs Schools, worked on programs, at the San Antonio home of Mrs. Frederick Moe, leader of one of the groups. (Desert Sun Photo)

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Western Night Is Gala

Villagers and out-of-towners in western costume made the Ranch Club's Western Dinner Dance a real fun party.

The floor show with the Ranch Club entertainers in western attire and in rare form, and the chuckwagon dinner made it a gala occasion.

The comic entours decorating the Club were executed by Roy Bradley. Mrs. Noel Clarke presented each lady with western earrings as souvenirs of the party.

Grand prize winners in the costume contest were Vivian Davies and Ed McCoubrey.

The Clarks hosted a party which included the Mort Leemans of New York, Grace Pope, Win-some Courtney and Joseph T. P. Sullivan of New York City, the Roy Randolphs, Howard MacDonald and Ray Murphy.

Others hosting parties were the Gordon Browns, Ben Goodmans, Don Smiths, William Seemans, Irving Williams, Joe Ranches, Jack Payne, Bud Furer, Howard Crosby, and the Robert Connors.

Also in the festive crowd were Mrs. Jane Kidder, Mr. and Mrs. Paul Burford, the Samuel Grays, Art Robinson's attractive niece Bonnie Maley and friend Gale Taylor of Winnipeg, Canada.

In the Saturday night crowd at the Ranch were the G. W. Olsens (singer Gail Robbins), Pier Angeli with hotel man Jay Winston, Ginny Simms, J. Frank Shea of Beverly Hills, Sy DeVore.



BEST DRESSED PAIR at the Ranch Club's Western dinner dance were the Larry Coopers, residents of the Ranch Club Estates. (Gayle Studio Photo)

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to FA 5-5005.)

March 11
Loyal Order of Moose, Silver Top Clubhouse, 3 p. m.

March 12
P. S. Auxiliary A.V.C.C., Tennis Club, 11 a. m.

Lions, Chi Chi, noon.
Cahuilla Chapter D.A.R., 73-411 Pinyon, Palm Desert, Noon.

C. V. Panhellenic, Shadow Mountain Club, Noon.

March 13
Guys and Dolls Style Show Luncheon, Ranch Club.

De Anza District Federation of Women's Clubs, All Day Meeting, El Mirador.

March 14
W.A.I.F. Ball, El Mirador.

March 15
Civic Orchestra, High School, 7:30 p. m.

Animal Shelter Benefit Dinner, Chi Chi.

March 17
Kiwanis, Chi Chi, Noon.

Scorpions, Billmore, Noon.

Cheo Vista P-TA, Multipurpose Room, 7:30 p. m.

Civic Chorus, High School, 7:30

Sigma Gamma Chapter, Beta Sigma Phi, 800 Calle Santa Cruz, 8 p. m.

March 18
Rotary, Chi Chi, noon.

P. S. Optimists, Howard Manor, noon.

Coffman P-T Guild, Spring Carnival.

March 19
Retired Teachers, Poduck Luncheon, 277 N. Calle Encilia, Noon.

Newlyweds Surprised at Party

Silver wedding bells surrounded the beautiful three-tiered wedding cake that centered an elaborate buffet table when Harold LeAnce and Mrs. Gloria Norton entertained at a wedding party Saturday evening honoring newlyweds, Mr. and Mrs. Allen LeAnce.

The party which was held at the South Calle Marcus home of Mrs. Norton was a complete surprise to the bride who thought they were to spend a quiet evening following an earlier champagne dinner at the Riddle Springs with the groom's parents, Mr. and Mrs. Michael Le LeBoy, and Mr. and Mrs. Kenneth Jackson.

Among the guests enjoying the evening and admiring the many wedding gifts the couple received were Messrs. and Mmes. John Sanborn, William Anderson, Kenneth Jackson, Fred Weigel, Fred Ellstrand and Don Stone.

Also: Cliff Miller, Milton Jones, Rita Darwin, Larry Kay, Ruby Medigovich, Martin LeAnce, Robert Nims, Mrs. Vilda Sawyer and daughter Flo from Ogden, Utah.



A LIGHTED GLOBE, surrounded by replicas of the nine books written by Robert St. John, author of "Ben Gurion," made a unique table piece Saturday night when the Philip Zanvilles entertained the author, center. (Desert Sun Photo)

Zanvilles Entertain for St. John

Robert St. John, noted author, was guest of honor Saturday night when the Philip Zanvilles hosted a cocktail-buffet at their home on Lilliana Drive.

An old friend of the Zanvilles, St. John is on the west coast on a lecture tour and came to Palm Springs to visit his friends, as a pleasant interlude in a busy schedule.

Around 50 were invited to meet the author, whose current best seller is "Ben Gurion." He was persuaded to speak briefly about his book.

His work as a foreign correspondent takes him to many interesting places around the world, and guests were fascinated to hear about his experiences in Europe, the Middle East and Africa.

Guests gathered indoors and in the patio. The buffet table held a lighted globe, surrounded by replicas of St. John's nine published works and one with a big question mark on the cover for the next book, still untitled.

Among the guests were Mrs. Zanville's parents, Mr. and Mrs. Sam Rudolph of Long Beach. Others were: Mrs. Frank Hilton, Mr. and Mrs. Paul Summit, Mr. and

Mrs. Saul Ruskin, Mrs. Herbert Burns, the Irving Susmans, Mrs. Lecha Cote, the Max Grunes, Dr. Adolph Perry, the Chester Moores, Mrs. Sam Micelli, the Arthur Davises of Long Beach, Mrs. Herman Segal of Toledo, Ohio.

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Panhellenic Meets Tomorrow

Coachella Valley Panhellenic will hold its regular monthly luncheon meeting tomorrow, March 12, at Shadow Mountain Club. Hostesses for the affair, Mrs. Val Blatz and Mrs. James O'Reilly, will use the St. Patrick's Day theme in place cards and decorations.

Mrs. James Blatt, president, will outline completed plans for the Senior Girls' Tea, scheduled for Saturday, March 28. The Las Palmas home of Mrs. Florence Larned will be the setting for the tea of which Mrs. Robert Schlesinger is general chairman.

Members of national social societies, residing or visiting in the desert, are invited to join the regular members at the Thursday luncheon by making reservations with the following area chairmen:

Palm Springs, Mrs. John C. Bernst, FAirview 5-2090; Cathedral City, Rancho Mirage, Palm Desert, Mrs. Kay Olesen, Fireline 4-4354; Indio, Mrs. Harry Ramsey, Diamond 7-5574.

For a quick, easy pie filling, combine 2 cups canned apple sauce with 1 (1-pound) jar mince-meat and 1/2 cup light brown sugar. This makes enough filling for a 9-inch two-crust pie. Bake in 425-degree oven 30 to 40 minutes, and serve warm.

Society

Hildy Crawford, Society Editor
Phone FA 5-5005

Hollywood Designer to Speak to Kappa Kappa Gamma

"Quo Vadis, fashionwise?" That's the intriguing title of the talk motion picture designer Howard Shoup will give next Thursday noon, March 12, when Southern California members of Kappa Kappa Gamma gather at the Bel-Air Hotel for their second annual scholarship benefit luncheon.

Creator of lovely costumes for the screen and personal lives of film stars Arlene Dahl, Doris Day, Dorothy Dandridge, Rhonda Fleming, and Natalie Wood, Mr. Shoup will be introduced by Mrs. Robert J. Wiada of Santa Monica. Southern California Area Council president of Kappa Kappa Gamma, Luncheon chairman is Mrs. Nebo Chasseur of Arcadia.

Colorful accents at the Garden Room luncheon will be Howard Shoup's latest costume sketches which will be placed on the tables for the guests to see and ex-

Parent Guild Planning for Carnival

A Friday the 13th Carnival is planned by the Parent-Guild of the Nellie N. Coffman Junior High. Mrs. Herbert Eschitz, Carnival chairman, has announced that 17 booths have been arranged. These include food booths in order that parents and children may eat dinner at school. Arrangements at the school are being coordinated by John Mount, Assistant Principal.

Parents will be in charge of each booth with a prize being awarded the best decorated booth. The Carnival will get under way at 5 p. m. and conclude at 10 p. m. The general public is invited and families wishing to attend the High School production, "Oklahoma," may come to the Carnival for dinner and get to the Auditorium by 8 p. m.

CALL FA 5-5005
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GRECIAN BEAUTY Melanie Mercouri, star of "He Who Must Die," which is being acclaimed as the finest foreign picture made in years, came to Palm Springs for a week's holiday in the sun, following the opening of her picture at Warners Beverly in Los Angeles. Critics are more than enthusiastic about the picture, which was directed by Jules Dassin, and the young actress is noted the most photographed in Greece, edging out the popular Queen in a recent contest. (Anderson Photo)

Three Couples Host Big Party

Sprays of apple blossoms decorated the buffet and the tables were decorated with low arrangements of red carnations, flanked by pink candles, Sunday night when three couples hosted a party for 150 guests.

Around 150 guests were bidden to attend the party which was hosted by Mr. and Mrs. Leonard Krieger, Mr. and Mrs. Byron Foster, and Mr. and Mrs. Saul Kamin, all of Pittsburgh.

Among the guests were Messrs. and Mmes. Ed Suisman, Joe Shenkan, Walter Heyman, William Bassichus, Charles Mendelson, George Friedman, Harry Oppenheimer, Ed Vines, Bo Kesler, Malcolm Clark, Norman DeRoy, George Kanrich, Dave Holub, Paul Friedlander, Lou Golan, Maurice Horner, Ed Swan, Fred Livingston, Leon Stern, James Weintraub.

Also: Dr. and Mrs. Alfred Strauss, Dr. and Mrs. Joe Harris, Mrs. Ellsworth Vines, Julie Copeland and Marvin Braverman, Lois Rayman and Scotty Rubin, Shirley Spork, Charles Wohlsetter.

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THE MARRIAGE of their daughter Helen Lois to Peter Felix Koppe, is being announced this week by Mr. and Mrs. Benjamin Levin of 512 Bedford Drive, Palm Springs. The son of Mr. and Mrs. Albert Koppe of Baltimore, the bridegroom is a graduate of Johns Hopkins University school of engineering. The couple will live in England. (Dey Studio, Ann Arbor Photo)

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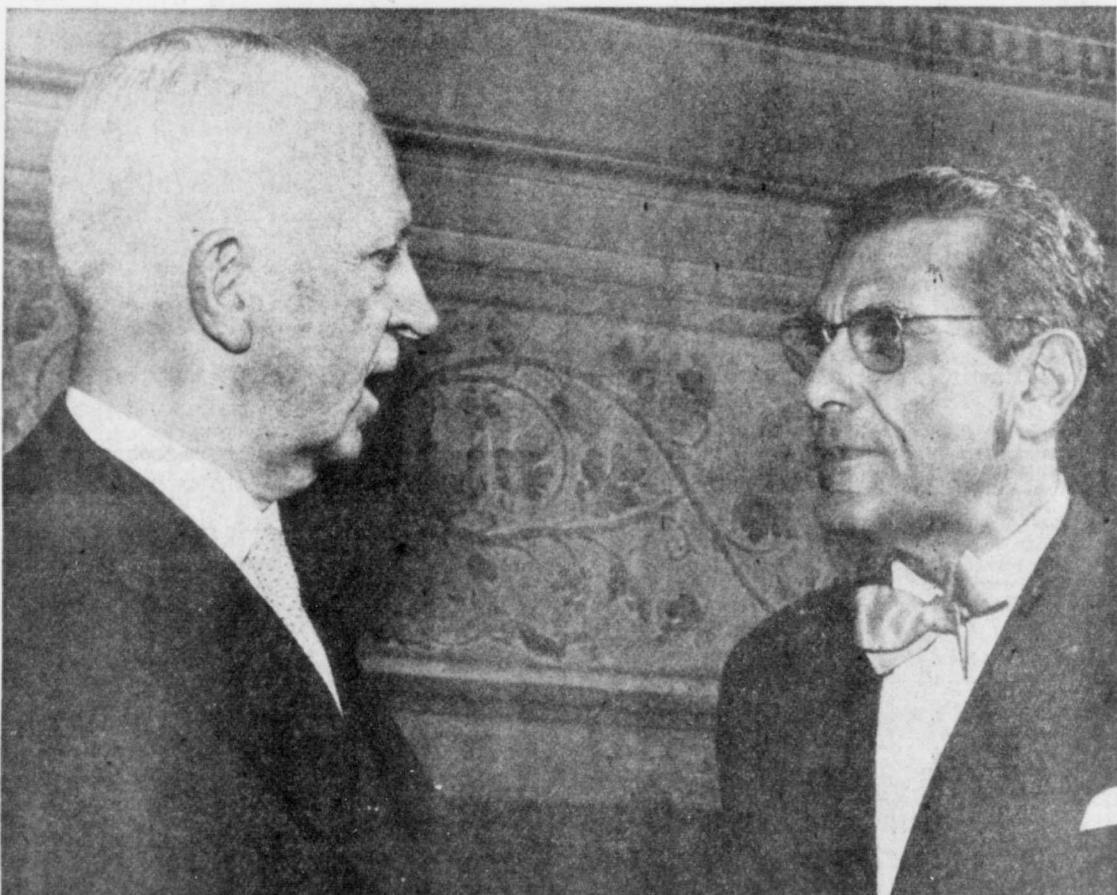
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MRA Visit Here Had 'Remarkable Success'



WHEN MORAL RE-ARMAMENT brought its plays to Palm Springs four years ago, Los Angeles attorney Joseph Scott came with the group. Here he is shown with Dr. Frank Buchman, right, originator of the MRA. On that visit, both men were guests of Mrs. Austin Manus at the Tennis Club here.



VETERAN MEMBER of British Parliament, John McGovern, left, visited Palm Springs briefly during the recent presentation of MRA plays here. Here he is shown in conference with Zenon Rossides, chief political advisor to Archbishop Makarios. Belief is that MRA paved way for progress in Cyprus talks.



WELL-RECEIVED IN presentation here was the all-Asian musical "Turning of the Tide" which featured a cast of nearly 75—including many noted Asians. Here are a troupe of Japanese girls in one of the big production numbers from the play. The show included 17 songs and dances, all authentic and all performed by Asians.



RAJMOHAN GHANDI, grandson of the Indian statesman and an outspoken advocate of Moral Re-Armament as "the answer to the world's problems," gets official greeting from Palm Springs Mayor Frank Bogert. Onlookers are part of the Philippines combo which played before each of MRA's three productions here. Plays will be next performed in San Diego.



NEXT STOP FOR MRA is San Diego where the troupe opens their program this week. Here is "Sandy" Cogan, left, general manager of Convair and instrumental in obtaining MRA programs for San Diego, talking over the scheduled program with S. Douglas Cornell, executive secretary of the National Academy of Sciences in Washington, D. C.

Group Goes to San Diego

With three "standing room only" performances behind them, Moral Re-Armament this week left Palm Springs and headed for San Diego where it will resume its presentations in mid-month.

Leaders of the "task force," which presented three programs in as many nights to capacity houses in the 1,100-seat Palm Springs High School Auditorium, termed the Village visit "a remarkable success."

QUARTERED IN homes of residents here, the nearly 150 performers—including such widely-known figures as Rajmohan Gandhi, grandson of the Indian statesman; Hannelore Krieg, German actress; Daw Nyein Tha, Burmese educator, and many others—lauded Palm Springs "hospitality" and promised to return "with our next new play."

The three plays presented here were "Turning of the Tide," an all-Asian musical which represented 11 Far East nations in its cast; "He Was Not There," a story of one person's flight from Communism, and "The New American," a story of American youth written by U.S. teen-agers.

THE GROUP WAS officially greeted on their arrival by Palm Springs Mayor Frank Bogert. Following the presentation of the plays, the mayor told MRA officials:

"The visit of this Moral Re-Armament force is the best thing ever to happen to Palm Springs." Bogert presented the visiting MRA performers with a key to the City of Palm Springs.

"We need these plays which have had such a response here," the mayor told the MRA delegation. "You will always be welcome."

THE PLAYS HAVE been presented throughout the world by more than 22 different casts.

Although the performances were given free of charge, donations were sought from attendees at the three programs in the high school here.

Response to the call for voluntary contributions was warm, MRA officials said, but since the MRA budget for 1959 is a giant \$14,000,000, more financial assistance is vitally needed. The officials requested that contributions, which are tax deductible, be sent to P.O. Box 878, Palm Springs.

The Desert Sun
March 11, 1959 3B



COLORFUL JAPANESE ceremony was one of the highlights of MRA's initial performance here, "Turning of the Tide." The play told how Paul Kang, a Korean, became Japan's No. 1 singer by taking a Japanese name and how Moral Re-Armament influenced Kang to tell his true nationality and strive for better relations between the two strife-torn nations.

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Thursday 7:00 a.m. 2-8-Kangaroo 4-10-Today 7:45 2-News 8 a.m. 2-Miss Brooks 6-Cartoons 8-Stars Four 9-Amos 'n Andy 12-Red Rowe 7-Reduce 7:45 7-Milani 9:00 a.m. 2-8-Playhouse 4-10-Do Re Mi 9:30 2-8-Godfrey 4, 10-Treas. Hnt. 7-Great Life 11-Jack LaLanne 10:00 a.m. 2-8-Love Lucy 4-10-Price Rite 5-Red Rowe 7-Cartoons 11-Little Margie 10:30 2-8-Top Dollar 4, 10-Concetrnt. 5-Harry Habbitt 10:45	11-Led 3 Lives 11:00 a.m. 2-8-Love of Life 3, 4, 10-Tie Tac Do 5-Romper Room 7-Married Joan 9-Film 11:30 2-8-Tomorrow 4, 10-Could Be U 7-Peter L. Hayea 11:45 2-8-Guiding Life 12 noon 2-8-Irwin Berke 4, 10-Truth, Con. 5-Uncle Luther 7-Life w/Elizabeth 11-Sheriff John 12:30 2-8-Word Turns 4, 10-H. Bagris 7-Play Hunch 1 p.m. 2-8-Jim Dean 3, 4, 10-Dr. Malone 5-Movie 7-Liberace 11-Mickey Rooney 1:30 2-8-House Party 4, 10-These Ris. 7-Dr. I. Q. 11-Dist. Atty.	2 p.m. 2-8-Big Payoff 3, 4, 10-Queen Day 7-Day in Court 11-Pirates 13-Judy in Paris 2:30 2-8-Verdict Yours 4-County Fair 7-Mule Bingo 9-Cookin 11-Steve Martin 13-Guide Post 3 p.m. 2-8-Brighter Day 3-M. Cobek 4, 9, 10-Movie 7-Real Crazy 11-June Levant 3:15 2-8-Secret Storm 13-Holiday 3:30 2-8-Edge of Night 3, 7-Do U Trust 6-Tricks, Treats 4 p.m. 2-Vagabond 7-Handstand 8-Carlotta 11-Comedy Time 13-Club Awards 4:30 2-8-13-Movie 5-News



OPEN FOR BUSINESS is the Desert Circus Association office at 157 North Palm Canyon Drive, on the grounds of the Desert Inn. On hand for yesterday's opening celebration were these Villagers, from left, kneeling, William Foster, Jr., committeeman, Kangaroo Court; Howard Haddock, co-chairman, Desert Circus Square Dance Jam-boree; Dan Flax, co-chairman, Sheriff's Dance; second row, Robert Marx, co-chairman, Kangaroo Court; Mac McDonald, parade chairman; Bill Maidhof, chairman, Antique Car Rally, and top to bottom at right, Eddie Meyerson, co-chairman, Kangaroo Court; Mrs. J. Ross Clark II, general chairman, Desert Circus; James Morton, president, Desert Circus Association, and Mary Jane Hicks, co-chairman, Night On The Town party. Mailing address for the association is P. O. Box 339, (Anderson Photo)

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Lots & Acreage 33

CHOICE R-1 CORNER LOT NEAR CAHUILLA SCHOOL \$3995 — PHONE FA 5-2909

FINEST view in Palm Desert. 2 adjacent corner lots, zoned R-3. Priced to sell.

40 ACRES Ave. 44, Palm Desert. \$1000 per acre.

160 ACRES — 80 leveled, 1/2 mile on paved road. 5 minutes from center of Indio. \$550 per acre, terms.

Carol Eldridge

REALTOR

Harry W. Holt

REALTOR

73-640 Highway 111, Palm Desert FI 6-6659 — FI 6-8828

R-1 LOTS — 62' x 135'. Only \$1550 — Easy terms.
R-3 LOTS — 135' x 105' at only \$2500, easy terms.

IN THE Charles worth Tract... WE HAVE
1/4 Acre lot, full price \$2500
1/4 Acre lot \$4000
1/4 Acre corner lot \$4500
THESE LOTS have natural gas, electricity, water, telephone available and view galore.

JORGENSEN REALTY
68-574 Broadway (Hiway 111) Cathedral City FA 8-2279

Deep Well Lot

ONE OF THE LAST of the premium lots (100' x 125' deep) in Deep Well. On a dead end street amidst fine homes. Sharply reduced by absentee owner from \$12,500 to \$10,750. A real bargain for building or for investment.

Sun Realty Co.

428 N. Palm Canyon FA 5-2929

SACRIFICE

IMMEDIATE

Sale

LARGE corner lot 85' x 130'. View of entire valley. Located on beautiful B-Bar-H Ranch. Only 15 minutes from Palm Springs. \$3400
FA 5-5005 — Ask for Rita

80 Acres—\$17,600

FULL CASH PRICE! Unheard of low price in this location! All beautiful level land. In Palm Springs school district. Near 2 major intersections and ranches. 15 minutes east of Palm Springs.

DE TARR, BROKER

141 TAMARISK FA 4-2970

FOR SUBDIVISION!
640 Acres \$475 per acre
80 Acres \$595 per acre
60 Acres \$695 per acre
20 Acres \$750 per acre
120 Acres \$1250 per acre

BILLY WRIGHT

382 N. PALM CANYON DRIVE FA 5-5727 — FA 5-6672

R-2 ZONED LOT

122 x 83
A TERRIFIC buy at a cash out price of \$6000. CONSULT MILDRED JACKSON'S OFFICE — FA 5-5356.

400 ACRES in the city of Los Angeles, overlooking 2 lakes, surrounded by freeways. Eastern owners sell at \$5000 per acre. Charles T. Spencer, 10-681 Santa Monica Blvd., West Los Angeles 25. GRanite 8-2022.

OUTSTANDING

5 ACRES with public utility in and paid, on paved street adjacent to Bermuda Dunes Golf Course subdivision. Owner needs \$2000 cash. FI 6-6807.

BEST BUY!

20 ACRES adjacent to Ramon Road between 2 subdivisions. \$1500 per acre. Excellent terms. JEKYLL, BRADLEY & CO. 457 N. Palm Canyon FA 5-2734

CHOICE

COMMERCIAL LOT — 127 ft. on Palm Canyon Drive. Priced below market. Call GANNON REALTY FA 5-2772.

LEVEL R-3 LOT

RIPE for building or speculating. 105' front x 130'. \$500. Will discount for cash. Owner, P. O. Box 453, Cathedral City.

2 R-1 LOTS in Desert Park Estates. Near new Ranch Club Golf Course. Sacrifice for Quick Sale. Phone Geneva 8-5222 or write E. R. Penn, 5316 E. 2nd St., Long Beach.

THE TREND IS SOUTHWARD El Dorado Palms Estates At INDIAN WELLS Golf Club

50 ACRES ready to subdivide. Thousand Palms. Nearly 1/2 mile on paved road. Utilities. See your broker, or owner, FA 4-1987

OWNER, 70' x 185'. \$4500. \$500 down, 6%, 2 1/2 acres, \$5500 each, \$550 down, 6%. FA 4-1918.

80 ACRES on Washington. \$500 per acre, terms. Bermuda Dunes area. FA 4-2217.

LaQuinta. Beautiful view. cash or 1st mortgage. \$5500. FA 5-5310

\$195 DOWN
1 ACRE PARCELS
TOP LOCATION. PAVED ROADS
WATER — ELECTRICITY
FULL PRICE \$3295
BALANCE AT \$40 MONTH

JEKYLL, BRADLEY & CO.
457 N. Palm Canyon FA 5-2734

\$2100 — LEVEL LOT
North of Racquet Club
Low Down - Terms - FA 4-2984

For Sale or Exchange 34

SELL or TRADE

Valley of the Sun—new home adjacent to Tamarisk Country Club. 3 bedrooms, 2 baths, 5-ton refrigeration, built-in, pool. Excellent financing. \$32,750.

Marjorie Baron

447 N. PALM CANYON DR. FA 4-1796 — FA 4-2629

"JUST THINK OF IT"

Home with income! 2 minutes from Tennis Club, Bullocks, Desmond's, Saks, Robinson, CVS, Thrifty and Safeway. Green lawn, tropical planting, citrus fruit, 8 rentals furnished, consider beach income property or house in part trade. Culver Nichols, next to Post Office, 861 N. Palm Canyon Dr. FA 5-2182.

DRAMATICALLY REDUCED 7 MODERN units, refrigerated for year 'round living. South End. Large pool, panoramic view. Will trade for San Diego area. ONLY \$67,500. Culver Nichols office, 861 N. Palm Canyon, next to Post Office. FA 5-2182.

WILL TRADE

MY EQUITY in 10 acres located in choice subdivision area. All utilities. For home in Palm Springs. Call PHIL SHORT at GANNON REALTY, FA 5-2772, evenings FA 8-3748.

12 UNITS L.A. near new. \$89,500. Want 5 or 6 units Palm Springs. Have Other Properties for Trades in Beach Areas and L. A. W. A. Greer, 1087 N. Palm Canyon FA 4-2665 or FA 8-2013

CUSTOM built 3 bedroom, 2 bath, pool, pool house. \$25,000 or will trade for duplex or 2 bedroom home. FA 4-1888 after 5 p.m. or weekends.

VIEW home, 3 bedrooms 2 baths, large play room. Only \$20,500. Submit trade. Owner FA 5-5049.

EXCHANGE Cadillac for lot or down payment on acreage. FA 4-9635

FOUR MODERN UNITS Walled - Landscaped Owner 579 DESERT VIEW DRIVE

LARGE family home \$28,000. Consider some cash plus seasoned TD. Ph. FA 5-5583.

Income Property 35a

SPECIAL!

4 Deluxe Units, Pool
\$59,500

R-3 Lot, Room Up to 10 More Units
Close in. Top Area
AMY NELSON REAL ESTATE
2277 N. Palm Canyon FA 5-5254

Our Best Buy

5 FURNISHED units with kitchens. Pool. Top location. Long term rentals. Circumstances make this an unusually low price. Better hurry! \$45,000. Call GANNON REALTY today, FA 5-2772. 1201 N. PALM CANYON DRIVE

Stop, Look, Buy

HARD TO BELIEVE — 5 - 1 bedroom furnished units. All with kitchens. CAN'T BEAT THIS ONE AT \$37,500. Consult GANNON REALTY, 1201 N. Palm Canyon Drive. Phone FA 5-2772.

\$5000 DOWN

DUPLEX

TWO — 1 bedroom, furnished, good location, close in. \$19,000. MARJORIE BARON 447 N. Palm Canyon Dr. FA 4-1796 — FA 4-2629

COST \$145,000 2 YEARS AGO! NOW \$99,500 due to death in family. A bargain. 17 Units, POOL, Heart of town. Your opportunity! Will consider trade, income lot. Good clientele... ideal for couple. CALL THERESA PRESS — FA 5-5282 — FA 5-5294

BILLY WRIGHT

382 N. PALM CANYON DRIVE FA 5-5727 — FA 5-6672

COMMERCIAL property. 70 feet on both Palm Canyon and Indian. 290 feet through. Excellent opportunity for investor. FA 5-2289.

WOULD you pay \$43,500 for 8 deluxe units and pool, in South End? Sorry but the price is \$67,500 and still the best deal in town. Owner FA 5-5874.

Beautiful Sky View Villa 5 Units By Owner Reasonably FA 5-7341 — 3910 Calle De Carlos

BUILD 3 bedroom, 2 bath home or 2 bedroom, 1 bath. \$950 down. FA 4-1060 — FA 8-2897

8 UNITS

NEARLY NEW, deluxe, furnished, heated and filtered pool. Excellent location. Owner will accept good Trust Deeds or home.

12 UNITS

POOL. Exclusive Tennis Club area, 2 blocks from center of shopping. Room for 8 more units. Income \$24,000 yearly. \$25,000 down will handle. Will trade.

Marjorie Baron

447 N. PALM CANYON DRIVE FA 4-1796 — FA 4-2629

7 1/2 X GROSS!

NEW 3 - 2 BEDROOM plus 3 - 1 bedroom apartments on yearly leases. Pool. Top location. No management problems. Substantial cash required. SEE it today... you'll agree it is a "Best Buy."

Exclusive Location

7 UNITS WITH POOL. Under \$10,000 per unit. Try \$17,500 down. THIS could be a real Sleeper.

Murphy Realty

464 N. Palm Canyon Dr. FA 5-5102

6 Units -- \$28,500

A 2 bedroom house and 5 single rentals only 2 1/2 blocks off South Palm Canyon Drive. A real money maker, you'll see.

7 Units -- \$57,500

A 2 BEDROOM owner's apartment, and 6 spacious rentals around the pool. Only 2 blocks from Desert Hospital.

Mildred Jackson

296 S. Palm Canyon Dr., FA 5-5356

Here's the Needle

YOU'VE searched the haystack to find—6 units in one of the best hotel areas in town. Completely redecorated and furnished inside and out. Lovely corner location. Will take home in Palm Springs as part trade.

Ralph Weinstein

REALTOR
256 1/2 S. Palm Canyon Drive Phone FA 5-2884

MOST UNUSUAL

7 UNITS, steel construction, beautifully furnished, 1 year old. Large pool, shuffleboard, cabana, color fixture in owner's. Refrigerated, large laundry and storage, tropical plants, excellent location. Gracious living and income for discriminating buyer.

S. FRANKS

REALTORS
279 North Palm Canyon FA 5-5055

Income Bargain

5 UNIT apartment with bedrooms and kitchens. Beautifully landscaped patio and pool area. Choice close in location. Very exceptional, \$42,500, with adjoining lot for 6 more units \$49,500. See this soon!

Dunlevie-Dexter

REALTORS
1807 N. Palm Canyon Drive Phone FA 4-1237

SACRIFICE!

5 Units and Pool

\$42,500

5 furnished 1 bedroom apartments. 2 years old. Close in, top rental area
AMY NELSON REAL ESTATE
2277 N. Palm Canyon FA 5-5254

SPENDABLE INCOME

14 RENTALS plus 1 bedroom owner's apartment, with excellent financing. Qualified buyer will enjoy operating this well located motel. Near Hiway. \$25,000 down. No phone information.

ERNIE LINDBERG

REALTOR
445 N. Palm Canyon FA 4-9628

INCOME

HOTEL... heart of town... 10 units, some with kitchens, excellent owner's quarters, room for 6 more units... Pool... 3 years old, 100 per cent parking. Will consider trade, income lot. Good clientele... ideal for couple. CALL THERESA PRESS — FA 5-5282 — FA 5-5294

Outstanding 9 Unit

APARTMENT HOTEL EXCLUSIVE South End. Pride of ownership. Beautiful owner's apartment. \$157,000. Terms.

S. FRANKS

REALTORS
279 North Palm Canyon FA 5-5055

SELL 25 PER CENT INTEREST IN 11 new deluxe apartments Season and yearly rentals, no vacancies. Free apartment worth \$3000 year plus good return. \$30,000 cash. FA 4-2232, 4-3905.

Phone FA 5-5005 for Classified Ads

Vanity Fair

March 7th through March 15th

EXHIBITING THE FINEST DECORATING TALENTS IN THE ENTIRE AMERICAN DESERT

ELROD

BUCCINO

FRIEDMAN

EACH HAVING SELECTED AND FURNISHED A MODEL HOME IN

ULTRA FASHIONABLE

El Dorado Palms

ESTATES

A LUXURY HOME DEVELOPMENT DESIGNED EXCLUSIVELY FOR THE

COUNTRY CLUB

AND

POLO SET

MODELS LOCATED ON NIMSHAW DRIVE AND INDIAN WELLS LANE WEST BORDER OF INDIAN WELLS GOLF COURSE

ADMISSION \$1.00

ALL PROCEEDS FOR THE BENEFIT OF

Angel View Crippled Children's Hospital

UNDER THE AUSPICES OF THE PALM DESERT WOMAN'S CLUB
FOR ADDITIONAL INFORMATION PLEASE CALL FI 6-8741 — FI 6-6498

Real Estate for Sale 35

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

MUST BE SOLD

4 BEDROOMS

4 BATHS

Large Beautiful

Swimming Pool

Nicely landscaped with trees and shrubs. Excellent location In exclusive Palm Canyon Mesa Tract

COMPLETELY FURNISHED

READY TO MOVE IN

THIS BARGAIN Will not last long!

ONLY \$32,500

HOWARD E. PALMER SALES MANAGER

475 N. Palm Canyon Dr. Phone FA 5-2727

Real Estate for Sale 35

DON CAMERON

Says... SEE ME... IN RANCHO MIRAGE 24 YEARS in desert properties

Near Eldorado

AND PALM DESERT

2 Acres. Only \$7950 Full Price

R-3 Lots

ONLY \$16,500 FOR 2

ON CORNER adjoins Whispering Waters Hotel property. Terrific location for your

OPPORTUNITY of a HOUSETIME

OVER 1700 SQ. FT. in this individually designed and built home with three bedrooms, two baths, plus 2-car attached garage. Large covered patio, 18x36 heated and filtered pool, generous amount of concrete walks, expensively and CARE-FREELY desert landscaped.

15 MONTHS AGO

Present Owner Paid \$30,000

WILL ACCEPT

\$26,500

WITH EXCELLENT TERMS

ALSO

3-640 ACRE PARCELS of land at \$35 per acre—10 minutes from golf courses . . . terms.

HAROLD HICKS, Realtor

ASSOCIATES

Burnham Bigelow John Tosti Kenneth Herman

William Hopkins Erv Hall

1345 N. Palm Canyon Ph. FA 4-1101

THIS WEEK SPECIALS

PALM SPRINGS

2 STORE and 2 apartment commercial building on Indian Ave. Lot 25x145—\$32,000. Will consider 3 bedroom home in trade.

CUSTOM BUILT 2 bedroom, 2 bath, landscaped lot, top location, garage, fireplace, dining room. A real buy at \$23,500. Terms.

LUXURY HOME, Las Palmas, 4 Bedroom, \$39,500.

PALM DESERT

MODERN—Choice view home, 2 bedrooms, 2 baths, pool, exquisitely landscaped, 125x135 lot. Finest construction and location, refrigerated. Built-ins. Must be seen. A home that's different. Reduced to \$39,500.

ALSO SOME GOOD TRADES.

MILDRED S. POTTER, REALTOR

EVE MORGAN — ASSOCIATE

431 NORTH PALM CANYON—FA 5-6112—FA 5-7558

PALM DESERT ASSOCIATE—HELEN SCHUTTE, FI 6-6963

LET'S GO TO PRESS

Where prices are right and values are good!

Last week's special sold . . .

THIS WEEK'S SPECIALS

TENNIS CLUB AREA—a few minutes from Bullock's. Furnished 4 bedrooms, 4 baths, fenced, landscaped yard—must be sold within a month—\$35,000.

MERITO VISTA—Out-of-town owner must sell—business prevents his returning—Unfurnished except for carpets and draperies . . . 3 bedrooms, 3 baths, maid's room and bath, pool, estate size enclosed lot—Make offer.

SOUTH END—This is a tremendous buy . . . extra large 3 bedrooms, 3 baths, fireplace, wet bar, complete built-in kitchen, finished garage, landscaped, walled. Reduced \$8000—Don't miss seeing this one!

THERESA PRESS, Realtor

611 S. PALM CANYON DRIVE FA 5-5282 — 5-5294

LIFE AT ITS BEST ON LA QUINTA RANCH

NEAR NEW GOLF COURSE

40 IMPROVED ACRES—Fine well. Modern refrigerated air conditioned home on sand dune site. Magnificent panoramic view. 2 additional dune sites ready for building.

Planted with 2 year old grapefruit, ready to bear in 1 more year. Adjoining properties owned by famous motion picture personalities. This is the latest rapidly developing desert area in and around the famous La Quinta Hotel and golf course property.

PRICE \$165,000 — TERMS

EXCLUSIVE WITH

MURIEL E. FULTON

REALTOR

Frances Wilson Frances Elliott Edna A. Woolington

Oasis Building—125 South Canyon Drive—Phone 5-2225

Real Estate for Sale 35

WHOLESALE!!

ATTENTION BUILDERS

RESIDENTIAL LOTS

125 FT. frontage, good location—\$4500.

103'x103', choice \$5000

INCOME LOT

CORNER — for 5 units, paved streets, sewer in \$3000

NEW HOME

3 BEDROOMS, 2 bath, owner built. \$23,000—\$3000 down, balance \$150 per month.

FOR BETTER BUYS SEE

ADOLPH ISRAEL

"The Buyer's Broker"

671 N. Palm Canyon FA 5-2981

LOCK STOCK and Barrel—\$22,950

SELLING fully furnished makes this 3 bedroom 2 bath home the buy of the week. Everything from wall to wall carpeting to a completely walled in yard, so many extras it's hard to believe. All yours for only \$3500 down, and you will love the neighborhood. CONSULT MILDRED JACKSON'S OFFICE, 296 S. Palm Canyon Dr. FA 5-5356.

BEAUTIFUL VILLA ALGERIA

468 WEST TAHQUITZ DRIVE Center of Town — Yet exclusive ZONED for business, good for nursing or convalescent home. Elevator, 5 bedrooms, 5 baths, 2 car garage, with apartment above.

Shown by Appointment Only FA 5-6732 — Brokers Protected

3 BEDROOMS, 3 baths, pool, shuffleboard, closed garage, estate size lot. Near Howard Manor. Only \$37,500 — submit.

NEW 3 bedrooms, 2 baths, pool. Deluxe, built-in oven and range \$35,000—Sell or will trade up or down.

LYNGAARD REALTY In the Farmers Market 444 N. Palm Canyon Drive FA 4-9436 or FA 5-6319

Custom Built

DEEP WELL — New 4 bedroom, 4 bath home with pool, 7 1/2 ton refrigeration, deluxe kitchen with all the newest built-ins. Wall to wall carpeting. Cannot be replaced for the low price of \$39,500. Call BILLY WRIGHT OFFICE now, 382 No. Palm Canyon, FA 5-5727 or FA 5-6672.

\$750 DOWN

NEW MODERN 3 BEDROOM 2 BATH HOME ONLY \$15,950

PAYMENTS LESS THAN RENT

JEKYLL, BRADLEY & CO. 457 N. Palm Canyon FA 5-2734

NEW 3 BEDROOM plus spacious family room, 3 baths, refrigerated air conditioning. Completely built-in kitchen. Wet bar. All fenced. Carpeted. \$28,500. Will take a very low down payment. Call GANNON REALTY FA 5-2772, 1201 N. Palm Canyon.

"ALL MEN ARE BROTHERS"

Circle This Ad

--And See--

THIS custom 3 bedroom, 3 bath home elegantly furnished. 200' 2 years old. Built-ins. Deep 7' 1/2 area. South end Marjorie Baron 447 N. Palm Canyon Dr. FA 4-1796 — FA 4-2629

\$19,500 Down

COMPLETELY FURNISHED including a \$1000 22 cubic foot deep freezer, also wall to wall carpeting. Available to move in now at the low price of \$19,000. CALL BILLY WRIGHT OFFICE NOW! 382 No. Palm Canyon. FA 5-5727 or FA 5-6672

80 Acres, Home \$60,000

Beautiful View Home \$22,500

Industrial Frontage Low Price

Louis Venger, FA 4-9383 - 5-5595

Appointment Only — FA 4-2097

Murphy Realty

461 N. Palm Canyon Dr. FA 5-5102

FURNISHED HOME

OWNER ILL

MUST SELL! 2 BEDROOM, 2 baths, large lot, high fence, large pool, landscaped, trees. Make Offer. Appointment Only — FA 4-2097

Price Is Right!

DEEP WELL, area of fine homes. Lovely new four bedrooms, 4 1/2 baths. Pool. Excellent financing available.

WE THINK you will like it. MAY we show it to you today?

Real Estate for Sale 35

OWN YOUR OWN SANDPIPER

Garden Apartment

PALM DESERT

Spacious two bedroom. Single story garden apartments . . . tropical landscaping, pool, ramada, built-in kitchen and refrigerator. Complete maintenance — even maid and linen service available!

PRICED AT \$21,500

Ready Now — Good Financing LEASE OR PURCHASE

THE SANDPIPER, El Paseo at Palms-to-Pines Highway Phone FReside 6-6156

DEEP WELL

ULTIMATE luxury home for discriminating buyer. Completely furnished, 3 bedrooms, 3 baths, 2 powder rooms, outdoor dressing rooms adjoining pool. Fabulous landscaping. Inspection by appointment only to qualified buyers.

CALL MOREY THAL

S. FRANKS

REALTORS 279 N. Palm Canyon FA 5-5055

MOVIE STAR MUST SELL

2 BEDROOMS and den, 2 baths. FURNISHED, CARPETED AND DRAPED. Heated and filtered pool in completely enclosed yard. Beautiful view. Will sell for \$28,500 which is \$8000 below original cost.

SEE IT TODAY! RANCHO MIRAGE REALTY CO. 71-800 Highway 111 FA 8-2101 Evenings Phone FA 8-3527

\$50,000 ESTATE

SITUATED on a professionally landscaped 1/2 acre, completely walled in for privacy, located in the Deep Well vicinity, provides informal gracious living around a magnificent luxury pool. In addition to the 4 bedrooms, 3 baths, there is a marvelous recreation room and more, much more for you to see and enjoy. CONSULT EXCLUSIVE AGENT MILDRED E. JACKSON, 296 S. Palm Canyon Dr. FA 5-5356.

Real Estate for Sale 35

NAME YOUR TERMS

1471 San Lucas Road

THIS is an exceptionally nice two bedroom furnished home, walled in with built-in B-B-Q, flower box planters, and lovely trees. Look it over then tell us what you have to offer. MILDRED JACKSON'S OFFICE, 296 S. Palm Canyon Dr., FA 5-5356.

Finders--Keepers

WE HAVE A FIND that is simply unbelievable! Large patio and pool, 3 bedrooms, 2 baths, less than 2 years old. Landscaped and fenced for privacy. All this — and partly furnished, too — for \$22,500. Call GANNON REALTY FA 5-2772, or come in today at 1201 N. Palm Canyon Drive, (plenty of parking).

Marjorie Baron

REALTOR 447 N. PALM CANYON DRIVE FA 4-1796 — FA 4-2629

Price Reduced

YOU SHOULD SEE THIS! ATTRACTIVE well built 2 bedroom 2 bath home, lanai, walled in, citrus, sprinkler system. Offered for sale with carpets and drapes. Located at 495 Avenida Palmeras. Call this office or any Multiple listing office for appointment to show. \$27,500. Terms.

James Hammond

REALTOR 875 N. Palm Canyon FA 5-5373

Our Best Buys

\$400 Per Acre—Close in Acreage.

\$1000 Down — New 3 Bedroom

\$2000 — Income lot. Easy terms.

\$3000 Down — Move in — Duplex

\$5000 Less — 4 Bedroom 4 Bath

\$10,000 — Underpriced — 10 Units

Munholland & Co.

1059 N. Palm Canyon FA 4-1052

WONDERFUL FAMILY HOME

3 BEDROOMS, 2 baths, 30' living room with fireplace. Paneled den, enclosed lanai, 15' x 37' Heated pool. Walled and landscaped corner lot.

OWNER FA 5-6592

Look no more my lady!

STURDY smaller enchanting home plus separate Guest House. Completely walled, beautifully landscaped. Choice South End, near transportation, stores. \$21,000 — Good financing. 245 Palo Verde Ave. Ph. FA 4-1737.

\$13,900

2 BEDROOM 2 bath, fireplace, trees, fenced, 1600 San Jacinto. FA 4-9792

234 AIRLANE DRIVE

2 BEDROOM, 3 bath, custom built 2900 sq. ft. Description of built-ins and conveniences would require unlimited space. 8-12 a.m.

Phone FA 5-5005 for Classified Ads

Real Estate for Sale 35

AMY NELSON, Realtor

2277 North Palm Canyon Drive—Phone FA 5-5254—FA 5-5545

San Clemente Office, 508 No. Highway 101—Phone Hy. 2-1121

Charming Palm Desert

2 BEDROOM, 2 BATH, FIREPLACE, EXHIBITION TYPE KITCHEN INCLUDING BUILT-INS. CARPETED AND DRAPED AND ADEQUATELY FURNISHED. MASTER BEDROOM AND LIVING ROOM SLIDING GLASS DOORS OPEN TO LARGE ENCLOSED PATIO. THIS IS A MEDIUM SIZED VERY LIVABLE HOME THAT HAS HAD SHORT LIFE EXCELLENT CARE. THIS PRICE IS UNDER THE MARKET AT \$16,500 AND BETTER YET A SMALL CASH DOWN OR TRUST DEED WILL BUY IT. BALANCE CAN BE AMORTIZED TO SUIT YOUR BUDGET.

COURTESY TO BROKERS

Pearson Mortgage Co.

DI 7-3668, STATION 2 OR 3, INDIO, CALIF.

AFTER 7:00 P. M. FA 5-7714, PALM SPRINGS

Real Estate for Sale 35

HUTTON BUILDS BETTER HOMES

YOU MUST SEE MODEL HOMES \$6,840 — 2 BEDROOMS, dining area, 15 x 20 living room, large kitchen, air conditioning, tiled floors, large closets, laundry, insulated, walks, driveway, garage. Ready to move into.

100% FINANCING TO QUALIFIED BUYER \$8140 — HAS 3 bedrooms, 2 full baths, with the same features as the one above.

\$1500 Up — View Lots

30 Blocks to Farmer's Market

HUTTON'S

REAL ESTATE 505 N. Palm Canyon FA 5-5977

EASY TERMS

\$1000 down — New 3 bedroom.

\$7500 Off — 4 Bedroom, 4 bath.

\$16,000 — Underpriced. Ten unit.

\$12,500 — Furnished 2 bedroom.

\$33,500 — 14 Acres, pink grapefruit

Munholland & Co.

1059 N. Palm Canyon FA 4-1052

Finders--Keepers

WE HAVE A FIND that is simply unbelievable! Large patio and pool, 3 bedrooms, 2 baths, less than 2 years old. Landscaped and fenced for privacy. All this — and partly furnished, too — for \$22,500. Call GANNON REALTY FA 5-2772, or come in today at 1201 N. Palm Canyon Drive, (plenty of parking).

Marjorie Baron

REALTOR 447 N. PALM CANYON DRIVE FA 4-1796 — FA 4-2629

Price Reduced

YOU SHOULD SEE THIS! ATTRACTIVE well built 2 bedroom 2 bath home, lanai, walled in, citrus, sprinkler system. Offered for sale with carpets and drapes. Located at 495 Avenida Palmeras. Call this office or any Multiple listing office for appointment to show. \$27,500. Terms.

James Hammond

REALTOR 875 N. Palm Canyon FA 5-5373

Our Best Buys

\$400 Per Acre—Close in Acreage.

\$1000 Down — New 3 Bedroom

\$2000 — Income lot. Easy terms.

\$3000 Down — Move in — Duplex

\$5000 Less — 4 Bedroom 4 Bath

\$10,000 — Underpriced — 10 Units

Munholland & Co.

1059 N. Palm Canyon FA 4-1052

WONDERFUL FAMILY HOME

3 BEDROOMS, 2 baths, 30' living room with fireplace. Paneled den, enclosed lanai, 15' x 37' Heated pool. Walled and landscaped corner lot.

OWNER FA 5-6592

Look no more my lady!

STURDY smaller enchanting home plus separate Guest House. Completely walled, beautifully landscaped. Choice South End, near transportation, stores. \$21,000 — Good financing. 245 Palo Verde Ave. Ph. FA 4-1737.

\$13,900

2 BEDROOM 2 bath, fireplace, trees, fenced, 1600 San Jacinto. FA 4-9792

234 AIRLANE DRIVE

2 BEDROOM, 3 bath, custom built 2900 sq. ft. Description of built-ins and conveniences would require unlimited space. 8-12 a.m.

Phone FA 5-5005 for Classified Ads

Real Estate for Sale 35

ON MANZANITA DRIVE — Deep Well Estates

MAKE OFFER

BECAUSE OF ILLNESS OWNER MUST SELL AT A LOSS VACANT — IMMEDIATE POSSESSION — LOW DOWN PAYMENT

BEAUTIFUL ultra modern white block exterior. New custom built 3 bedroom home with carpets and drapes, separate dining area built-in kitchen, breakfast bar, heated and filtered pool, desert landscaping.

DEBBIE REYNOLDS

WILL not sell, but will lease by year or seasonal rental, her beautiful 3 bedroom home plus guest house near Ocotillo Lodge. Furnished on large lot, heated and filtered pool, beautiful view of mountains.

PHONE FOR APPOINTMENT

RUSSELL WADE, Realtor

LEW LEVY --- Associate

MEMBERS PALM SPRINGS REAL ESTATE BOARD

650 SOUTH PALM CANYON DRIVE—PHONE FA 5-

In Deluxe Vista Las Palmas
SEE OUR FURNISHED MODEL HOME
Corner Camino Del Sur and Paseo Dero
WEST OF EL MIRADOR HOTEL.
OPEN DAILY
FROM \$39,950
FULLY CARPETED.
ONLY \$7500 DOWN

BRAND NEW 4 bedroom, 2 bath home, well planned with loads of closets, finest architectural features, large kitchen with eating area, all built-ins, dishwasher, oven, range, garbage disposal, forced air unit heating, refrigeration heated and filtered pool, completely fenced for privacy, underground utilities.

COURTESY TO BROKERS

EXCLUSIVE AGENT

RUSSEL WADE, Realtor
LEW LEVY --- Associate

MEMBERS PALM SPRINGS REAL ESTATE BOARD
350 SOUTH PALM CANYON DRIVE—PHONE FA 5-2855 or FA 4-9282

Real Estate for Sale 35

THOUSAND PALMS
New Custom Built 2 Bedroom FIREPLACE, all electric, Pumice block. Many closets. Open beam ceiling. \$14,995. Lot 4. Hidden Springs Ranch on Ramon. NO 14275 Los Angeles

15 ACRES — \$12,000. terms. New store building \$18,500, grocery or coffee shop, terms. Owner 31-609 Date Garden Dr.

Exchanges 36

3 BEDROOM, 2 bath home in Palm Springs. Exchange for lot in Banning, Yucaipa or Palm Desert. Rochelle Realty. FA 5-2228 — FA 5-7338

WANT property in Vancouver, B.C., or Tacoma. Trade triplex in Cathedral City. 68-008 Valley Vista Drive

DELUXE home, 2 bedrooms, den, 2 baths. Only \$22,500. R-2 zone. Trade for income units, local or submit. FA 4-2665, FA 8-2013.

Real Estate Wanted 37

FOR BEST RESULTS
LIST YOUR PROPERTY WITH
Adolph Israel
REALTOR
671 N. Palm Canyon Drive
Phone FA 5-2981

WANTED—BUSINESS BUILDING ON PALM CANYON OR INDIAN HUGH L. GREEN — FA 4-2656

Business Rentals 38

TO BE BUILT SOON — Adjoining Main Post Office. Modern in every way. Refrigeration. Plenty of parking. 6 Store buildings, ideal for drugstore, 1st class restaurant, men's clothing, women's clothing, variety store, jewelry. For further information call HAROLD HICKS OFFICE, FA 4-1101.

FOR LEASE OFFICE at very reasonable rentals for qualified tenant. Also space to build to tenants needs, and professional suites. 1000 N. Palm Canyon Dr. FA 4-2979 or L.A. NO 2-3722

SUITABLE for business profession or office, with living quarters, TV antenna. Also 3 room apartment. FA 8-2297.

OFFICE SPACE — Oasis Building. Palm Spring's finest. Refrigerated air conditioning. Call Muriel E. Fulton, Realtor. FA 5-2225.

STORE — Tahoe City. Ideal gifts, restaurant, etc. Write 211 Clement St., San Francisco

VERY nice office or store at 508 Industrial Place. \$80 month. In heart of industrial center.

Wanted to Rent 39

WANTED — Listings of houses and apartments, furnished and unfurnished for 10 months lease. Write or call The Palm Springs Teachers Association, 538 North Palm Canyon. Attention housing committee, FA 5-2213.

WANTED by responsible widow. Unfurnished 2 bedroom house or apartment. TV cable, pool. On year lease. Not over \$125 month. Desert Sun Box 190, File K-16

Rooms for Rent 40

ATTRACTIVE furnished room. Private bath, entrance, large closets. Walking distance to shopping area. Reasonable. FA 4-1907 mornings 7:30 - 8:30 a.m. or evenings and weekends.

PRIVATE entrance and bath. Pool, South End, for working gentleman. Call eves. FA 5-7693.

SEPARATE house, one person. Lovely, big closets, nice yard, tile shower. \$60 month. FA 5-7746

LOVELY, sunny, private bath, private entrance on Mesquite. REASONABLE — FA 4-2160

CALL FA 5-3065
FOR CLASSIFIED ADS

Real Estate for Sale

COUNTRY CLUB ESTATES
FEATURING
California Dream Homes
IS THE ONLY SUBDIVISION IN THIS AREA APPROVED BY THE
VETERANS ADMINISTRATION AND F.H.A.

MEANING YOUR GUARANTY OF HIGHEST QUALITY

No Down Payment for Veterans F.H.A. Low Down for Others

Prices \$12,150 - \$13,150 - \$14,350 - \$14,500 PLUS OPTIONAL EXTRAS

DRIVE EAST ON RAMON ROAD TO CITY LIMITS—TURN LEFT AT CALIFORNIA DREAM HOUSE SIGNBOARD TO MODELS.

Apartment for Rent 43

NOW LEASING New Silver Top APARTMENTS
FROM
\$75 Monthly
UNFURNISHED
LUXURY AT LOWEST COST
GIANT Heated and Filtered Pool, REFRIGERATED AIR COOLING, Spacious park like grounds. 63-521 LAS VEGAS ROAD 1/2 Mile North of the Racquet Club on Indian Ave.
WATCH FOR SILVER TOP SIGN
PHONE FA 5-5690

Riverside Arms

NEWEST — LARGEST
1 AND 2 bedrooms. Furnished and unfurnished. Large living room. Carpeted, draped, refrigerated air conditioning. TV cables, modern kitchen, gas furnished. Laundry facilities. Pool. Located in quiet, most desirable South End. From \$140 per month. Yearly Seasonal Rentals Available
788 N. Riverside Drive
PHONE FA 5-7181

PLEASE COME AND COMPARE
New Luxuriously Furnished
Bachelor \$95 a Month
1 Bedroom Apartment \$150 up
Pool, TV Cable, Refrigeration.
Also Weekly and Seasonal
COCO PALMS — 1733 E. Amado
Off Sunrise. FA 4-2252, FA 4-3805

CASA MARGARETA
338 PASEO EL MIRADOR
COMPLETELY furnished. Heated Pool. 1 or 2 bedroom apartments and studios. Complete kitchens. \$75 month and up. Weekly, monthly, FA 5-5385.

LAGUNA Beach furnished apartment, one bedroom available April 20th to December 19th. Sun deck, ocean breezes. Alling 101 1/4 High Drive. Hyatt 4-5894. \$125 month on lease.

\$85 Monthly — BY THE YEAR
NEW 3 room kitchen apartment, furnished. 15 minutes to Palm Springs.
FA 5-5375, Desert Hot Springs
Call Evenings or Weekends

SOUTH END — FURNISHED
MODERN duplex. 1 bedroom, private patio, heated pool, quiet, TV cable. Special rates for summer. 436 Avenida Olancha, apt 3.

FURNISHED 1 bedroom apartment and pool. Completely redecorated. \$150 month, lease.
AMY NELSON REAL ESTATE
2277 N. Palm Canyon FA 5-5254

BEAUTIFULLY furnished guest house. Tub, shower. Reasonable. 2 blocks to Robinson's.
FA 5-5638

LUXURY poolside living. 1 bedroom furnished. \$150-200. South End. 502 Calle Santa Rosa.

Furnished Apartment in Cathedral City — \$75 — Mrs. Harshman
FA 8-2615

RANCHO Mirage—Furnished studio. Complete kitchen. Twin beds. Utilities paid. FA 8-3570.

1 BEDROOM apartments \$75 to \$100 month. Free TV.
1311 Camino Amapola—FA 5-2461

MODERN furnished 1 or 2 bedroom, TV cable. Reasonable rent on lease. FA 4-9148, 5-7300.

BRAND new 1 bedroom unfurnished. Stove, refrigerator, TV, drapes. Reasonable. FA 4-2824.

NEW modern 1 bedroom, 2 patios, TV. Furnished or unfurnished. 570 Desert View Drive

UNFURNISHED 1 bedroom, large closets, TV. Pool, private patio. 618 Thornhill — FA 5-7527

TWO 1-bedroom apartments, furnished. No. 1—\$100; No. 2—\$85. FA 5-7030 — 545 Calle Abrosia.

DELUXE 1 bedroom, furnished apartment, fireplace. Close in. Adults. Lease. FA 5-2926.

Apartment for Rent 43

Palm Desert
Paintbrush Apartments
3 Blocks From Shadow Mountain Club. Near Church and School. Privacy.
FURNISHED
1 Single, 1 Double Available
Edith Eddy Ward
73-667 HIWAY 111 FI 6-6332

NOW RENTING
Day - Week - Month - Yearly
Adults (2 People) — No Pets
Palm Springs Most Luxurious 1 Bedroom Apartments
BRENTWOOD

Drive down Palm Canyon, turn right just past Hogan's Driving Range on Camino Real to 1930.

2 BLOCKS west of Bullocks. Furnished 1 bedroom, TV cable, Pool. Weekly to June 1st., 2 bedroom coming up March 10th.
FA 5-5083

UNFURNISHED 1 bedroom. Lease \$75 month or part time child care in lieu of rent. Mrs. Thompson, FA 5-2195, nites FA 5-6573.

LOVELY, furnished modern large 1 bedroom duplex, private patio, beautiful view, TV cable. Warm Sands area. FA 5-2228, FA 5-7338

LUXURY, spacious apartment available now at extremely low rate on yearly lease.
575 Grenfall Rd. — FA 5-6239

NEW studio, nicely furnished by Barker Bros. Kitchen, garbage disposal, patio, reasonable.
FA 5-6373

MODERN unfurnished 1 bedroom apartment. Includes stove, refrigerator. Near Saks and new banks. 587 Calle Ajo, FA 5-2406.

POOL side Villa. 1 bedroom, furnished. Private. Near Saks's. 502 CALLE SANTA ROSA

ULTRA Modern 1 bedroom, unfurnished. Sun-Daze.
621 S. Riverside Dr. — FA 5-6405

STUDIO, kitchen. Linens supplied, utilities paid. Pool. \$150 month.
FA 5-7385

COZY STUDIO APARTMENT
545 MEL AVENUE
Near Lone Palm Hotel—FA 4-1162

FURNISHED kitchen, living room, bedroom. Near St. Theresa. 519 Desert View — FA 5-6005

LOVELY new furnished apartment TV cable, air conditioned, close in, reasonable. FA 4-1926.

House for Rent 46

4 BEDROOM
WITH POOL
IN DEEP WELL
COMPLETELY furnished. Very reasonable for lease or sale. Immediate occupancy.
Phone Agent FA 8-2050

BEAUTIFULLY FURNISHED — 3 bedroom (One can be used as Guest Apartment with perfect privacy), 2 baths. Pool. Exclusive Shadow Mountain Club area with beautiful view. Shown by appointment. Call Allan Fredhold. FI 6-6925 from 1 to 5 p.m., or leave messages at Shadow Mountain Club or FA 8-2339.

NEAR RACQUET CLUB
FURNISHED 2 bedroom new home. 1 to 3 months, \$200 month.
GANNON REALTY
1201 N. Palm Canyon Drive
FA 5-2772

3 BEDROOM 2 bath, heated pool. House completely furnished, everything new last year. \$250 year round. Will rent monthly.
FA 5-6514

2 BEDROOM furnished house with apartment. \$125 month on lease. Can be used as 1 dwelling.
FA 4-1015

NEW 4 bedroom 2 bath, beautifully furnished. Enclosed patio. Reasonable. FA 5-6336, 4-9310.

Real Estate for Sale

5 Reasons Why This Is The Buy In a 5-Acre Ranch With Home and Income

1. RETURNS A PROFIT

This "Bit O' Paradise" is one place where you can buy a home and have your water, electricity, etc., even taxes, paid by income from crops produced. Yes, your family and friends can eat all the oranges, grapefruit, tangerines, lemons and dates they desire and still enjoy an extra bonus of some hundred dollars of cash profit each year to spend as desired.

2. PERFECT LOCATION

In the center of the fast growing Country Club area south of Palm Springs. More than 300 feet of frontage on a paved highway, yet quiet, secluded and sheltered. Ripe for subdivision if and when desired. This section increasing in value rapidly.

3. MODERN HOME

Attractive, comfortable, refrigerated, livable, furnished, two-bedroom custom built residence with all conveniences. Ready to move into. Immediate possession at close of escrow.

4. FULLY DEVELOPED

Every tree in this well groomed garden is in full bearing. Ample water and irrigation at the turn of a valve. No management or help problem. You can enjoy seeing your crop grow and sell it on the trees. Nothing more to do or pay for. It is a well established profitable operation.

5. PRICE IS RIGHT

All of this can be yours for as low as \$9,500 down and balance of \$30,000 on easy terms at only 6% interest. Many people have paid as much for a small home, on a small lot, with high expenses and no income. This simply can't be beat at \$39,500 total price.

Only reason this ranch for sale is that owner must return East to take care of his business there.

To See This Top 5-Acre Value
Phone Owner's Agent FA 8-2050
SHOWN BY APPOINTMENT ONLY.

Houses for Rent 46

JIM SHARPE
RENTAL DEPARTMENT

2 BEDROOM, unfurnished, fireplace. \$90 per month, lease.

STUDIO HOUSE—New, fireplace, furnished, sliding glass door to patio. \$100 per month. Close in.

GUEST HOUSE, private entrance. \$60 per month. Furnished.
433 N. Palm Canyon FA 5-2545

ATTRACTIVE, completely furnished 3 bedrooms, 2 baths, sun room, screened porch. Ranch home on Clancy Lane, near Desert Air Hotel, Tamarisk and Thunderbird.

Mildred Potter, Realtor, FA 5-7558

DISTINCTIVE 3 bedroom 3 bath home. \$150 on 6 month lease. Long lease available. Refrigerated, carpeted, draped, built-in kitchen. Behind Ocotillo Lodge.
FA 4-2394

LOVELY 3 bedroom 2 bath home overlooking lush Fairway, Indian Wells Country Club.
CALL — JEANNE AHRENS
FI 6-6168
HOLIDAY REALTY CORP.

TENNIS CLUB AREA
WILL rent for 1 or 2 months, artistic poolside home offered at \$550 per month. Consult Mildred Jackson's office, FA 5-5356.

5 ROOM home for 4 to 6 months. Moderate rent to responsible middle-aged couple. References required. No children or pets. 2109 N. Morengo Ave., Altadena, Calif.

FURNISHED new beautiful 3 bedroom, 2 bath. Refrigerated air conditioning. \$250 month, lease.
AMY NELSON REAL ESTATE
2277 N. Palm Canyon FA 5-5254

2 BEDROOM house, partially furnished, carpets and drapes, landscaped, South End. Sheltered yard. 900 224 Circle Dr. after 3:30 p.m. FA 4-2591.

74-226 CANDLEWOOD, Palm Desert. Brand new 1 bedroom furnished, carpeted. \$100 month on lease, \$120 month for 3 months. Near Club.

2 BEDROOM 1 1/2 baths, large living room, fireplace. 10 x 26 den, walled patio, modern furniture, many desirable features.
FA 4-2929

FURNISHED 2 bedroom home. Lanai, enclosed yard. Pool privileges. \$130 month. Lease. 32-329 Sky Blue Water. FA 8-3632.

FURNISHED 3 bedroom, pool. \$250 month. Culver Nichols next to Post Office, 861 N. Palm Canyon Dr., FA 5-2182.

NEW unfurnished 2 bedroom and den. About March 21. Open. 2696 Anza Trail. \$125 month.
FA 5-7792

\$100 MONTH on lease. 2 bedroom furnished house. Close in. Call John Dracsko FA 4-2152

COMPLETELY furnished 2 bedrooms, den. Sublease \$135.
FA 8-2633

5 Room House in Cathedral City Unfurnished — \$50 Month
Mrs. Harshman — FA 8-2615

Houses for Rent 46

LOVELY FURNISHED HOME ON 1/2 ACRE. Steinway Grand piano, etc. 1 bedroom, large living room, large family room adjoining beautiful flagstone barbecue and enclosed patio. Complete privacy. Pool privileges. Lease one year \$125 month plus utilities. Must be seen to appreciate. Adults, no pets. Shown week-ends only. 16-590 Via Corto West, Desert Hot Springs, or phone Long Beach Geneva 9-4736 evenings for appointment, or reply Desert Sun Box 190, File K-10.

RENT with option to buy or trade for L.A. property. \$150 month. Furnished 2 bedroom with bachelor apartment. FA 4-9463, or call Scofield, L.A., OL 5-8578.

NEW, 3 bedroom 2 bath, wall to wall carpets, stove, refrigerator, beautiful view. Lease, \$125.
FA 4-1766

TRAILER RENTALS 49
26' TRAILER, modern, ramada, near Plaza. Ideal for summer. \$65 month or \$240 till September 1st. Phone FA 5-6311.

MUSICAL Instruments 50A
This Week's Specials
\$395.50 Player Piano Attachment
Fits any piano.
\$245.50 Small Spinnet Piano
\$129.95 Magnus Chord Organ
\$99.50 Small Pump Organ
YATES MUSIC CO. FA 5-2338
The Plaza Corner Indian

PIANO TUNING — REPAIRING
Work Guaranteed — Reasonable
10 Years in Palm Springs
Karl Moldren, P.T.G. FA 8-3621.

CONN Electric Organ, practically new. Original price \$1500. Will sell for half. FA 4-9182.

ORGAN, \$1500 cash. Electronic 2 manual 25 key pedals.
FA 5-6918

MOOSE LODGE
NEEDS PIANO
PHONE FA 5-5690

HOUSEHOLD GOODS 50
LARGE maple chest \$20, large Monterey chest \$17.50, bleached mahogany vanity, bench and large mirror \$30, 2 night stands 5 each, twin box springs and mattress \$15, 3 bed frames, with casters \$6 each, 2 wall mirrors \$3 each, 48" walnut office desk \$35. Phone FA 5-6013.

NEW AND USED
Washers and Refrigerators
Anthony's Refrigeration Co.
864 Broadway — Cathedral City

STOREY & Clark concert spinet piano. 6 years old. Excellent condition. Mahogany. \$500.
Days FA 5-2584—After 6 FA 4-9784

NEAR new range, 11 ft refrigerator. Antique china cabinet. Duncan Phyfe dining set. Others.
FA 5-7108

BEAUTIFUL 4-strand Rattan living room furniture. 12 items and 3-piece sectional, like new. \$400.
FA 5-6294

HOTPOINT washing machine, excellent condition, reasonable.
FA 5-2031 — FA 5-7728

MAHOGANY bedroom set, orthopedic mattress, or will sell bed only. FA 8-3480.

\$85 UNFURNISHED 2 bedrooms, 1052 Tamarisk. 1 month free. \$65 - 1 bedroom, 1054 Tamarisk.

Real Estate for Sale

Ready For Occupancy!!
MOVE IN TODAY!!
SUNNY DUNES HOMES
IN PALM SPRINGS
ONLY \$950 DOWN
FROM \$16,950
INCLUDING WALL TO WALL CARPETING

3 bedrooms, 2 baths, built-in oven and range, double carport, sewers, paved streets in and paid for. Great wind-free location. South end, largest home for price in the Desert.

JUST A FEW MINUTES FROM THE CENTER OF TOWN—WALKING DISTANCE TO SCHOOLS AND CHURCHES.

DRIVE EAST ON RAMON ROAD 10 BLOCKS PAST HIGH SCHOOL TO SIGN AT CORNER OF CALLE SANTA CRUZ, THEN TURN RIGHT 4 BLOCKS TO

Beautiful Furnished Model Home

A TOM PAUL—SAM KERT ENTERPRISE—FA 5-5263
OR SEE YOUR FAVORITE BROKER.

View Section Palm Desert

NEW—2 BEDROOM, DEN, 1 BATH, DOUBLE GARAGE, FIREPLACE, ATTRACTIVE KITCHEN, GAFFERS AND SATTLER BUILT-INS, 3-TON REFRIGERATION. THE PRICE IS UNDER THE MARKET AT \$19,750 AND BETTER YET A SMALL CASH DOWN, OR TRUST DEED WILL BUY IT. BALANCE CAN BE AMORTIZED TO SUIT YOUR BUDGET.

COURTESY TO BROKERS

Pearson Mortgage Co.

DI 7-3568, STATION 2 OR 3, INDIAN, CALIF.
AFTER 7:00 P. M. FA 5-7714, PALM SPRINGS

Household Goods 50

SCREEN DOORS
WE have 40 good screen doors with hardware — \$4 up.

Maher Furniture
64-239 Dillon Road, near Indian Ave., beyond overpass at Hiway 99. FA 4-9641.

USED furniture and household appliances bought and sold. We Pay Highest Prices
STERMER'S
67-961 Hiway 111, FA 8-3935

16 X 20 PORCELAIN laundry tray, studio couch, sleeps two; maple harvest table, maple corner table, upholstered love seat, maple desk. All in good condition.
FA 5-7302

MUST sell: breakfast table and 6 chairs; white cocktail table; Hide-a-bed sofa; lamps. Garden furniture, odds and ends.
FA 4-9497

NEW Electrolux (R) Worlds only automatic cleaner. See it today! Call or write your authorized Electrolux man, O. S. Smith, 667 Indian Trail. FA 5-7701.

BOX springs, mattress, twin bed size, with legs. Practically new. \$22.50 each. 172 Caravan, Sahara Park.

Miscellaneous Furniture
Chairs - Tables - Lamps
Very Reasonable — FA 5-5489

ANTIQUE inlaid music cabinet. Rug, drum, table, pictures, toils. Bric-a-brac Lamps FA 5-5149

COMPLETE bed, desks, end tables, floor and table lamps, coffee table, chairs. 536 Mel Ave.
FA 4-1836

Trailers for Sale 51
SPECIAL THIS WEEK
New KIT, 43' x 10 wide, 18' carpeted living room, colored kitchen and bath fixtures, twin beds, new 3100 CFM cooler, gas, water and space heater. Only \$4595.
1/4 down on approved credit. Bank terms.
See the famous Biltmore "THE PEOPLE'S CHOICE" 8 and 10 wide — two bedrooms.
"Before you deal — see Wagon Wheel" Trailer Sales.
8 Miles south of Indio at 60-499 Hiway 99.
Express 9-5746

35' TRAILER — Ramada, carport, store room, TV cable, cooler. Cash or terms, \$3900. Lot C-48, Rancho Park Major Scott.
FA 4-1836

LARGE ramada, double carport. 1988 Flamingo 50'. Large store room. 158 Caravan. See owner, 156 Caravan, Sahara Park.

RAMADA, 2 patios, carport, large storeroom. Reasonable offer will be accepted. D-11, Rancho Trailer Park.
Beaumont

27 FT. MAYFLOWER, 1967. \$1600. Lot 8, Kozy Trailer Park.
Beaumont

1953 28' SAFEWAY house trailer. Lot 165
Horizon Trailer Village

The Desert Sun Wednesday, March 11, 1959 8B

Trailers for Sale 51

MARCH SALE
OVERSTOCKED
ON
GOLD SEAL VIKINGS

45 AND 50 FOOT

Cadillac Clearance Sale

AT

Palm Springs Lincoln-Mercury

COMPARE THESE PRICES ANYWHERE

1957 Eldorado Seville	Must Be Seen
HARDTOP COUPE. EXTREMELY LOW MILEAGE.	
1956 Convertible, was \$2995	Now \$2495
1956 Convertible, exceptional	Must be seen!
1954 Coupe Deville, was \$2195	Now \$1795
1955-62 Hardtop	Must Be Seen
1955-62 Hardtop, was \$2295	Now \$1795
1955-4 Door Sedan	Exceptional
1949 Convertible, was \$495	Now \$195

OPEN 'TIL 8 P.M. AND SUNDAY

Palm Springs Lincoln - Mercury

"SAVE"

335 SUNNY DUNES ROAD — PHONE FA 4-1201

BARGAIN BUYS OF THE DESERT

1955 CADILLAC, CONVERTIBLE, FULL POWER	LOADED
1958 PLYMOUTH, WAGON, FACTORY AIR	\$2495
1957 CHEVROLET, 8, BEL AIR, 4 DOOR	\$1695
1957 FORD, FAIRLANE 500, 4 DOOR	\$1695
1956 CHEVROLET, BEL AIR, 4 DOOR, HARDTOP	\$1395
1955 BUICK, CENTURY, HARDTOP	\$1295
1956 BUICK, CENTURY, HARDTOP	\$1395
1956 BUICK, CENTURY, 4 DOOR HARDTOP	\$1495

SIMMS BUICK - PONTIAC

383 NORTH INDIAN

FA 5-5591

Trailers for Sale

51

Aircraft

Boats Motors 54

14 FT. aluminum boat. 12 h.p. motor. Perfect condition. Very reasonable. Call eves. FA 5-5850

Equipment Rental 58

Allis Chalmers and Oliver Industrial and Farm Machinery SALES - SERVICE - RENTALS Coachella Valley Tractor Co. Hiway 99, Coachella EX 8-4-1

Misc. for Sale 60

1 - 5 TON refrigeration air conditioner, 2 - 3 ton refrigeration air conditioner, 1 automatic dishwasher, dishwasher sink combination, cast iron bath tub, 6 lavatories, 1 cast iron 2 part kitchen sink, with drain board. ALL NEW. Selling at cost. 526 MEL AVE.

PRIVATE party. Piano \$350, refrigerator \$40. Furniture, stove \$30, calculator \$60, transit \$275, drafting tools. Chemist scales, office desk, lumber \$50 M, nails keg \$8, shaper, 6" x 13", planer, radial saw \$150, band saw, tools, plumbing.

MANY MORE ITEMS

3201 N. Indian, FA 5-6473, 4-1557

NA-RIC STUDIO "The Little Art Shop" Modern and Traditional Paintings. Driftwood Lamps, Unique Gifts. Matching Lamp Shades and Cafe Curtains Made to Order. NAIDA AND ERIC 230 N. Palm Canyon Drive

ROLLER SKATES

CHICAGO SHOE SKATES Girls - Size 7 1/2 Worn Five Times SELL FOR \$15 FA 9-2611, Desert Hot Springs

PRIVATE PARTY SELLING PROPERTY, lumber, tools, saws, tractors, furniture, 1000's of items. At 3201 N. Indian Industrial center. FA 5-6473, 4-1557.

FINEST complete Gretsch drum outfit. \$300 value, sacrifice \$400. Like new. Desert Sun Box 190, File K-14.

HOOKED rug 9x12, \$10. Double bed springs \$10. Rug pads, new window shades, miscellaneous. 607 PASEO DE ANZA

FIREPLACE WOOD PAVNY'S

999 S. Palm Canyon — FA 5-7342

CARPET REMNANTS All Sizes Half Price All Colors Popular Furniture 129 the Plaza

MILLIONS of rugs have been cleaned with Blue Lustre. It's America's finest. National Paint Store.

CITRUS trees — Spring special. Ready to bear, 3 years old. Guaranteed. FA 5-6587.

1953 98 OLDSMOBILE. Coldspot refrigerator, gas range, linens, others. FA 4-9311.

18 FT. inboard 4 cylinder, Gray marine engine. Remodeled. \$950 — FA 4-1217

PALM SPRINGS FORD

OUT SELLS — OUT DEALS
OUT TRADES — THEM ALL

SOME CHOICE EXAMPLES.

1958 Mercury Turnpike \$2695

4 DOOR HARDTOP, CRUISER, 10,000 ACTUAL MILES, FULL POWER EQUIPMENT, BEAUTIFUL ALL WHITE. COST NEW OVER \$5000—HERE'S YOUR CHANCE TO SAVE A BUNDLE!

1958 Chevrolet, Bel-Air \$2395

SEDAN, GORGEOUS BLUE OVER WHITE WITH MATCHING INTERIOR. POWER STEERING, POWER BRAKES, WHITEWALL TIRES, RADIO, HEATER, AUTOMATIC TRANSMISSION. HURRY FOR THIS ONE!

1957 De Soto, Hardtop \$1795

POPULAR SPORTSMAN MODEL, LOADED WITH ACCESSORIES. TERRIFIC SAVINGS!

1957 Mercury, Sedan \$1795

2 DOOR, BEAUTIFUL APRIL GREEN, MERCOMATIC, RADIO, 2 DOOR, BEAUTIFUL APRIL GREEN, MERCOMATIC, RADIO, HEATER, WHITEWALL TIRES. A WONDERFUL BUY!

PALM SPRINGS FORD

3919 EAST PALM CANYON — FA 8-2181

NEAR PALM SPRINGS GOLF COURSES

WE ARE LOADED WITH

NEW CAR TRADE-INS

MUST SELL THESE BEAUTIFUL

OK! USED CARS OK!

1958 Chevrolet, Bel Air \$2499

4 DOOR SEDAN, LOW MILEAGE, EXCELLENT CONDITION.

1957 Buick, Riviera \$1999

2 DOOR—EXCELLENT CONDITION.

1957 Ford Ranchero \$1799

WHITE OVER BLUE, STANDARD TRANSMISSION, WHITE VINYL BED COVER—USED ONLY AS PASSENGER CAR.

1955 Chevrolet, Wagon \$1499

210—4 DOOR, RADIO, HEATER, AUTOMATIC HEATER.

1955 Chevrolet, 1/2 Ton \$899

STANDARD TRANSMISSION.

STACK CHEVROLET

OPEN: MONDAY THROUGH FRIDAY 8 A.M. TO 9 P.M.
SATURDAY 8 A.M. TO 6 P.M.—SUNDAY 10 A.M. TO 4 P.M.
SOUTH PALM CANYON AT SUNNY DUNES—FA 4-9166

Misc. for Sale

60

Desert Rummage Store

OPEN Wednesday through Sunday closed Monday and Tuesday. Open from 10 to 4.

NEW AND USED WE BUY AND SELL Come in and Browse Around Palm Drive at 7th Street Coffee's Bath House Building DESERT HOT SPRINGS Phone Mornings and Evenings FA 9-4795 — OPEN SUNDAYS

BELL & Howell 8 mm movie camera. Projector, splicer and viewer, light meter. FA 5-2241 After 4 P.M.

USED COOLING AND HEATING EQUIPMENT J. M. CONNELL CO. — FA 8-2148

FIREWOOD Cactus — Palm Trees FA 8-1822

3/4 LENGTH Canadian Beaver fur coat. Excellent condition. FA 5-5639 After 5 P.M.

Misc. Wanted 61

WANTED to buy a phonograph, or a turn table to play thru radio. FA 4-2944 After 5 P.M.

Pets-Poul.-Livestock 65

PETS — FREE To Good Homes Siamese male cat, Calico spade female kitten, 2 pointer male pups. FA 5-7396.

BASSETT hound puppy. Sired by Cleo's litter brother. Excellent with children. AKC registered. FI 6-6724 Eves.

POODLE PUPPIES A.K.C. Registered — Excellent Bloodline 1970 Mesa, San Bernardino Phone Turner 9-4253

RIDING HORSES, PONYS, GENTLE BURROS. Sale cheap. For information write Box 346 Joshua Tree or ph. FI 6-4372.

EXCEPTIONAL black miniature Poodles. AKC International Breeding Champion background. FA 4-2612

PASTURE FOR HORSES Handling Care and Exercise Call VI 9-3775 Banning

POODLE, champagne, male, 3 months, AKC registered, reasonable. FA 5-5389, FA 5-5245.

Pets-Poul.-Livestock 65

PEDIGREED Airedale, young. Loves children. Free to good home. FA 5-2758.

Puppies — Variety Pack 5 Weeks Old — Extra Cute 247 Stevens Rd. — FA 5-2104

Used Cars for Sale 70

Good Buys in Transportation

1951 CHRYSLER Automatic transmission, power steering, radio, heater, overhauled engine.

1949 CADILLAC Overhauled engine, excellent condition, needs a little paint.

1952 PACKARD Automatic transmission.

1952 HILLMAN Economical to run.

1954 ISETTA 60 Miles per gallon.

1953 HUDSON Automatic transmission.

1950 PONTIAC, sharp

1952 MERCURY Automatic transmission.

THESE ARE RELIABLE CARS AND CARRY OVER 1 YEAR GUARANTEE MAINTENANCE PLAN.

PALM SPRINGS IMPORTS

68-406 HIWAY 111 FA 8-1105

1951 CADILLAC 62 coupe. Completely major overhaul last year. \$350. FA 4-1217.

1951 CHEVROLET Club Coupe. Perfect Condition. \$275. FA 5-6705

1948 PONTIAC 2 door 8. \$75. 1400 Calle De Maria. FA 5-7542 — Ask for George

BORGWARD 1958 3500 Actual Miles - 164 N. 22nd Banning — Victor 9-6216

1957 STAR CHIEF, PONTIAC Low Mileage - Like New - \$2500 Desert Sun Box 190, File K-15

CLEARANCE SALE
FRIDAY AND SATURDAY ONLY

THESE CARS MUST BE SOLD

No Reasonable Offer Refused

1957 Chevrolet, was \$2099, now \$1977

BEL-AIR—4 DOOR HARDTOP. BEAUTIFUL 2 TONE BLUE AND WHITE.

1956 Rambler, was \$1999, now \$1877

CROSS COUNTRY STATION WAGON, AIR CONDITIONED, RADIO, HEATER, AUTOMATIC TRANSMISSION.

1957 Simca, was \$1499 now \$1377

4 DOOR SEDAN, NEW MOTOR, 35 MILES PER GALLON.

1956 Ford, was \$1499 . . . now \$1377

2 DOOR CUSTOM, BEAUTIFUL ORIGINAL GREEN FINISH WITH ALL EXTRAS.

1955 Buick, was \$1399 . . . now \$1177

CONVERTIBLE, ROADMASTER, BEAUTIFUL PALM SPRINGS CAR.

1955 Chevrolet, was \$1299, now \$1177

DEL RAY, 2 DOOR, 1 OWNER CAR.

1954 Ford, was \$1099 . . . now \$977

9 PASSENGER WAGON.

1953 Buick, was \$999 . . . now \$877

RIVIERA—HARDTOP, FACTORY AIR CONDITIONED.

1953 M.G., was \$1299 . . . now \$1177

ROADSTER.

1952 Ford, was \$499 . . . now \$277

CONVERTIBLE.

THESE CARS ARE OFFERED AT THE ABOVE PRICES THIS FRIDAY AND SATURDAY ONLY FOR OUR BIG SALE

WOODFIN MOTORS

DIRECTLY ACROSS FROM SUN-AIR DRIVE IN THEATRE.

PHONE FA 8-1445

AUTHORIZED RAMBLER - HILLMAN - CITROEN

DEALER FOR THE PALM SPRINGS AREA.

SAVE AT DAVIS MOTORS

Our Low Overhead Means

BIG SAVINGS TO YOU—WHY PAY MORE. SPECIAL THIS WEEK.

1957 Dodge Custom Royal, 4 Door. All extras. A beaut. . . . \$1795
1953 Mercury Hardtop, overdrive \$545
1950 Plymouth 4 Door, Nice car \$145

CHECK THESE BEFORE YOU BUY

1958 Ford 6, 2 Door, local, low mileage car
1956 Ford 8, 4 door station wagon, standard transmission
1956 Lincoln Convertible, white, like new
1956 Buick Special Convertible
1956 Mercury Montclair Hardtop
1955 Chevrolet 8, Bel Air, sport coupe, immaculate, lots of extras
1955 Plymouth 6, station wagon, standard transmission
1955 Studebaker, Commander, 4 door
1955 Plymouth 4 Door Station Wagon
1955 Rambler 4 Door Station Wagon
1954 Chevrolet 210, 2 door, original
1954 Nash, hardtop, air conditioning, 1 owner, low mileage
1954 Studebaker Champion 6, 2 door, standard transmission
1954 Plymouth, 2 door, standard transmission
1953 Mercury, Hardtop, standard transmission, overdrive
1952 Studebaker, Champion, 4 door, 6, overdrive
1950 Plymouth, 4 door, good condition
1947 Ford, 2 door, excellent tires, good transportation

TRUCK SPECIAL

1957 Volkswagen Pickup \$1145
1954 International Pickup \$495
1953 Ford Panel, excellent truck \$425
1955 Ford, 6, 1/2 ton, flat bed
1955 Studebaker, 1/2 ton, like new
1953 G.M.C. — 4 speed
1953 Studebaker, 3/4 ton, overdrive, 10 foot bed
1953 Chevrolet, 1/2 ton panel

All these cars are very clean and in A-1 condition. Bank terms, low down, easy payments.

DAVIS MOTORS

68-958 HIGHWAY 111, CATHEDRAL CITY. FA 8-1410

Used Cars for Sale 70

1958 MERCURY Colony Park station wagon. Bought, serviced locally. Power equipped, all extras. A beauty, in excellent condition. 10,500 miles. Owner going Europe. 1580 Indian Trail, Apartment 1.

1957 CHEVROLET Bel-Air Hardtop coupe. Radio, heater, low mileage. Take over \$90 month payments. Balance \$1870. No down required. FA 4-1818.

1957 CADILLAC convertible, white, air conditioned. Full power. 12,000 actual miles. \$500 for my equity and assume contract. FA 9-5100, FA 9-3816 After 6

1953 MERCURY Montclair convertible. All electric, excellent condition. 1 owner. \$1250. FA 5-6851—812 a.m.; 5-8 p.m.

1955 LINCOLN Capri, 2 door hardtop convertible. Excellent condition. Private party, 1 owner. FA 8-2309

1957 STUDEBAKER MAKE OFFER FA 4-9476

1951 LINCOLN, automatic transmission, excellent shape. \$200 cash. FA 5-6221.

1953 MERCURY wagon, \$1300. Clean, mechanically perfect. FA 4-2997 — 138 S. Palm Canyon.

Used Cars for Sale 70

DE SOTO, Adventurer. Hardtop. Chrysler's hottest car on the road. 150 miles per hour. Like a breeze. It's a beauty. Power windows. Power seats. Air conditioned. Here's a Jewel — Like new — Ready to go. See Hugh L. Green, 401 N. Palm Canyon.

Lincoln Continental CONVERTIBLE 1956, MARK III. White-black top. Very low mileage. Priced for quick sale. FA 5-2927.

1949 PONTIAC 8 coupe. Hydraulic and radio. Very good tires. Very clean. \$275 cash. Private party. 551 Camino Real, Apt. 3.

1953 Karman Ghia Convertible 1957 Thunderbird 1958 Plymouth Convertible Must Sell — FI 6-6724 Eves.

PRIVATELY owned 1956 Cadillac convertible, low mileage, air conditioning, \$2250. FA 8-2954.

CAR or station wagon for equity, take over payments 1957 Imperial. VI 9-6284 Banning.

1947 BUICK, Roadmaster, 4 door, stick shift, radio, heater, very clean. Mr. Clark, Desert Inn.

1957 Plymouth — 1954 Ford 1955 Dodge — Private Party FA 8-3225

Come to The
Big Annual Pre-Easter
USED CAR SALE

AT

Cadillac Corner

290 N. INDIAN—CORNER AMADO, PALM SPRINGS

Plaza Motors, CADILLAC-OLDSMOBILE

32 late model cars priced hundreds of dollars below market value, thoroughly re-conditioned and made ready for the Easter Parade.

Most 1955, 1956, 1957 and 1958 models have been certified for a ONE YEAR BONDED GUARANTEE COVERING 100% COSTS FOR LABOR AND REPLACEMENT OF ALL SPECIFIED MECHANICAL PARTS REGARDLESS OF MILES TRAVELED . . .

ANYWHERE IN THE UNITED STATES

1957 CADILLAC Coupe De Ville. Two tone tan and white. Loaded with extras. Locally driven. . . . \$3850

1957 CADILLAC Convertible Black with white top. A beauty for only \$3350

1956 CADILLAC Seville. \$7900 to replace. Sharp as a tack. A real buy for someone who appreciates fine cars for only \$2950

1956 CADILLAC Sedan De Ville. Beautiful off-white. Has factory refrigeration and low mileage. Only \$2850

1956 CADILLAC Convertible. All white, full power and new white top. Just the car for the Easter Parade \$2550

1953 CADILLAC Coupe De Ville. Runs and looks like years younger. A real car for anyone at \$1100

1956 CADILLAC Coupe De Ville. Spotless in and out. Only 20,000 miles. Must see. You'll buy \$2750

1955 OLDSMOBILE Holiday 98. De Luxe 4 door sedan with full power and factory refrigeration. A steal at \$1595

1955 OLDSMOBILE 88 Sedan. 4 door, with power and lots of extras. Perfect family car, low mileage, only \$1275

1955 OLDSMOBILE 88 Sedan. Local car, blue and white color, interior and paint like new, now only \$1150

1958 OLDSMOBILE Super 88. Pale sunset glow color, with air suspension, transportable radio. Just like new. New car warranty \$3000

1956 BUICK 4 Door Riviera Sedan. Immaculate in and out. This car not to be duplicated. \$1290

1956 BUICK SUPER Riviera. 4 door sedan. Runs and looks like new for \$1150

1958 OLDSMOBILE Super 88. 4 door sedan, Executive Car. Low mileage, has full power. . . . \$3000

1957 OLDSMOBILE Holiday Coupe 88, radio, heater, whitewall tires, lots of extras, only \$1975

1956 OLDSMOBILE Holiday 88. 4 door, loaded with extras and power equipment \$1475

1956 OLDSMOBILE Holiday 88. Coupe, two-tone gray and white, completely equipped, low mileage, ready to go \$1425

1954 BUICK Super. 4 door, power equipment, low mileage, economical and free from worry. Low price for a good car \$900

1953 BUICK Riviera. Sedan, with power, just . . . \$600

1957 MERCURY Montclair. Hardtop coupe, with power windows, seat, steering and brakes, loaded with extras, low mileage car, sold and driven locally, like new in and out. A steal at \$2100

1956 FORD Station Wagon. Country sedan, 4 door, with power. New paint, interior, tires, a perfect vacation car for the entire family. In perfect condition. Buy now for only \$1150

1955 OLDSMOBILE 88 Sedan. 4 door, 2 tone blue, to see is to buy. Just \$1100

BUYING A "BETTER USED CAR" NEED NOT BE A "GAMBLE" IF YOU BUY AT "CADILLAC CORNER"

...by Abigail VanBuren



BALCONY VISITOR Joseph Schildkraut, left, enjoys an intermission chat with Miss Jeany Recht and Rudolph Anders, co-stars of "The Diary of Anne Frank," last week's Palm Springs Playhouse production. Schildkraut, who appeared in the original Broadway production of the play, was high in his praise for the local theater-in-the-round effort. "With just one week of rehearsal," Schildkraut commented, "this production is nothing short of miraculous." (Desert Sun Photo)

Dear Abby...

DEAR ABBY: I have heard that gentlemen prefer blondes so I decided to make a study of blondes for the sake of experiment. In 1958 I dated 136 blondes. They included silver blondes, strawberry blondes, platinum blondes and dishwater blondes. In order to compare them, I dated the same number of brunettes. My survey showed that 97 blondes were too stupid for conversation, 101 blondes were willing to park on the first date (67 suggested it) and only 23 blondes asked me if I was married. I found the brunettes to be brighter by far, much more discriminating and far more sincere. Now, what do you think of that?

SCIENTIST
DEAR SCIENTIST: I think I know why gentlemen prefer blondes.

DEAR ABBY: I am the oldest of five children. My father is sick and cannot work so our house is pretty run down. A boy who belongs to a very well-to-do family has asked me for several dates and I have accepted but I tell him to meet me at the show for I do not want him to see our house. He keeps asking me why he can't pick me up at home and also take me home. I don't know what to tell him. I am 16. What should I say?

ASHAMED
DEAR ASHAMED: You need not be ashamed of your home no

matter how plain it is. By all means, have him call for you at home and return you there. If he's the right kind of boy, it won't matter.

DEAR ABBY: Our son is 13 years old and he goes in for the sports boys of his age enjoy. We are worried about him because he is such a poor loser. When he comes home from a game we

don't have to ask him how he did. It shows on his face a block away. He has even come home with the tears standing in his eyes. Is it natural for a boy to be such a poor loser?

CONCERNED
DEAR CONCERNED: There are no "good losers" — just good actors. Your son should learn how to control his feelings a little better.



BIG DIFFERENCE

Plymouth's got it in station wagons, too!

BIG DIFFERENCE IN RIDE AND PERFORMANCE

No other low-price wagon can match Plymouth's Torsion-Aire Ride... yours at no extra cost. Enjoy superb handling ease, with no roll or sway on turns, no front-end dive on stops. Or choose optional Constant Level Torsion-Aire: keeps your wagon level no matter the load or the road. Thrill to Plymouth's high-spirited V-8 power, including optional New Golden Commando 395.

BIG DIFFERENCE IN SPACE

100 cubic feet of cargo capacity... more than any other low-price wagon. One big reason for popularity of Plymouth wagons.

BIG DIFFERENCE IN ECONOMY

Plymouth won the Mobilgas Economy Run in the low-price class two years in a row. What's more, all standard Plymouth V-8 and 6 engines perform at peak efficiency on regular gas.

BUT YOU DON'T PAY FOR THE DIFFERENCE

The three top-selling low-price wagons are priced within a few dollars of each other. But only Plymouth wagons give you the Big Difference for your money!

TAKE YOUR PLYMOUTH "TWO-MILE TRY-OUT" NOW!
Ask your Plymouth dealer for a "Two-Mile Try-Out" and the rest of the Plymouth Big Difference story. Visit him soon!

So much the same in price... so different on the road!

PLAZA DE SOTO--PLYMOUTH
191 South Indian Avenue "In The Plaza" Phone FA 5-7022

BIG DIFFERENCE IN FEATURES

	PLYMOUTH	WAGON "C"	WAGON "F"
Cargo capacity	100 cu. ft.	92 cu. ft.	92 cu. ft.
Wheelbase	122 in.	118 in.	118 in.
Roll-down rear window	✓	✓	
Rear-facing third seat	✓	✓	
Locked Luggage Compartment*	✓		
Push-Button transmission*	✓		
Push-Button Instant Heater*	✓		
Swivel Seats*	✓		
*Optional equipment			

Plymouth

School Janitor Sentenced To 10 Days for Petty Theft

A 23-year-old school janitor, marked as a thief by a beam of ultra-violet light, was yesterday sentenced to 10 days in jail on charges of petty theft.

Herbert D. Jackson, of 386 South Indian Avenue, was handed a 30-day jail term and two years probation by Justice Court Judge Eugene Theriault, who suspended all but 10 days of the jail sentence.

Jackson was accused of stealing petty cash from Frances S. Stevens School offices after powder from marked bills showed up on his clothes when he was exposed to ultra-violet light beams, police reported.

Don't Tempt 'Em

MOSCOW (UPI) — Soviet novelists have been advised not to obstruct the government campaign against alcoholism by writing with relish about drinking at banquets and parties.

An article in the Literary Gazette bade them follow the example of the late American writer Jack London — "His 'John Barleycorn' cannot be perused without a shudder."

Ninety-five new luxury type motor hotels with a total of 9,785 rooms were built in the United States last year at a cost of \$138,626,000.

He was originally charged with grand theft, but the count was reduced because the amounts taken totalled less than \$200, police said.

Bill Gene Lawley, 24-year-old companion of the school janitor, was also charged with suspicion of grand theft but was released by police when investigation disclosed that Lawley had no part in the crime and the charges were unfounded.

New Member Inducted by DHS Toastmistress

DESERT HOT SPRINGS — Dixie Crandall was inducted as the newest member of the Desert Hot Springs Toastmistress Club at the club's regular weekly luncheon meeting.

The new member was inducted by Enola Hulbert, first vice president and member ship chairman. Meeting Hostess Marguerite Burmesch installed Marge Hanzel as club secretary, following the resignation of Mae Miskell.

Mrs. Hulbert was also named chairman of the past president's party, scheduled for April 30, and Mary Markell was awarded a cup for the day's best five-minute speech.

Presenting...
BOBBY RAMOS
(Mr. Latin America)
and his
QUINTETTE
in the
Beautiful Redecorated



for **LaPAZ**
Saints and Sinners
ROOM

For Your Dining and Dancing Pleasure
OPENING MARCH 18th
CHARLIE BARNETT and His CHEROKEES
Dinners from \$3.25
Delicious Broiled Steaks,
Chops—Chicken—Lobster
FOR RESERVATION CALL FA 4-1421

NO COVER OF
MINIMUM
CLOSED TUESDAYS
LaPAZ HOTEL
1150 East Palm Canyon
Owned and Operated by AL FINE

Quality Foods need not be expensive



STEAK SALE
STEAKS
NO WASTE

CHOICE
NEW YORK
\$1.29 LB.

GROUND CHUCK 3 LBS 1.00
LEAN
BEEF STEW LB. 79¢
LEAN
GROUND ROUND LB. 79¢

CUT AND WRAPPED FOR FREEZER
CHOICE

HIND QUARTER LB. 63¢
ONE-HALF
CHOICE BEEF LB. 57¢
LOINS of BEEF LB. 79¢

Specials for Thursday, Friday, Saturday—March 12-13-14
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

FROZEN FOODS

BIRDSEYE ORANGE JUICE 6-oz. 5 for \$1.00
WELCH'S GRAPE JUICE 6-oz. 5 for \$1.00
TREESWEET LEMONADE 6-oz. 5 for 35¢
PET RITZ APPLE PIES 2 for 69¢

C&H SUGAR 5 LBS 49¢

SCOT TISSUE 4 for 49¢
Plus Tax

KELLOGGS 8 Oz. CORN FLAKES 2 for 35¢

QUART WELCHADE 3 for \$1.00

FRESH COOKED CRABS... 49¢ lb
FRESH LOBSTERS
JUMBO SHRIMP
FRESH FISH

KLEENEX 200 TISSUE 2 for 25¢
Plus Tax

CAMPBELL'S TOMATO SOUP 2 for 25¢

MAN'S APPLE SAUCE 2 for 25¢

HUNT'S NEW POTATOES 3 for 25¢

VAN CAMP'S No. 1 Can PORK & BEANS 2 for 25¢

JELLO all flavors 3 for 25¢
HUNT'S TOMATO SAUCE 3 for 25¢
SKIPPY DOG FOOD 3 for 25¢
Plus Tax
SCOT NAPKINS 2 for 25¢
Plus Tax

FRESH PRODUCE
CELLO BAG
CELERY 2 for 29¢
JUICE
ORANGES 5 LBS 29¢
FRESH
LEMONS lb. 9¢

PALM CANYON MARKET
1111 South Palm Canyon --- FA 5-5119
WE GIVE PREMIUM ORANGE STAMPS